

An illustration featuring two hands in business suits. The top hand holds a green dollar bill with a large white dollar sign. The bottom hand is open, palm up. In the background, a blue book titled 'The Fastest Way To Quick Cash Profit' and 'Guide To Profit' is visible, along with a gold seal that says 'BEST SELLER'.

# Private Label Rights

## “Creation To Marketing”

# **Student Homework Assignment**

## **Assignment One**

**Ready for the next challenge. Great!**

**Head over to the Warrior Forum [warriorforum.com](http://warriorforum.com) and begin getting your 30 posts. Provide good content and think how can I add value to the Forum. Your not ready to promote anything yet.**

**What do you post about? Well look for people asking questions and you provide the answers. So what if you don't know the answer. Go and get it.**

**Go to Google copy and past the question and then you grab the answer and go back to the Warrior Forum or whatever Forum you are using and paste the answer.**

**Of course try and reword it so it is in your own voice.**

**You will want to become a member of the war room as well.**

# **Assignment Two**

**Time to think about creating your offer.**

**Start out thinking what comes next right away. Example: If your product is an Ebook. What would be something to compliment that offer. Maybe it is a nice video training course covering the content of the Ebook in more depth. Remember you are going to offer PLR rights to your product.**

**What to create?**

- **Ebooks - 30 to 100 Pages of content.**
- **Articles - Packages of 10 to 25 articles on niche subjects using keyword rich titles.**
- **Videos - Step-by-Step training videos and PowerPoint's using articles with a voice. Like this presentation.**
- **Templates - Squeeze page templates, sales page templates, blog templates and themes, html templates, etc.**

**Make sure you remember your list building efforts. Are you ready to capture name and emails of your buyers? Are the follow up emails set up and in place?**

## **Assignment Three**

**Want a 3<sup>rd</sup> assignment?**

**Well you want to make some money I assume.**

**Can't leave the assignment un-complete then.**

**Time to go through the process of setting up your WSO offer and promote your new product.**

**Follow the process that was given in the video training presentation that goes with this course.**

**I have faith in you and I know you are about to make some sales and get some much needed results.**

**Are there other ways you can get traffic to your offer? Stay tuned for further training. Its on it's way.**

**Note:**

**Please do not let either of these homework assignments stop you from moving forward. Do the best you can... it will make even more sense as you go on.**

**Remember if you are having a hard time getting something accomplished... never use the words, “I can’t do this” You must begin right now by saying, “I can do this and, “I will figure out how to get it accomplished, even if it means asking for help!**

**Enjoy...make it fun.**