

# Money Making Methods That Just Work!

**Simple and Effective Methods That Put Cash In Your Pocket**

**By Tristan Bull**

## Introduction

This guide is a short and sharp presentation covering numerous little methods that can make you money today.

This is the traditional stuff you have heard of like build a list, provide value, offer upsells etc. this is more left field out of the box kinda stuff. More importantly it works and it works fast.

Now these methods are not similar in nature but they all have one thing in common, they make money!

My advice is to outsource all of these methods. Learn them, understand them and apply them then outsource them so you are not doing all the work yourself.

Like I said this isn't traditional Internet Marketing stuff this is all about making money online by any means possible.

So let's get stuck into it.

# METHOD 1

This is a relatively simple method but it can bring in a lot of cash for you very quickly. I highly recommend you outsource all the work here simply because the demand you will receive will be too much for just one person to handle.

This isn't necessary a new method but the fact is that it works. Ok this somewhat involves offline marketing because basically what you do is place a newspaper ad in your local newspaper advertising that you will set up a website for free. This attracts a lot of local businesses who want to get a website up and running.

It's best if you provide some templates and give them the option of what they like best and tell them to provide you with all the content including logos and pictures etc.

Now for the money part. They are going to need some webhosting so you simply get them to sign up for an account using your affiliate link. Now most people won't have a problem signing up through your affiliate link because you have already provided them with a free website. A lot of the time people won't even notice because they are offline business people and some are not even aware of what an affiliate program is.

If you want you can use a domain redirect to change your affiliate URL but in all honesty I don't think it is really a problem.

Now there are lots of different webhosting companies that you can choose from but I prefer to stick with the big names. They are familiar, they have a proven record of paying out their affiliates and they offer an easy professional service.

I think HostGator offer a really good service. It's quick and easy to sign up as an affiliate and they provide a professional service so your client will be happy. They also offer live online support which is an added bonus. Their payment plans increase with the number of new customers you bring in as you can see below. If

you are bringing in really big numbers you will be able to negotiate with them to increase your commissions.

HostGator » Affiliates

## Affiliate Program

**Make up to \$125 per sale!**

1-5 a month	\$50
6-10 a month	\$75
11-20 a month	\$100
21+ a month	\$125

**The more you send the more you make!**  
**We give the best returns on the Internet!**

Example: If you send us 21 sign-ups in any month you will get  
 $\$125 \times 21 = \$2,625$

Information

Call us now:  
1-866-96-GATOR

Talk With a Live Person!

[CLICK HERE FOR LIVE SUPPORT NOW ONLINE](#)

As you can see from the screenshot above you just need 21 sign-ups to make \$2,625 a month. You will get a LOT MORE response from posting an ad in the newspaper and you will easily make over 21 sign-ups in your first month. But as you can see you really need to outsource this kind of stuff.

Doing 21 websites by yourself even though they are just simple templates with the content already provided can be time consuming. But if you have a team set up that will get the website up and running as soon as an order comes in you will be able to process 100's of orders every month and make a very handsome profit.

When placing your newspaper ad I prefer to set up a new email account at gmail.com to handle all the inquiries. You can put your phone number in the ad if you want to but personally I don't like getting calls all day so I just set up a new

email account and in the ad I tell people to send an email inquiry. It's simple and easy that way and I just correspond with them through email.

This is a simple but very powerful method. The best part is since it's all done over the Internet you can advertise in any newspaper you want. If you set up an entire outsourcing team to handle this operation you can advertise in a big city mainstream newspaper and bring in 1000's of new customers in one hit.

This is a very profitable opportunity and one that can be set up quickly and easily. Below you will find the resources you need to set this up.

## **Resources**

Templates – [www.master-resale-rights.com](http://www.master-resale-rights.com)

Hosting - [www.HostGator.com](http://www.HostGator.com)

Outsourcing –

[www.elance.com](http://www.elance.com)

[www.rentacoder.com](http://www.rentacoder.com)

[www.scriptlance.com](http://www.scriptlance.com)

[www.warriorforum.com](http://www.warriorforum.com)

<http://forums.digitalpoint.com>

## METHOD 2

Ok this method involves getting paid for creating articles. This is a REALLY simple method but if you put it to use you will make money. Again this can be scaled up if you outsource this.

Basically the method goes like this: you create as many articles as you can and you submit them to websites who pay you for new content and you collect the rewards.

