

The Link Wheel Technique

The Secret Technique That 99% Of
Online Marketers Haven't Got A
Clue About For First Page Results
On The Search Engines!

The Secret Transcript

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So, let's talk about Link Wheels. Well what are they? Well, Link Wheels are basically interconnected groups of sites that are set to Web 2.0 properties that link to each other and push essential money sites higher in the search engines. So basically, you can think of it like a wheel. Each spoke of the wheel is a link from an external site. In the middle of the wheel is what we call your money site. Your money site is the site that is going to earn you money directly, so it could be your sales letter, accent site, your CPA offer. Whatever it might be, it's all there, all in the middle. So, basically, you create this wheel of sites around it, that link to each other, and link to the central site.

It's a very, very effective way to help you increase your search engine rankings. You can get a massive boost up the search engines by doing something as simple as creating these sites. Particularly, if you pick authority sites that are ranking well in the search engines anyway. So, it's very, very effective.

And what you'll find is you can start to dominate the top 10 search results in Google because your, your Web 2.0 properties are going to start to rank. But on top of that, you're going to get ranking from your money site. So with this, you could get five, six, seven, or more of the top 10 results if you do it properly and follow through what we are going to teach you.

Now, the only down-side of Link Wheels is that they can take a little while to create. They're not exactly quick and they can be very, very time consuming. So, it can take you some time to do it. And I think this puts a lot of people off creating Link Wheels. People are really excited, they're keen to have a go, and then they realize how long it's going to take, and it puts them off. But, it can provide you with a really good kick up the search engines, so honestly, is worth while doing.

Now, whether you choose to do it yourself, use software, or outsource it, is entirely up to you. It's your choice how you do it. But, we're going to talk about those options as we go through it.

But, whatever your traffic generation strategy is, whatever your magic formula for getting yourself to the top of the search engines is, a Link Wheel should become a component of it because it's very, very useful. Particularly if you create a Link Wheel per keyword, you can end up with a very, very powerful network of web sites that's really going to help you dominate the search engines.

Now, what's in this course? Well, this is a complete step-by-step guide to Link Wheels. Now, I know there's some other training out there. You'll find the odd PDF telling you a little bit about Link Wheels, but this is an absolute step-by-step guide that tells you

everything you need to know from start to finish, including some really advanced techniques. So, we're going to discuss a lot in this video series.

We're going to talk about the content that you need. Where to get it from, what to use, and how, depending upon your strategy for your Link Wheel, you'll use different types of content. We're going to talk about how to create a Link Wheels as well. I'm going to show you how you do this. It's not particularly difficult to do, but I want to show you exactly how you create a Link Wheel.

I'm going to talk to you about some advanced Link Wheel techniques as well. Now, there's plenty of techniques that you can use, but I want to show you some particularly effective ones to help you really maximize the results that you get from your Link Wheels.

Now, of course, one thing that you can do is, all these spokes of your Link Wheels are independent web sites. What happens if you promote those and get them ranking? Your money site will get extra link coverage and get a good boost up the search engines, so we're going to talk about that as well. It's very, very important. It's really going to help you.

We're also going to talk about outsourcing because I think that outsourcing is very important when it comes to Link Wheel creation. Sure, you can do it all yourself, but at the end of the day, it takes time. It's time you could be spending doing something else, so I'm going to talk to you about how you outsource your Link Wheel creation. I'll give you a lot of tips as well. Now, a lot of people don't like Link Wheels because they say they don't work because their sites get deleted, and removed, and de-listed.

Now, that doesn't happen if you follow the tips I'm going to give you. I'm going to show you tips for success that are really, really going to help you succeed with Link Wheels. And of course, there is going to be a lot more. This isn't just about Link Wheels. Your going to learn lots more information about Internet marketing, traffic generation, and so on.

It's going to be an action packed course, full of information, so you may want to get yourself a pen and paper and take some notes as you go through because you're going to cover quite a lot. So, I hope you're ready for us to move on now. We're going to start talking more about Link Wheels right now, and I'm going to show you a picture of a Link Wheel and tell you more about how they actually work.

OK. So, here we have a picture of a Link Wheel. You can just see that it's fairly easy to understand. This one has one, two, three, four, five spokes. Now typically, a Link Wheel may have more or may have less. It depends on how many you want to create. But, you can see, what we do is, each of these spokes is linking to another one of the spokes and to the money site.

Now obviously, you don't have to link in the order like this. Wetpaint might link to Hop pages, Hop pages might link to Squidoo, which links to WordPress, and so on. But you would link them to each other because that helps boost them all up and then, obviously, they all link to your money site.

Now remember, these links, these arrows represent links, are 70 percent your main keywords and 30 percent your other keywords. This helps to minimize the footprint and helps make the linking strategy look more natural.

Now, what you would do with each of these spokes here, as you can see down here with Squidoo, what we've done is we've dug it with Digg.com. We stumbled upon it. We've maybe submitted an article or two. We've done some social bookmarking in OnlyWire, and maybe used Delicious as well.

So what this does is this notifies the search engines that this Squidoo lens of a Web 2.0 property is in existence and helps get it some back-link so that it can start to rise up the search engine ranking. So, it's very, very important to do this. You might submit the RSS feed, you might do a few other bits and pieces. Because remember, the higher each of these spokes rank, the better it is for your money site because the page rank transfers through.

So, if I've got a page rank two here, and linking to my money site, it's going to give a lot more weight in the search engines. So this is going to benefit greatly, if these rank well, and I also consider it to be authorities. Now, if you do this well, you can end up with all of these ranking in the top 10. You can pretty much dominate the search engine results for your, for your designed keywords.

So, pretty much any link that anyone clicks on has something to do with you and is something that you are going to earn from. So yeah, this is Link Wheels, basically, in a nut shell. They're not difficult to do, and the other thing you do, is you keep adding in new spokes over time and making the Link Wheel bigger and bigger, and bigger.

And all you do, is you keep adding links to each other and links to your central money site, and you just perform some promotion of each

of the sites, and you do well. This, this is it. It's simple. It really, really isn't difficult to do.

It just takes a bit of time and unfortunately, that puts a lot of people off because a lot of people don't want to spend the time doing this. But if you do, you are going to see some really, really good results because this central money site is going to rank very, very well in the search engines.

So, the key with research with Link Wheel is pretty much the same as it is for a normal website. You come to the Google actual keyword tool, or whatever your particular favorite tool is, and do some searches.

So, we're going to say that we're going to look for a, let's go for natural weight loss, is the keyword that we are going to look for. Now, we can change our location here, so let's pick United States. In fact, let's pick all countries. And you can see that they updated the tool slightly because you can add filters in it.

