Installation Guide

This guide will show you how to set up your Turnkey Twitter Live Stream Website.

If you have any questions, please contact me at my helpdesk:
http://miekejanssens.net/helpdesk

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Earn Money

Earn money by promoting this turnkey website to others!

Sign up for the affiliate program and earn 50% of every sale you refer.

Read More And Create Your Account Here

Let's get started...

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BE PREPARED

For your own benefit, make sure you have checked all check boxes below befóre you start the actual setup.

(Click *for some extra tips & info)*

☐ **Name & domain for your site**

To register a domain, I highly recommend ***GoDaddy***.
Use this **promo code** on the checkout page to get an instant discount: ***chill7***

☐ **Hosting account**
Make sure you've got your hosting account set up properly.
To get quality hosting without having to spend an arm and a leg, sign up for an account at ***Hostgator*.**
Use this **promo code** to get your first month for **only $0.01: *wordpress***

☐ **900px wide header & 900px wide footer**
Design 900px wide header & footer for your site. This will be shown at the top and bottom of the page.
If you need graphics, I highly suggest you check out ***Fotolia***. Give the site a try and search their database. You'll be pleasantly surprised ;-)
For an easy (and free) way to design a flash header, check out Free Flash Headers.

☐ **Access to a text- or HTML editor** (Like Notepad)

☐ **FTP client**
(= to upload your files to your server)
If you don't have one, download your free copy of ***Filezilla***.

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INSTALLATION

Edit Files

- Open *config.php* and replace the default info. (Instructions can be found in the source code)
  Please make sure you add your new value in the same format as the existing one! Afterwards, save the file.

  If you're not sure which products to promote in your sidebar, sign up for a Clickbank account (it's free) and then search the Clickbank marketplace for products related to your keywords.

- Create an Adsense text link block (728x15px).
  Open adsense1.html and overwrite the default code with yours. Save the file.

- Create an Adsense ad block (250x250px).
  Open adsense2.html and overwrite the default code with yours. Save the file.

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- Open /app/js/system.js.

  Replace the circled keyword with your own first keyword.

```
1  $(document).ready(function() {
2
3      $.Juitter.start({
4
5          searchType:"searchWord", // don't change
6
7          searchObject:"social marketing", // enter your
8
```

  Scroll down until you find:

```
33      $("#aRodrigo").click(function(){
34
35          $(".jLinks").removeClass("on");
36
37          $(this).addClass("on");
38
39          $.Juitter.start({
40
41              searchType:"searchWord",
42
43              searchObject:"social marketing",
44
45
46              live:"live-180" // it will be upd
47
48          });
```

  Again, replace the circled keyword with your first search keyword.

  Scroll down. You'll see this same piece of code 2 more times. For each, replace the default keyword with your own search keyword *(default keywords: 'twitter marketing' - 'Facebook marketing').*

  Save the file.

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- Create a header (900x165px) and footer (900x44px). Save these to your /images/ folder as header.jpg and footer.jpg (overwrite the existing files).

- You can replace the existing images (*'Follow Me', 'Tweet Now', 'Bookmark'* by replacing them with your own images (you can find them in the /images/ folder)

- Open *app/css/main.css* to change the font style, size and color and/or the site colors.

  Some guidelines:

```
/*JUITTER PLUGIN CSS*/

#juitterContainer{} /*Juitter container*/

#juitterContainer .twittList{margin:0;padding:0;} /* UL that will contain the list of tweets */

/* Bellow the list of tweets "<li>" */

#juitterContainer .twittLI{list-style:none;background:#FFFFFf;margin:0;padding:5px 0 0 0;border:
dotted 1px #cccccc;padding:4px;clear:both;height:65px;}

#juitterContainer .twittList A{color:#006600;} /*Links inside the tweets list */
                                                  Live Stream Link Color
/* Bellow the CSS for the avatar image  */

#juitterContainer .juitterAvatar{float:left;border:solid 1px #D3EECA;background:#FFF;margin-right:
5px;margin-bottom:8px;padding:5px;width:48px;;height:48px;}

#juitterContainer .jRM{float:right;clear:both} /*read it on twitter link*/

#juitterContainer .extLink{} /*CSS for the external links*/

#juitterContainer .hashLink{} /*CSS for the hash links*/

/*end of Juitter CSS*/
```

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```
/*BELOW HERE IS THE WEBSITE CSS*/

body{margin:0;padding:0;font-family:Verdana, Arial, Helvetica, sans-serif;font-size:12px;background
:#006600 left top repeat-x;line-height:1.3;}
#header{text-align:center;}

h1{color:#009900;font-size:1.8em;margin:0 0 5px 0;padding:0;}

.style1 {
    font-size: 11px;

    color: #CCCCCC;
}
.style18 {font-size: 10px}
.style19 {font-size: 11px}
.style2 {color: #333333}
.style8 {
    font-size: 22px;

    color: #333;

    font-weight: bold;

    line-height:1.2;
}


#content{width:860px;padding:10px;background:#FFF;margin:0 auto;position:relative;}

#content H2{color:#2CAF1D;font-size:1.4em;margin:0 0 5px 0;padding:0;}

#content UL.nav {margin:0;padding:0;}

#content UL.nav LI{ list-style:none; float:left; margin:5;padding:0 5px 0;color:#006600;}

#content UL.nav LI A{color:#006600;font-size:1.1em;display:block; font-weight:bold;}

#content UL.nav LI A:hover{color:#00B700;}

#content UL.nav LI A.on{color:#00B700;font-size:1.1em;}

#content P.download{text-align:center;margin-bottom:0;}

#content P.download SMALL{color:#2CAF1D;font-size:0.8em;}

#content P.download IMG{border:0;}

#info H2{color:#004600;font-size:1.2em;margin:0 0 5px 0;padding:0;}

#info A{color:#006600}

#info LI{margin:5px 0;}
```

Font

Background color

Link Color

Link Color

Link Hover Color

Active Link Color

Sidebar Titles Color

Sidebar Links Color

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Upload Files

Open your FTP-client and upload all files inside the 'script' folder to your server.

To access the script, load the URL to the index.php file in your browser. Make sure you test all links before you start promoting the site.

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Extra:

All you need to do now is **promote the site.**
You need to gain popularity in order for your site to appear on the first pages of the search results. So you need to get lots of traffic...

I would suggest to start with free advertising methods such as online classified ads, start a blog about your site, participate in relevant forums, sign up for at least 5 traffic exchanges, add a link to your site to your email signature and so on.

You can check web ranking at Alexa.com. Once you ranking improves you can start to advertise with google adwords.

You can download several guides on free advertising and a website submission tool from my site at
http://getyourveryownwebsite.com/tipsresources

You can find loads of places to promote your site for free at
http://myadvertisingresources.com

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If you have any questions, please contact me :

Email: miekejanssens1@gmail.com
My helpdesk: http://miekejanssens.net/helpdesk

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TIPS

How to choose your domain name?

- Brainstorm 5 Top Keywords
- Make the Domain Unique
- Only Choose Dot-Com Available Domains
- Make it Easy to Type
- Make it Easy to Remember
- Keep the Name as Short as Possible
- Create and Fulfill Expectations
- Avoid Copyright Infringement
- Set Yourself Apart with a Brand
- Reject Hyphens and Numbers
- Don't Follow the Latest Trends
- Use an Ajax Domain Selection Tool

Most of those rules are straight forward, but you can read a complete description here.

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