**The 1 Day Product Creator - An Honest Review**

When I was looking around for reviews of 1 Day Product Creator I couldn’t find any decent ones so I thought I would put this review together for anyone who is looking to get a better idea of what this product is about before they purchase it. This however is simply my review of the product; if you want to check it out for yourself you can go here now <http://CLICKBANKID.1daypc.hop.clickbank.net>.

The 1 Day Product Creator is the brainchild of Aaron Danker who is a world renowned product creation expert himself, so I was willing to listen to what he had to say about making money in this section of internet marketing. Aaron has made nearly all of his own income online from product creation and he is now simply sharing his easy to follow steps with other marketers out there so they can follow in his footsteps.

One of the first things that struck me when I came across 1 day product creator was that this whole “product creation thing” was something that I really needed to pay attention to if I was to make any serious money online and the reasons for this are simple. When you create your own products you can harness the power of all the affiliates out there in the market to sell for you while you go about creating more products to increase your income, whereas if you do affiliate marketing alone you are solely reliant on your own efforts all the time, thus limiting your income and growth potential compared to product creation.

The secret of making money here is to turn around quality products as quickly as possible and this is what Aaron helps you do. It’s no secret that the internet is going in a multi media direction, so instead of just showing you how to create an eBook, the first module in 1 day product creator shows you how to get started making high quality video products in a quick and professional manner.

After looking at module 2 in the course I realised that the copy writing process was even more important than the product itself and how I could use simple headlines and word combinations to maximise my sales. The copywriting area was covered in great detail and I found myself losing the fear I had of writing sales copy for my own products.

Getting traffic and building a list is also something that I had looked at on and off over the years and I knew it was important but no one had really showed me how to do it successfully so I was ready to take full advantage of the second and third modules in the course that showed me new techniques on how to get more traffic than I had previously experienced and how to build an effective squeeze page so I could capture my prospects details and market to them later on.

Successful product creation is largely about getting other people to do the work for you while you go about expanding your business and this idea is covered in more detail in module 5 where you are given the blueprints to effective outsourcing techniques that you can use to grow your business.

What Aaron has done here is to effectively condense down into easy to follow steps something which I had previously thought was a long drawn out complicated process.

I now feel that I can take on the gurus at their own game and deliver high spec profit pulling products to my own customers at the same time.

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