So I might let's say, I only want global monthly searches over 1,000. It instantly lets me know that I'm not really interested in because there's not enough traffic to make it worth my while. So, we'll look for all countries, in all languages, and we can have this

filter them. I'm actually going to take this filter out just for this example.

So, we've set it to all countries and all languages. So basically, this gives us an idea of how many searches there are in total. Now, if I wanted to know, just how many English site searches there were, I could use this option here. But I want, for this example, I want to know exactly how many there are across the whole world.

So let's do all languages, and let's click on search. OK, now you can see here it's come up with some search results for us, and you can see it gives us the key word and global monthly searches here. Now, if I click on this column here, it will file sort them by global monthly searches, which just makes it a little bit easier for us to look at it.

So you see it's given us lots of different ideas for key words, as well as the key word we searched for. So we've got natural weight loss, that's got 135, 000 searches, that's a good one, and many more. Now if we scroll down, we get to the lower end. These are what we call the long tail keywords, these are much easier to target. So what you may do with your link wheel, is you may want to target some of these lower searches ones, which usually have less competition.

You may want to go down as far as even some of these, that are 700 or 800 searches a month, because these should be relatively easy for you to rank for, so you can get your spokes of your link wheel ranking. So we're going to say, let's take this keyword here, quick natural weight loss. So what we'll do, it's got 1600 searches, so let's go and check Google. What we do is we put it in, in quotes, and we do a Google search, and we look at the competing sites. Now, there's only 36, 900 competing sites, so that would be a green light.

Basically, anything under about 50, 000, 60, 000 is good to go for. You can see it's a keyword that makes money, there's lots of advertisers down this side, and if we look at what's in here, you can see right what's top, there's GoArticles, this is user generated content, these look like sales pages, there's another article there. So this looks like it would be a good key word to target. So one thing do as well, if we're looking for more ideas, is we go here, to the Google Wonder Wheel. Now the Wonder Wheel is a great tool.

What it does is it shows us other keywords related to it, and natural weight loss remedies. And when you click on each one, it's going to give you more and more ideas. So it's a good way to find out what Google thinks are related key words to your key word. So it's a very, very powerful thing to do. Now when it comes to using your key words, what you want to do is you want to use your main key word. So if quick

natural weight loss is my main key word, I'm going to use that, say, 70% of the time in my link wheel linking.

I will pick other key words from here, and I will use these keywords probably round about 30%. The reason being is if all your link wheels are using the same key word, then that's obviously going to give it away to Google, it leaves a footprint. So what we want to do, is we want to minimize the footprint that we leave. So using 30% of other key words, as a rough figure, means that not all links are coming from the same key word, so it gives that more, shall I say, natural look. Plus, it's going to help your site obviously rank for those other key words.

And that's pretty much all you need to do with key word research. So you'd write these down, put them in Notepad, whatever it might be, you'd keep track of these key words, and then you'd start using them as we go through. Now remember, these key words are also going to be in your content, so of each link wheel spoke, the main key words are going to be in the title. So I might have quick natural weight loss at Squidoo, for example, and so on.

I might end up having to put the word tips, or putting dashes in it, or secrets, or advice, or help, or something in it at the end, so that it's still the main key word, but I want the main key word there,

because that's very, very important in getting it to rank. Once you've got these, you're ready to move on to the next stage, where we're going to start creating the link wheel itself. So let's talk a little bit about content for your link wheel. Now the type of content you use will depend upon your strategy for your link wheel.

Are you looking at dominating the top 10 and having human visitors? Or are you basically not fussed about the human visitors, and all you want is to get the links to your site. If you really want human visitors and you want to rank well, then you need content. It has to be well written, you need content either written by yourself, or outsourced, it doesn't matter which. If you're outsourcing it, be prepared to pay 10ish dollars for decent quality content.

Now if you're creating, say, a 10 spoke link wheel, each one maybe has two pieces of content on it, that means you need 20 unique pieces of content. Now this isn't particularly practical, because it's going to take you a couple of days to write it, or it's going to cost you a couple of hundred dollars to outsource it. So what you might do, is you might get two or three unique articles written, and then spin it, or something else, to stretch the content out, so you can use it in your link wheels.

Now the last thing you want is for all your link wheels to be identical in content, if you are expecting real people to visit, and you want them to read it. If it's all the same, they're going to leave the site very quickly, because they're going to go, well I've seen this already, and go. So if you've got unique content on each one, it's very, very powerful, because you can really dominate the search results. The other option, of course, is to use private label rights content. Now this can be used as is, or rewritten, or as we'll talk about in a minute, spun. It depends upon what you want to achieve.

Now, PLR content, you're probably going to use if you're not too worried about humans ever really visiting it, because again, you don't want people coming to your site and going, oh, I've already seen this. They've seen it lots and lots of places, and you want them to come there, find something fresh, new and interesting, and then come through to your money site. The final option, of course, is spun content. It can either be unique or PLR spun. Now in reality, what you are likely to use is a combination of these.

You're likely to use some unique content, some spun unique content, some rewritten or spun PLR content. You're going to use a combination of it, because it's probably most cost effective, and it's also going to give you the quickest and the best results. So you're likely to use of combination of this, and it will vary from link wheel to link

wheel, as to do you have PLR content that's good enough quality, do you have access to a spinner, have you got someone to write the unique content. So it's going vary.

But what I want to do now, is just talk a little bit more about spinning the content, because spinning is another thing that people don't really understand, and there's a lot of, shall I say, mystique and a lot of misunderstanding. So firstly, you need a 450+ word article, you need a decent length article. If it's too short, then it's not really enough content for a link wheel. You want something that's a good length, about 450, 500-600 words is enough. Any longer than that, and you might as well stretch it out a little bit longer, and split it into two.

So somewhere between 450 and 600ish words, they're not exact figures, so somewhere around that. Once you've done that, you then want to use your particular spinning syntax to rewrite each sentence three times. Now, this will vary, according to what type of spinner software you're using, but basically you rewrite each sentence three times. You will find that perhaps you can't rewrite all of them, you may find that some of them you can only rewrite once or twice, other sentences you may be able to rewrite five or six times.

Three is the average you're looking for, so some will be less, and some will be more. If you can rewrite it a number of times, rewrite it that number of times. Then with any sentence that you've rewritten, basically every single one of the sentences, you spin as many phrases and words as you can. If there's a phrase that you can spin, you spin it. If there's a single word you can spin, you spin that as well. So you spin the single words typically with synonyms, and the phrases with other phrases that mean the same.