Now in theory this sounds good but obviously you are going to need to have a whole heap of fresh new articles coming in all the time for this to be worthwhile. You could manually sit and write them but if you are anything like me that is the last thing you want to do.

So we have a couple of alternatives. Firstly you can obviously outsource your articles. But make sure that you are getting quality unique content not PLR articles that are shared between lots of people.

Or you can use a piece of software that makes the process a whole lot easier. It's a voice recognition software called "Dragon Naturally Speaking" which enables you to speak your articles while the program writes them.

This is a massive time saver and you are able to produce a lot of articles using this method. It's just like someone dictating you.

The best way to do this is chose a topic that you are actually interested in that way you will be able to speak your mind without needing any reference.

Simply fire up the program and start talking, don't worry about mistakes or grammatical errors at this point you can correct them later. Your main focus is to get as many articles done as possible.

When you hit the point where you don't have any left to talk about it's time to search the net for some more content. There are heaps of article directories out there with the most well known one being EzineArticles.com.

Simple collect a bunch of articles read them and "re-write" them in your own words. When I say re-write I mean use the software to write the article for you while you speak it. It only takes a couple of hours before you have created 40-50 articles. Then just make sure you go over them and correct any mistakes and they are ready to be submitted.

There are two main sites that work best for this method. They are [www.associatedcontent.com](http://www.associatedcontent.com) and [www.triond.com](http://www.triond.com)

You want to sign up to both of these sites and verify your account. Then it's just a matter of submitting articles on a regular basis.

Now this overall method is pretty simple so you can outsource someone to actually use the software and create the articles for you while you just sit back and collect the rewards. Although this is a very simple method it works, it will put cash in your pocket for very little time spent. Try it out see if you can make some money from it and then scale up and increase your profits.

Check out the resources below that you need for this method.

## Resources

Dragon Naturally Speaking- <http://www.nuance.com/naturallyspeaking/>

Associated Content - [www.associatedcontent.com](http://www.associatedcontent.com)

Triond - [www.triond.com](http://www.triond.com)

## METHOD 3

Ok this is a really quick and easy method that doesn't require much work at all but I thought I would include it because it's super quick and easy and it can bring in a nice passive income. This method works best in volume, so this is something you should get outsourced for sure.

This method involves taking advantage of people misspelling domain names. What we do is register all the common misspellings of popular sites and set up a domain redirect for our affiliate program.

If you don't know how to do a domain redirect it is very easy. You have to have your own website and hosting obviously and depending on what company you are with there will be an icon in your control panel. It will look something like the image below.



Redirects

Then you simple enter your affiliate URL and your domain will get redirected to your affiliate page. Easy!

Porn sites seem to convert best for this method because people who are searching for porn aren't really that fussed about which site they are on as long as there is porn.

So the best way to do this is join as many porn affiliate programs as possible and then try and find their misspellings. Some examples of misspellings are: "reddtube.com" "youponr.com" "googl.com" etc.

The best ones are simple mistakes like having the “ie” or “ou” switched around the wrong way or the last two letters switched. Another good one is the key on the keyboard that is either side to the letter.

You can do this in other areas besides porn but porn converts best because it’s a broad topic and people are not as partial to the particular site as long as it provides what they are looking for. Whereas people trying to get to ebay might not want to sell their item on another site so they will go back to ebay.

Dating sites also work well and you can find misspellings for a lot of them.

Ok so what you want to do is first create a list of sites you want to target. Do this by checking out the Alexa top 500 list here:

[http://www.alexa.com/site/ds/top\\_500](http://www.alexa.com/site/ds/top_500)

Then start joining affiliate programs related to that niche. If you chose to promote porn then simple do a google search for “adult affiliate programs” and you will find a healthy list to choose from.

Next you want to find all the misspellings for that domain. This can be a little time consuming so I recommend you outsource this project to save time. However if you want to have a browse yourself a useful tool is located here:

[http://www.selfseo.com/domain\\_typo\\_generator.php](http://www.selfseo.com/domain_typo_generator.php)

Once you have your list of available misspelled names all you have to do register them with your favorite hosting company and sign up to some affiliate programs.

If the domain you are targeting has an affiliate program itself then sign up for it and use that as your name redirect. That way the user still gets to the exact site they were wanting and you get credited with the commission.

This is a handy little method and can bring in some big cash if you have a lot of domains set up. It can take a little research but like I said I recommend you outsource this to save time. The best thing is once you have set it up you can literally forget about it as it works on autopilot.