You will spin contractions with the full versions, so can't becomes cannot. You're becomes you are. They're becomes they are, and so on. And what this does, is this varies the word length of the article, and helps make it that little bit more unique. Now if you've got numbers, you may spin those between number one and the word one. If you've got lists, you may do those: 1, 2, 3, 4, 5, 6; i, ii, iii, iv, v, vi and so on, or a, b, c, d, e, something like that.

So you've got to try and spin as much as you can so it varies and looks different. If you can do that, then obviously that's going to make the article highly unique. You are going to get a massive level of uniqueness which means you can get 50, 60, 70 plus articles out of a single article that are really, really unique. And that is fantastic, just what you want because the more unique your articles are, then obviously it is going to be better for you simply because

even you have unique content that looks and sounds different on all of your link wheel properties.

Now there are all ultimate dispensers out there that you can use and I've experimented with a few of them and I can honestly say that once they do choose the high level of uniqueness, they don't produce content as readable for humans. There's plenty of words which have many meanings in English language which the spinners don't understand the context. They just look at the word and spin that word.

They don't understand the context which the word is being used in. So for example, one niche that I have seen a lot of recently is say past life regression. Now put that into note to make the spinner and life through regression will be left alone. But past will be spun to previous, past and previous. And the close previous life regression doesn't make sense. It's not the same thing, and there's many other examples like that.

So you can use word to make it spinning if you are creating cannon fodder that is just for search engines and you don't care about real visitors ever actually seeing it. If you do that then obviously, be aware that it is not going to read properly and it is not going to make sense. But if you follow through what we talked right here for

spinning your link wheel content then you're going to find that it's very, very good.

You are going to get some really, really good, unique content that means your link grow is going to be unique. So that means every single site can write very, very well and you are much more in a chance of dominating the search engine results and really, really being the number one player in your particular niche. So we want to start by creating our link role.

Now we talked a bit about the theory, and then in the coming videos, we are going to more detail about them. But for now, we want to talk about how you create your first site. So we are going to create our first site here on let's say blogger.com. It doesn't matter which one you create your own. There is many out there so just pick one and start that one but don't always start on the same one.

So what we are going to do, we are going to sign in with our Google account. If you don't have a Google account, you can create one as you sign in. So I am just going to sign in and we'll start creating a blog. OK. So, now we have to create a blog so we give it a title. Now, we're going to call it seven steps to Internet marketing success. So we can say that our key word here is Internet marketing success.

So what we want is we want our key word in the title and our key word here as the domain name.

So let's check the availability. Let's see whether it's free. It's not available so we can go for this one seven steps for instant marketing success. What we might do is we might decide...Well, actually we are going to call it Internet marketing success tips. Let's see if that works. Well, that is not available either so let's just put for you. See if that's one free.

OK, so that is available. So we click on continue. So we got a keyword in there. Ideally, you want a keyword right in the start of the URL because that is going to be much better for you. So, now we have to pick a theme. Again, it doesn't matter what theme you use unless you particularly are keen of human visitors. What you call it random. We can have that one. That one will do.

There you are. We picked one. And I clicked on continue. You can pick any template you want. It just doesn't matter as long as it looks nice. That is what we fuss about. You can spend some time designing and picking the template if you really want but you can remember that part of the end of the game is to get these sites down and get the sites out fairly quickly.

The more time you spend messing around with the sites, obviously, the longer it takes you to create your link there. OK and then we are ready to continue. You can have a look at the advance setups where you can use your own domain or import to block somewhere else. But we are not going to do that. We are just going to start blogging. OK. So what we do is we are going to put our article in here.

So there's our article. We put our title up here so this is the title, keyword in title. Your articles are going to be key words rich. You want decent key words in it. And what we are going to do is we are going to put links through our websites. So we have keyword one and keyword two. Now, what these would do is these needs to be naturally included in the text.

So, write about something naturally. I just include your keywords and all you do to make it hyperlink is to click that button there, and then when you are done, you publish the post and it's now out there. Now there's many other things you can do, you can monetize, put some Google ads, you can change the layout setting et cetera, et cetera it's up to you how you want to do it.

Whether you want to edit it, you may want to add two or three posts. Now if you spun your content in here, in here will go a spun version so let's just spun version of article go in there and then you'll

have a unique title. You don't want to create say a 60 spoke link wheel with every single one having the same title because that's obviously going to give it away. So you want to vary the title and different combinations of keywords and so in order to really make it look good and sound good.

And basically, that's what you do. Once you got your keywords, so this one is going to link to money sites say and then this one is link to next link we'll spoke. Now, obviously, if you haven't created this yet, you can't link to it. So, in this instant because we haven't got anymore, we probably wouldn't have this key word. This keyword will disappear and we may have a link out to some authority site or something else.

When we create our next spoken our link wheel, we will have these two links. Now, don't always again, don't always do it in the same order. Sometimes swap these over. So, the link we spoke link is first and then the money site link is second. So swap them around occasionally. So in our next one, we would have these two links in. One linking into this blogger blog and the other linking to our money site.

And that's basically all you need to do. You simply just repeat this for as many web tool properties as you want to. And you just keep

doing the same process again and again and again. And you learn that quite licitly with lots and lots of incoming links. And what you need to do is I like to create just a spreadsheet or a text document, a notepad or whatever.

And what you want to do is you want to record... Let's just write down what we want to record. You want to record the site name. Then you want to record the user name, the password, the URL to the site or maybe the RSS feed. And then that makes it easy for you to quite simply track these, and once you have created them, you go to URL and ping them, it goes to RSS feed.

You may also want to track keywords one or the two keywords. You may want money site keyword and maybe link wheel keywords. Now, the internal link to the next site. So you may want to track those and that will help you track what keywords you're using so that you can make sure that you don't use the same keyword too many times. Just track some of that and that's going to make it easier to administer this and keep track of what you've done, why you've done it and basically update it so that you can keep track of what you've done and your opinion and everything.

Although, what is going to happen is you are going to create the site and you are going to ping it and you are going to the RSS feed and

a week later, you are going to say where is that site, what was it called again because I want to get back and add some more contents. So, just a simple spreadsheet like this is going to help you keep track of them. Very, very well worth it.

But you can see it is not difficult to do, is it? It's really, really easy. And you just repeat this for multiple sites and before you know it, you will have a good amount of incoming links to your website. It's incredibly powerful, effective and easy to do. So, now you know the sound or the basics of our link wheel. Let's go to the next video and talk a little bit more about some of the advance techniques and how you can really take your link wheels structures to the next level. So let's talk about some of the advanced techniques you can use with your link wheels. Well, firstly one thing you can do that's very, very effective is what we are talking about here in the main program. We're talking about creating a link wheel to promote your money site.

But what if you created a link wheel for the spokes within your link wheel? How would that affect you? What would that do for those spokes? Of course, it would give them a big boost at the search engines. Before you knew it, you'd be in a position where pretty much you owned the top 10 or 20 or even 30 results. It's very, very powerful to do this.

Now yes, it's going to take some more time. But if you're serious about dominating your niche, then link wheels via link wheel spokes is a very, very effective way forwards. Basically, you repeat the whole link wheel procedure that we talked about for each of the spokes within your main link wheel. So if you remember, way back in Video Two we had that diagram of the link wheel.

What you do is you create one of those link wheels-not only for your money site but in the middle would be, say, your Squidoo lens, your Blogger blog, or your, I don't know, WordPress blog or whatever it might be. And that's going to give them a really, really good boost at the search engines.

Now many of these link wheel sites, the Web 2.0 properties you use, have RSS feeds. So what you could do is you could use a website like RSSMix.com or Yahoo! Pipes and combine the RSS feeds and create new ones, which you can then submit to directories and use either as content on some of your link wheel sites.

So you have Squidoo, for example, allows you to incorporate an RSS feed. If you took the RSS feed from other of your sites, combined it with, say, Yahoo! Pipes with, say, an RSS feed based on the right keyword from, say, CNN.com or a couple of other authority sites, you

can have a brand new RSS feed which you can incorporate into your link wheel spokes for unique content.

So it's a very, very powerful way for you to get keyword specific RSS feeds. So it's very, very good. Of course, when you create these new RSS feeds, you can submit them to the RSS directories, which of course is going to bring you traffic, back links, ranking, et cetera, et cetera.

You've probably seen back link packages for sale. Now back link packages are a great way to give your sites a boost at the search engines. You can use these on your money site, or you can use them on any of the spokes of your link wheel-any of those sites as well. These often provide a very, very beneficial back link because it's from an authority site, so it does very, very well for you.

So it's a good way to basically get some good link love to your money site and to the spokes of your link wheel. And remember. The better your link wheel spokes rank, the better they're considered by the search engines, the better is this for your money site-the more of a boost your money site's going to get.

Now what you can do is you may just create, say, a single link wheel about your main keyword. But what if, instead of just doing a single

link wheel about your main keyword, you created a link wheel for every single keyword you were targeting? You repeated this process for all of the keywords?

Now that is obviously going to let you dominate the search engines for all of your keywords and give you a massive amount to traffic. Yes, it's some work but the benefits to you are absolutely huge. So it is worth your while taking the time to create these link wheels for every single keyword. It's going to give you some great, great results in the search engine rankings if you do it. It really, really is.

Link wheels are highly effective as it is, so touting multiple keywords by creating multiple link wheels by keyword, you're going to get some great, great results. You really, really are. And of course, for each keyword that you're targeting there's nothing to stop you from creating more spokes.

There's hundreds of Web 2.0 sites. There's literally hundreds and hundreds of them. So yeah, you could go, just work your way through, and create one on every single site. And you'll have hundreds and hundreds of incoming links that are high quality and look good as far as the search engines are concerned.

So you can take that time. If you're really serious about dominating for a keyword, that's what you're going to have to do. You're going to get some good results from it. Now if you boost the page rank of your spokes, then you're going to boost the page rank of your money site. The way Google works is that the page ranks flows through if you like. So one of the advanced techniques is, now again, this is something that people don't bother. Promote your spokes as well. Keep record of them all, promote them and push them up on the search engines as well. And you will find that out of the top ten results, you may own six, seven or even eight of them or perhaps more. Which means that pretty much whatever anyone clicks on they're coming to one of your sites. And that obviously gives you a massive amount of chance to earn.

If you own, say, one of the top ten results, you have effectively, a ten percent chance of getting a click through. If you own eight of them, you have an eighty percent chance of getting someone you want at your site. So you can see, its very, very powerful for you to have that domination of the search engine results.

Now the whole aim of everything we talked about including all these advanced techniques is to boost your money site high on the search engines. The higher that is the more chance you have of getting

traffic and the better your earnings are going to be. So you really do need to apply these techniques very, very well.

Creating multiple sites like we talked about here is going to help you dominate the top ten at Google and that is going to give you massive, massive results as I said. If you have eight out of ten results, that's eighty percent chance of getting somebody through to your site. You have eight times more chance of getting someone to click through to your website. So its very, very, very powerful. So if you apply all of this, these are the sort of results that you're going to get.

Now, here's another things that you could do. This is a much, much more advanced technique so I've left it to the last. We talked about creating link wheels for each of your link wheels spokes. But what if have you saved your money site but around the other side of that was a number of domains that you owned that were information sites linking to it.

So you would have the central money site which is say an information product. Around this you may have a dozen different websites all promoting that product from different positive views. You may have review sites, information sites, etc etc. So you've got those sites feeding into your central sites as well. And then you've got link

wheels on each of those sites and on your central site. Now this is a very, very advanced technique that will give you absolutely impressive results. If you do that, you're building a really valuable network of virtual real estate. Because you own the central domain. You own the ring of domains around it. And if you sold the whole lot of domains like that, you'd make an absolute fortune if its ranking well and its getting traffic and its making money and you sold a network of sites, you' get a lot of money for it. And that is what we call valuable virtual real estate. It really, really is.

So you need to think about doing that if you're really serious about an issue and you really want to do the absolute best at it, then that's what you do. You obviously got your main site and then you have all the sub-sites around it and the domains which are keyword rich with keyword rich content and you boost them all up the search engine rankings. And what it will do for you is it will give you absolutely incredible results. You will seriously dominate the niche if you do that.

It does take work, which is why most people don't do it but if you do it, you are going to make good amounts of money from it. So these are the advanced techniques. Some of them are more advanced than others. But if you do them you are going to see some fantastic results from what we've talked about. So you now understand how to create

link wheels and you now know some of the advanced techniques. If you put these into action, you're going to see yourself dominating the top ten at Google and your income is going to increase and increase and increase.

Now obviously once you've got your link wheel created you need to start thinking about doing some SEO work on each spoke. You got to start promoting them as well. So you're going to get traffic to your site and start earning a decent amount of money from it. Now there are plenty of techniques that you can use to promote your link wheel and we're just going to talk about them right now.