# Resources

Alexa Top 500 List: [http://www.alexa.com/site/ds/top\\_500](http://www.alexa.com/site/ds/top_500)

Domain Typo Tool: [http://www.selfseo.com/domain\\_typo\\_generator.php](http://www.selfseo.com/domain_typo_generator.php)

## METHOD 4

This method is the classic “Adsense Arbitrage” where you send PPC (pay per click) traffic to your website that has Adsense ads displaying and your Adsense ads make you more money than you are spending on PPC traffic.

Now Google don't particularly like you doing this which is why they banned people from doing this with Adwords.

However you can still do this using the many other PPC networks out there. The key is to not make it blatantly obviously that all you are doing is making money from Adsense. The best way to do it is promote an affiliate product as well as have the Adsense ads.

That way you are making an affiliate income plus your Adsense income.

It's very import to track your results here so that you know if you are making money or not.

There is a simple equation you can use to work out what your MINIMUM CTR has to be for you to break even.

$$\text{(Adsense Commission x CTR x Clicks)} - \text{(Cost per click x clicks)} = \text{profit}$$

The Adsense commission is how much Adsense will pay you for every visitor that clicks on one of your ads. This often varies so it is important to monitor it closely.

The CTR stand for Click Through Rate which means out of all the people who visitor your site how many actually click on your Adsense ads. For example if you send 1000 visitors to your website and of those 1000 visitors 300 click on your adsense ads you have a CTR of 30%.

The clicks is the total number of people who visited your website. So in the above example the clicks would be 1000.

The other bracket refers to the cost of the PPC traffic. Each PPC network is different and has their own minimum so be sure to calculate this equation for each network you use. I will talk about PPC networks in a moment. But you can get traffic for relatively cheap. So for this example let's say it costs us .05c per visitor and we buy 1000 visitors. So our total cost for this campaign is \$50.

Using the equation above you would plug in your AdSense commission, let's say that you make \$2 for every person who clicks on your ads. So to find our minimum break even CTR we would have to do the following.

**$(\$2 \times \text{CTR} \times 1000) - (.05 \times 1000) = \$0$  which can be broken down to**

**$(\$2000 \times \text{CTR}) - (\$50) = \$0$  from here we simply flip it around to equal**

**$\text{CTR} = \$50/\$2000$  which equals**

**2.5%**

So that means that when we purchase 1000 visitors for \$50 we need 2.5% or 250 of them to click on our AdSense ads to break even and not lose any money.

Don't let the maths scare you or confuse you, it's a simple plug in formula to work out what kind of conversion rate we need to NOT lose money.

So in the earlier example above where we said we had 300 people click on our ads from the 1000 we would have a conversion rate of 3% so we would of made a profit with that campaign.

Ok so that's all well and good but what type of stuff can you promote and how do you promote it?

Well I believe the Internet Marketing niche is the best to promote as the keywords usually pay out fairly high on AdSense and it is easy to set up a webpage for it.

You can do this two ways, either set up a simple page on your website or you can use a free blog such as wordpress.com or blogger.com.

I am not going to go into detail here about setting up a blog or webpage but there is a heap of free tutorials on the subject and it is a very simple task.

So what we want to do is fill our blog or webpage with relevant unique content. Articles are the best way to go here, you don't have to write a heap of articles your page just needs some unique content.

I recommend that you provide some good useful info for free without any affiliate links at all and then create another article or section on your page promoting a certain product. To find products to promote head over to clickbank.com.

Now what you are going to do is create a webpage or blog that has some useful and helpful unique content and have AdSense ads blend into it. So if you haven't already head over to AdSense.com and set up an account. I'm not going to go into detail about how to place ads etc. as it's clearly explained on the AdSense website.

I also recommend that you promote an affiliate product as well. This acts as a backup plan. Let's say you don't quiet reach the minimum CTR of 2.5% from a campaign you run but you get two affiliate sales worth \$47 each you still make a profit from that original ad campaign.

Now time to visit the PPC networks. Adwords is the big dog but there are many many other PPC networks out there that are trying to compete and to do so they offer cheaper prices. This is where we cash in.

I highly recommend you check out the link below. That is a link to the top 10 PPC networks, obviously Google is on top but check out the rest of the list.

But don't just stop at the top ten list. Search the entire site because there are lots of other PPC networks that are constantly running specials and deals you can capitalize on.

This site is a really great site because they review each network and give them a rating. It takes all the guess work out of it.