Now when you create each spoke, the first thing you do once the site is created is ping it. So you'd go to something like pingoat or pingla or ping.in or something like that. Any one of these ping sites, it doesn't matter which one you use, it really, really doesn't. They all do the same thing. You will go to that site and you will use it to ping your spoke you just created. And what this will do is it will notify the search engines that the site's there and it will start getting traffic to it. So start getting spidered, start getting locked up. So that's very important. That's pretty much the first thing you do when you finish creating a spoke. Then you should also bookmark it.

Now you could outsource it, you could use software, you could use a tool like onlywire.com which I can highly recommend as it's free. So what you do is you will social bookmark your spoke again. That tells the search engines it's there, it tells it that its a new site and its going to get back links into your website. And hopefully it will get you some traffic as well. If it gets picked up by the social bookmarking site then you can get some good traffic from it.

Many of the spokes, now not all of them, some of the spokes will provide you with an RSS feed. They will take this RSS feed and submit it to the RSS directories. What this is going to do is it's going to get the search engines back to your site, it's going to get you back links. And quite often with some of the social bookmarking sites and some of the RSS directories, these entries will work independently for that keyword so quite often you can get yet another entry into the top ten results from this. So these are all ways of getting your site noticed by the search engines, getting it indexed and start to get it some back links which obviously is going to boost each spoke up the search engine rankings a little.

And then you need to do some link building to each spoke. Basically you got to start promoting the spokes. You know, you can use the back link packet, you can use many other techniques but you've got to try to get each spoke ranking, you've got to try and start getting traffic

from each spoke. You may do some blog commenting ofisk [sp] may do. You may go find other related lenses and leave a comment or put your link in the link list. Any of that. All of that is going to get links to your spoke, your site and is going to help boost up the search engine rankings.

Now something you can use that's very effective is press releases. So make some press releases, even do some SEO on the press releases once they're submitted. And again, you're going to rank well. It could be another entry in the top ten search engine results. You can't go wrong with all this.

And finally, you can use article marketing. You know, any traffic generation technique will work but article marketing is very, very effective again. You can either write articles and submit them to ezine articles or you can take PLR articles take them and blast them to all the other article directories. It's entirely up to you how you want to work that. But article marketing is going to get you a good number of incoming links to your website.

So you got to promote each of the spokes because you want each spoke to rank well, independent to your money site. Now if you have done well with these sites, you can get a lot of results in the top ten

and quite honestly, that's going to see your income doing really, really well.

You want the link wheel spokes ranking, you want them getting traffic, you want them funneling that traffic through to your money site as well as the fact that funneling the link love that helps boost your money site higher in the search engine rankings.

So you got to remember that the pay trend is passing through each of your spokes to the money site. So if you can get one of these spokes to say, page rank five, and that's passing through to your money site, then obviously, that's extremely effective. It really, really is because it's going to give that money site a massive boost up because obviously you've got page rank five site linking to it.

So you want to create a network of sites that got good page ranks that obviously is going to help your money site so that you earn more from it. High page rank links is going to help you incredibly. It really, really is. So you've got to do this.

Now this technique works very well if you've created your money site and then you've created a ring of sites around it that you own. Domain names that are then promoting your money site. Because if those have high page ranks and you absolutely own them, they're your own domain

name, not a web .2 property then you've built some very valuable virtual real estate. It means that when you have a new site, and you want to get a boost, you just put a link on that high page ranked site, and it's going to give your new site instant credibility in the eyes of the search engines, which obviously is very, very good for you.

But, there's a tried and tested technique to all of this. It works very, very well. The techniques that we talked about are ones that are very, very effective, but if you've got other favorite traffic generation techniques, then use all of those. There's nothing wrong with you using any technique that will get the link wheel spokes ranking, and ranking well.

Now, there's lots of software out there that will create hundreds of links for you very, very quickly. You could use those if you wanted to, but it's not necessary. You could just use whatever techniques work, and work for you. It doesn't matter, but you've got to promote the spokes.

At the very, very least, you want to do the pinging, the social bookmarking, the RSS directory submission. That's the minimum that you want to do to achieve some results. If you do more, then obviously that's going to be better for you.

But, it's important not to leave any footprints. When you're creating your wheel and promoting it... We're going to talk about this in more detail in a little while. Don't leave behind any footprints. If you leave behind something which the search engines can trace, they'll say, "Aha! This guy owns all these sites." It could have a negative effect on your empire.

Whereas, if you've created sites using some of the techniques we've talked about here, and you've randomized the linking structure. You've used different keywords as anchor text, and some of the other things that we've talked about. Then, you're going to find that you don't leave a footprint, and you don't get any of your sites removed.

Some of the web 2.0 sites are fiercely anti Internet marketers, so you do need to be careful how you create your sites there. But, follow the techniques that we talk about in a couple video's time, and you won't have a problem.

But remember, you don't only have to promote your money site, but promote the spokes of your link wheel, because the better your link wheel spokes rank, the higher your money site will rank.

So, the link love, if you like. The link juice, whatever you want to call it, flows through from the spokes to the money site. The better your spokes are doing, the better your money site will do.

It's simple. It takes ten minutes to use a simple technique. If you want to go into it, you use article marketing a bit more with the spokes. You take a little bit more time, but you're going to see some really, really good results when you finish.

And, as we stressed a number of times throughout this video program, you can end up dominating the top ten search results in Google, which frankly, is only going to do you an awful lot of good, in terms of income and traffic.

Now, when it comes to outsourcing your link wheel creation, you do need to be aware that you get what you pay for. Now, if you pay a decent amount of money, you are, in most cases, likely to get decent service. If you don't, then the chances are you may not. So, be aware that if you pay peanuts, you're probably going to end up hiring the monkeys.

This is one of the places you can come. It's called Digital Point Forums. If you go to Forums.DigitalPoint.Com. You will need to

register before you can post. It's free to do so. Just click on the link up here.

Now, Digital Point is... How should I describe it? Without offending anyone, it's sort of like the poor man's Warrior Forum, if you like. The Warrior Forum is quite high class, and you'll find link wheel services there. But, the Digital Point is a bit... shall we say more...

If you want to compare, let's think of the Warrior's Forum as like as Macy's, or your high class store. Your Tiffany's, or a big mall, or something like that, whereas Digital Point is more like a tiny street market somewhere on the corner in Marrakesh. There's lots of people screeching and shouting. Lots of people ready to rip you off, and pick your pocket at the drop of a hat, whereas in your high class mall, you're not going to get that. So, come here with your hand firmly on your wallet, and be prepared.

The reason I'm showing you is it's big advantage is that you can get some seriously cheap work done here. I mean seriously cheap work. I had somebody...If you know OnlyWire, OnlyWire has 40 services on it. So I should put marketing sites...Somebody from here, I pay 15 dollars to create five email accounts and five accounts on every single one of those social bookmarking sites.