<http://www.payperclicksearchengines.com/directory/top-10-ppc-search-engines/>

So in summary you need to:

Set up a blog or website containing new, fresh content in the Internet Marketing niche. Also promote and IM related product to add affiliate income.

Work out your minimum CTR using the equation provided

Create campaigns with some of the other cheap PPC networks

Cash in on adsense and affiliate income 😊

Now it is important to note that you do have to track your results closely and you may have to do some testing and tweaking before you get it right. If you don't get it first go don't be discouraged, keep at it because this does work and once you have it working you can set it on autopilot and have a full time passive income.

## Resources

Clickbank – [www.clickbank.com](http://www.clickbank.com)

Adsense – [www.Adsense.com](http://www.Adsense.com)

PPC Directory - <http://www.payperclicksearchengines.com>

Wordpress Blog – [www.wordpress.com](http://www.wordpress.com)

Blogger – [www.blogger.com](http://www.blogger.com)

## METHOD 5

I have recently moved to a large city which has opened my eyes to the power of offline marketing. I got this idea from actually seeing it in action down the street.

It was a simple poster advertising a local dating website. Now I must admit when I first saw it I thought it was stupid and no one would actually bother to write down the URL and visit it but curiosity overpowered me and I visited the site.

Now the site was just a simple redirect to AdultFriendFinder.com which is pretty much the largest dating site out there but he was using his affiliate link. I found it very clever. The key was the domain name was very specific to the area. It pushed the locals angle and it made you think this site was specifically for locals.

So then I started paying more attention and I see these signs everywhere now. Not just that particular one but lots of them.

So I decided to give it a go myself. All you need to do is register a domain name that is local and dating specific. For example: NYSingles.com, Sydneysingles.localdating.com etc.

Be creative but make sure you include the city name and obviously something that lets people know it's a dating site.

Then you will need to create a poster, it can just be a simple A4 size or even smaller it doesn't need to be really big just as long as the URL is clearly displayed. You can do this yourself if you know how or just get it outsourced.

Then go down to your local copy shop and get a whole bunch printed off. They are not very expensive and you will make you money back and then some.

I have found the best places to put these things are obviously the busiest places so big shopping complexes and malls etc.

Public places like that you can just stick them up on sign posts etc.

When you start taking notice you will see them plastered all over the place.

You basically just want to hit the busiest parts of the city, busy intersections and walkways etc.

Put your poster up and watch how much traffic you get. Obviously the more posters you put up the more traffic you will get but it's actually pretty targeted traffic because people actually have to make the effort to either remember your URL or write it down so there is a fair chance they will sign up when they actually visit the site.

Now if you want to take this to the next level you can try and get your poster displayed in pubs and bars. This is a big winner because the majority of people who visit dating sites are male in the first place and nothing beats drunk lonely men who sit at the bar all day trying to find a girl.

So if they see your sign they might say what the hell I'll give it a try.

It can be sometimes difficult to get the owner to agree to put your poster up but then again I guess it depends on where you live and what pubs you go to.

Nightclubs are the real goldmine. Guys pack nights clubs in the hope of getting some action and unfortunately for them the majority go home empty handed and since we live in the technology era most guys are open to hitting the net to see if they have any luck.

So a local ad promoting local singles in a nightclub will definitely get some traffic and if they decide to visit the site when they get home that night I have discovered that drunkenness seems to increase conversion rates 😊

Another twist to this method is simply advertising in the local personals section of the newspaper. It is a bit more expensive but will most likely have a wider reach.

Depends on the size of your city and the newspaper but if you don't want to physically put up posters everywhere then advertising in the newspaper might be the way to go. Of you could do both!

This is not your traditional type of marketing but it is very effective. Offline marketing is powerful and you can easily take advantage of it if you know how.

# CONCLUSION

I hope you have enjoyed this guide. It is filled with different methods that are very creative and some a bit left field. But the most important thing is they bring in the money.

Don't limit your thinking on the amount of ways you can make money online. There are hundreds if not thousands of different methods and tricks and techniques you can do to make money from the Internet.

The ones I have shared with you today are different from the types of things you are probably used to hearing about so I hope that it has opened your eyes to just how much opportunity there is out there and hopefully I have you thinking and you can come up with even more creative ways to make money.

As I have said throughout this guide outsourcing is key here. You can outsource just about all of the methods mentioned in this guide and can you imagine the amount of money you would be bringing in if you had each one of these methods working at its full potential for you every single day.

I have given you what you need, this stuff works, it's proven and tested so go out and make it work for you!

To your success,

Tristan Bull