So that was 40 times five, 200 social bookmarking accounts. So you can get some seriously cheap work here, and people think it's great. Now, the 15 dollars I paid for that? That wasn't the lowest bid. There were bids a lot lower than that. So be aware that you can get some great, great deals here.

So what you can do is you either post a thread saying that you want to buy. Now, if you're selling something, see these two posts here? It has a WTS and a WTB. If you want to hire somebody, you'd put a WTB, Want to Buy, and put to that person I want to buy link wheel creation services. And what they'll do, people will answer you. You'll get deluged with people wanting to do that at varying levels of skill, so you have to set your criterias.

Don't give out the amount you're willing to pay, so what you'll do is you say, I want someone to create me 60 Web 2.0 sites on a list of sites that I provide using a separate email address for each one. Providing me with a report of all of the sites created, and the user ID and password and email address and password used for each one.

And you say something like, provide me with a quote on how much you will want to be paid for this, or let me know how much you want to be paid to do this work. And people will come back to you. If you set a budget, then people will always say, "Well, I'll do it for that

much." So if you ask them to quote, you'll get a wide variety of answers, some low, some high and then you can have a bit of research. Look at each one, look at people's Itrades, which is like their feedback as to how well they've performed, and then you can pick somebody from that. That's usually how I do it. And you find some good people.

So it'll be somewhere here under "services." Let's have a look like under traffic, for example. So you can see here there's all sorts of people selling traffic, lots and lots of people.

So what I'm going to do, let me find someone who will do some link wheels for us.

So here we have someone that will do a link wheel and ping your site at the same time. Here they tell you the information, and here's the pricing. If we look here we can see 60 spokes, 60 dollars. 100 spokes, 120 dollars. So that's really not bad pricing, to be perfectly honest. I think it's very, very good.

So here he doesn't perfectly interlink them so they don't raise a red flag. He pings them, which is good. And then this particular person will provide you with a report to where he's put all your links as well, so that all on-sites from patron one to seven say "very,

very good, " he does, people do these link wheels for you. So all you need to do is keyword to the URL article and an email address, and there you are.

So this is a good one. He's showing you a picture of a link wheel there, which I'm sure you're familiar with after seeing our diagrams earlier on. So this is the sort of service you can get on there, and if you just do a search, type "link wheel" in there, you'll find people that will do this for you at a variety of prices.

Now, you may not be entirely comfortable perhaps with using Digital Point, so you may want to use a site like Elance or Rent-a-Coder or Guru.com or Freelancers.com or whatever it might be. Using a site like that you can obviously find people and you can hire them to do a specific job. Now, with these sites you can obviously expect to pay a little bit more, but you can still get some very good pricing done on them for you.

Consider using these sites as well. I'm not going to go through using Elance or any of these sites at all. But what I will show you last of all is this. If you do a Google for a link wheel creation or something like that, you will see people here that will offer you the service. So if we just click at one at random, let's just try this one here and see what it says.

Here's one of the companies. I don't know how much I trust them, because let's face it, they've got an error up here, they don't have any pricing on there either, which instantly puts me off. However, one thing they do do which is rather nice of them is, here you are, here's some very nice ideas for sites that you can use. There's a number of sites that you may want to use. Anger, LiveJournal, News Alloy, and so on. Some good ideas here.

See, what they do is they offer... They're not going to be cheap because you get seven unique articles written, seven Web 2.0 properties, one custom video, the RSS feed submitted, social bookmarking of each site, and two links per item. So they do a lot for you, but I imagine it is fairly pricey because they don't show you a price.

So let's go back and have a look at another one. Let's just click on this one and see what this one says.

OK, so here's another one. Again, they've got a nice little picture there. They don't give anything away, though. And you can see, what do they do? They give you 12 unique articles on 12 unique websites, all of them are social bookmarks, all of the RSS feeds, all of the articles get back links to them, and it's 60 per link wheel. Or you can get a new complex one which is 80 dollars.

So it's not particularly expensive. That's not a bad price for 12 unique articles. But you saw over here on Digital Point, for 60 dollars we were getting 60 sites. So you've got to decide what you want. These are, obviously they're doing it all for you, so with this one you would have to create the article, you can only have one article used, and then you would have to then social bookmark it, submit the RSS feeds and everything else that these were doing before.

So it depends on your budget, it depends upon your strategy. If you've got the money, something like this is well worth doing. In fact, is it worth hiring somebody to do this full-time for you? If you can afford to, otherwise you may want to do it yourself or just use a cheap service like this. I mean, this one here looks very, very good. It'll do the job for you and it's a good start.

It's a good start to use one of these. It depends on your strategy and what you want to achieve as to which one of these you're going to use. But that's basically outsourcing. Remember with outsourcing you get what you pay for. You're getting a good quality service here. They're doing quite a lot for you. To get 12 unique articles written, if that's 10 dollars an article that you're paying a writer, that's 120 dollars. I mean, even a cheap writer you're probably looking at 60 dollars for 12 articles. So that's a very very good deal, really.

So think about how you're going to outsource it, what you want to achieve. Know your budget and stick to it. Don't go spending hundreds of dollars if you don't have it. But outsourcing is really going to speed up the link wheel creation stuff so you can focus on creating more sites or doing whatever you need to do while somebody else is concentrating on building the link wheel and your business for you.

We've talked a lot so far about how to create link wheels, how to get them ranking. But one of the big issues I want to address in this video is the fact that many people complain that their link wheel properties get deleted. So they spend ages creating a Web 2.0 site and then it gets removed. Now, you're creating these sites on somebody else's property. Effectively, you're going to somebody else's house and you're sticking a poster up on the wall.

Now, some of these sites are more militant than others. Some of them are very anti-Internet marketers and obviously they want to look after their visitors. They want to provide value to their visitors. And they're not there solely there to help you make money and boost your sites up search engine rankings. They're there to provide a service to people, and we are basically as Internet marketers taking advantage of their generosity in order to make money ourselves.

So how do you avoid getting your Web 2.0 properties deleted? Well, firstly it's important to add value with your link wheel spokes. When you create a link wheel spoke, don't just blast out any old rubbish because, frankly, that is not going to do well. You're going to end up finding them deleted. If you've got good quality information and you spend a bit of time to make the link wheels look nice, then you're going to get some good quality results. They're not going to be deleted.

So, you have to remember that your link wheel spokes need to add value, particularly to your readers and to the site that you're creating them on. So, promoting and creating junk link wheel spokes is going to invite them to be removed and deleted.

So, when you are creating these posts, don't be overtly commercial. If basically your link wheel spoke is all about "buy this product, buy this product, buy this product, " it's likely to be deleted. What you need to do instead is to review the product or talk about the subject and recommend the product. Something like that. If you're too commercial, you can find that your sites are going to get removed.

And some of them are worse than others for this. Blogger is well-known as being very anti overtly commercial sites. So, you've got to be very, very careful in how you create them. But, if you're thinking

about adding value and thinking about a real person visiting that site and looking for information and you are providing them with that information, then you will not have any problems with your link wheels.

The last thing you want is for any spokes to be deleted. If you've built up the page rank of one of the spokes and then it gets removed, that is a problem. You spent a lot of time and effort on it. So, you need to really value your spokes and treat them well and that will help you to rank very, very well for it.

Now, this is one reason why some people will create their own network of domains they own around their money site because that way if a spoke gets deleted they're not really that worried about it. They're still going to be doing OK with them.

But, basically, the whole aim of this exercise, if you like, is to avoid leaving any footprints. You do not want to leave footprints that say, "This is a link wheel." You've got to remember the search engines are smart. Google, in particular, employs people with brains the size of planets. They are smart. They know what we're doing. They are sitting on our forums. They have subscribed to our newsletters. They know exactly what we are doing and how we do it.

They're going to let some of it slide, but the search engines are there to provide accurate search results to the people that use them. If they don't do that, then they would lose their position as a search engine. People won't use it. It's happened in the past. Many, many years ago, Yahoo! Were the number one search engine. The results weren't very good and Alta Vista came along. Their results were better. Everyone moved to Alta Vista. Then Google came on the scene. Their results were even better. Alta Vista is dead and forgotten as far as many people are concerned nowadays. But, for a time, Alta Vista was the search engine of choice.

So, the search engines are there to give a good search experience and good results to their users. If they think that people are trying to manipulate the search engine results and basically promote junk, then they're going to remove them. They're going to do something about it.

Remember some years ago there was a big Google slap where all the junk IM sites, information sites, were removed overnight. So, you've got to avoid leaving footprints, and that's part of what we're going to discuss in this video.

You always need to randomize your link wheels. Randomizing the order of the sites that you create and how they link is all going to is

all going to help remove footprints. If you always do Squidoo to Blogger to WordPress to HubPages to WetPaint to blah, blah, blah, then it's a dead giveaway. But, if you randomize it, then obviously you're removing a footprint. It's not going to be obvious that it is a link wheel.

Sometimes you may break the link wheel and not link to another site within it, but link something completely different or just to the money site or to an authority site or something like that. Creating randomness like that helps remove the footprint of a link wheel.

The other thing you can do that is very, very effective is to add new content over time. So, you create your link wheel site, and you go back a week later and put another post on. Increase the length. A week later, add some more.

Because, most sites within the link wheel only have a single post on them, so by creating it with two posts and then adding more over time, instantly you're stepping away from the whole "I'm a link wheel" thing, and it's looking more and more natural.

That is what you're after. You want your sites to look like they are naturally created by a real person in order to share your information,

rather than something that has been created solely to promote your money site.

Now, one thing that you can do that I find to be highly effective is to use different names in the email addresses. Go to Yahoo, Gmail, wherever you might be. Create multiple email addresses, and then use different names. If you do that, then obviously, that again removes the footprint.

If you've created a whole new site pointed to you, and they're all in the name of Fred Smith, and FredSmith@Yahoo.com, then that's a big, big footprint. What I would tend to do, and this is me personally, is I would go to... On each web 2.0 site, I would use a different email address. I would create a brand new email address somewhere with a different name, and I would use that to create the site. That is going to be very, very effective, because, obviously, you've removed the big footprint of the same name and email address.

Now, obviously, yes, this is a little bit more work, but you're building a network of sites that's 100% natural, and is going to last.

Now, there is automated software on the market that will create the link wheel for you. However, I've tried three different pieces of

software now. Honestly, they're all problematical. They all really, really are.

The trouble is creating a link wheel is a complex process, and much of the software relies on scripting, so it relies on being able to go to the site, and the software knows that if it clicks here, it goes to the next page. If it fills in this information here, it does the other. It all relies on the page looking the same.

Now, obviously, the web 2.0 sites realize that people are creating automated software, so what they do is every now and then, they'll just move the checkbox, or button, or something else. And then, you'll find that your software doesn't work.

I've used a few pieces of software, and honestly, I'm not happy with any of them. They've been notoriously unreliable and flaky, basically, is the only way I can say it. I think that's because of the complexity of the software and what it's trying to do.

But, there is automated software out there that you can look at, and you can try to use. Some of it is better than the others. But ultimately, at the end of the day, nothing is going to beat manually creating automated... Your own sites yourself. Automated software...

Yeah, it's going to be OK, but it's not going to really replace the effectiveness of manual creation.

Now, if you're creating... Many of these sites, yeah, if you're going to create ten sites on Squidoo in a day, you may want to use some sort of proxy to disguise your IP address. If Squidoo sees somebody from one IP address creating lots and lots of sites, then obviously that's going to raise a big red flag for them. So, they're going to investigate it.

If you disguise your IP address, then obviously, that's going to help you to be able to create more sites without getting, shall we say, caught.

So, when you're starting your link wheel, don't always start on the same web 2.0 site. A lot of people will always start on Squidoo, or Hot Pages, or whatever it might be. Now, that's a footprint. Randomize it. Don't start on Squidoo and then move to the same one. Pick a different site at random. You've got a big list of web 2.0 properties. Just pick one. It doesn't matter where you start. You'll work your way through them all.

Remember, don't work on your link wheel in the same order. Linking in the same order is a massive footprint and a big giveaway. If they

keep seeing these networks of sites popping up that always link a certain way, and then through to a money site, you're going to lose out.

So, randomize everything about how you create your sites. The more you randomize it, the better it's going to be for you, because there is not going to be any footprint, and it's going to look 100% natural.

And finally, what you can do is occasionally link to other external sites. Linking to other external sites is going to do you a lot of good, because Google likes to see information sites linking to authority sites. So, what I'll often do is I'll link to a page, say Wikipedia or a manufacturer's page or something like that, in order to show that I'm not just promoting my own stuff. But I'm also linking through to known authority sites in the niche. And what that does is, again, makes it look 100 percent natural.

And, finally, 70 percent of your links need to be your main keywords and 30 percent your other keywords. Again, this is randomizing it and making it all look very, very natural. So, the links between your link wheel spokes and through your money site-70 percent of them your main keywords and 30 percent other keywords. And if you apply these tips and what you've learned here, you will do very well. You're not

going to find your link wheels being deleted or removed. And you're going to get some very, very good results.

Now you've learned all about link wheels. And you can see that link wheels are very, very powerful from the point of SEO. They're very good at getting website ranking higher in the search engines and getting you traffic and getting you basically earning a decent amount of money. They really, really can help. So they're very powerful tools for SEO.

But they are time consuming to create if you're doing them by hand. If you're using software, then obviously it's a bit quicker. If you are outsourcing, then obviously it takes no time at all for you to do. But it's very, very worthwhile for you to do this. It really, really is. So, you do need to spend the time doing your link wheels. But if you do, the rewards are quite significant. It's going to help you get your money site to the top of the search engines.

And what is that going to do for you? Well, of course, it's going to help you rank well and get good quality traffic. So, when your money site is in the top 10 at Google, you're going to start seeing a good amount of income from it. You have to remember most people don't go beyond the first page of Google when they're looking for

results. So, yeah, get your site ranking well in Google and typically it will rank well in other search engines too.

So, with your link wheel spokes, particularly if you've done some of the promotion that we spoke about earlier for the link wheel spokes, you can quite easily start to dominate the top 10 results with your link wheel and with your websites. And, of course, what does this mean to you? Well, it means that you have a higher percentage of somebody coming through to your site and through to your money site.

So, for example, if in the top 10 you have one entry, you have effectively a 10 percent chance of someone coming through to your website. Now, if you've got eight entries in the top 10, you have an 80 percent chance of somebody coming through to one of your websites. So, you have much, much more opportunity to funnel people through to your websites.

So, link wheels are a superb way to get good ranking and large amounts of traffic. And, of course, that's the fundamental part of Internet marketing. You've got to rank well in the search engines. And you have to have traffic. If you don't have traffic, there is no point you being in business. You are not going to make any money. So, it's very, very important that you use link wheels and you use them well

because they are going to help you to overcome some of the major issues that Internet marketers face when they setup business online.

Now, when it comes to content, you may use unique PLR or spun content. It depends upon your strategy and what you are after achieving. If you are after dominating the top 10 and getting some good human visitors, you're going to use mainly unique and well spun content. If you are not that fussed about human visitors and you're just doing it for the links, you probably use PLR that you haven't changed or maybe just automated spun content that you're not too worried about if it doesn't make sense.

So, you have to decide before you start your link wheel what strategy you're adopting. Are you aiming for human visitors or are you just going for the backlinks? And that will affect how you use your content.

Now, you have to be careful when you create your link wheel that you don't leave a footprint. Obviously, the search engines are very smart. The people that run them and work for them know what we, as Internet marketers, do. They are effectively watching over our shoulders all the time. So, if you leave a footprint, you are likely to find your site being deleted.

So, if you apply the techniques we talked about within this program--you know, randomize the orders to the site's link, randomize where you start, use different names and IP addresses, change the keywords you use sometimes--all of that is going to help you avoid leaving a footprint. And it's going to mean that your sites won't get deleted.

Now, some of the Web 2.0 sites are very, very militant in being anti-Internet marketers. Because basically, let's face it, in general Internet marketers don't add a lot of value to these sites. They just want to slop up some information to get backlinks without concern about the, you know, community of the site.

So, if you are overly commercial in your Web 2.0 sites, then you expect to see some of them being removed. Because, you know, these people will notice them and go, "Well, I don't want that on my site" and delete it, which is fair enough. It's their prerogative. It's their site. So, if you concentrate on providing good quality information and not being too commercial or too blatant about your promotion, you're not going to have any of these sites removed.

Once you've created all the spokes, you need to do some basic promotion of them. So you ping them, social bookmark them. You may do some article marketing, you know, RSS feed submission, all that

sort of thing to help those spokes of your link wheel rank and rank well because, of course, if they're ranking well, that is going to help you with your traffic. And because, of course, the link love [?] is going to flow through to your money site and boost your money sites of the search engines.

Now, don't forget you can outsource your link wheel creation. Now, it's not going to be the cheapest thing to do. It is quite labor intensive. But it can be very, very effective. I mean searching around to some of the sites we've looked at I've seen people that will do you a link wheel with 60 spokes for \$60. Though, I've also seen people who'll do you 20, 30 spokes for \$150 to \$200. So, you have to shop around. But remember you get what you pay for. So, if you pay peanuts, expect monkeys. So, outsourcing isn't exactly cheap. But it's a way of getting good quality link wheels created. So, it is something to consider.

But you can also, of course, make link wheels for your link wheels. If you're really serious about boosting your site up with search engines, do a link wheel for your link wheels. Instead of link wheels around your money site have a network of domains that you own and host and boost those up with link wheels. And that's going to really, really help. You end up with quite a complex network of sites. But

you end up with some very, very good rankings and a complete domination of the search engines.

So, what you will do is, remember, you'll create a link wheel effectively for every single keyword you want to rank for. You will use your main keywords 70 percent of the time and your other keywords 30 percent. But effectively you're going to create a link wheel for every single keyword that you want to rank for. And what this will do is this will boost your money site up in the search engine ranking for all of those keywords.

So, link wheels are a very powerful component of any SEO strategy. And if you're really serious about Internet marketing and really dominating the search engine results and making a good go of it and getting some serious income, then you really need to be thinking about using link wheels. You'll get some fantastic results from them. They're very, very worthwhile using.

And once you've got the hang of creating them and you understand how they work, you're not going to have any problems creating them. It's not going to take you too long to do. I mean it's not a quick process. Don't expect to have a 60-spoke link wheel done in an hour. Expect it to take you some time to do. But you'll get the hang of it, and you'll be able to do it very, very well.

So, you know, link wheels are going to help you massively in your business because you could end up with a network of sites that dominate the search engines. You can find, you know, if you've got lots and lots of spokes that you link well and you promoted all the spokes, you could end up owning pretty much 80 to 90 percent of the top 10 or top 20 or even top 30 of the search engine results.

Now, obviously, that means for you a much, much higher chance of people hitting your money site and much more traffic. So, through a network of link wheels you can create this powerful network of sites which are driving you traffic and increasing your earnings.

So, you have all the tools that you need now to go and create your very own link wheels. So, let's start creating link wheels. Apply what you've learned, and enjoy the results because the results are pretty spectacular. I can tell you that. And I think you'll be very, very pleased once you've started creating link wheels and seeing what affect they can have upon your business and your income. And using these link wheels you can live the Internet marketing dream.

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