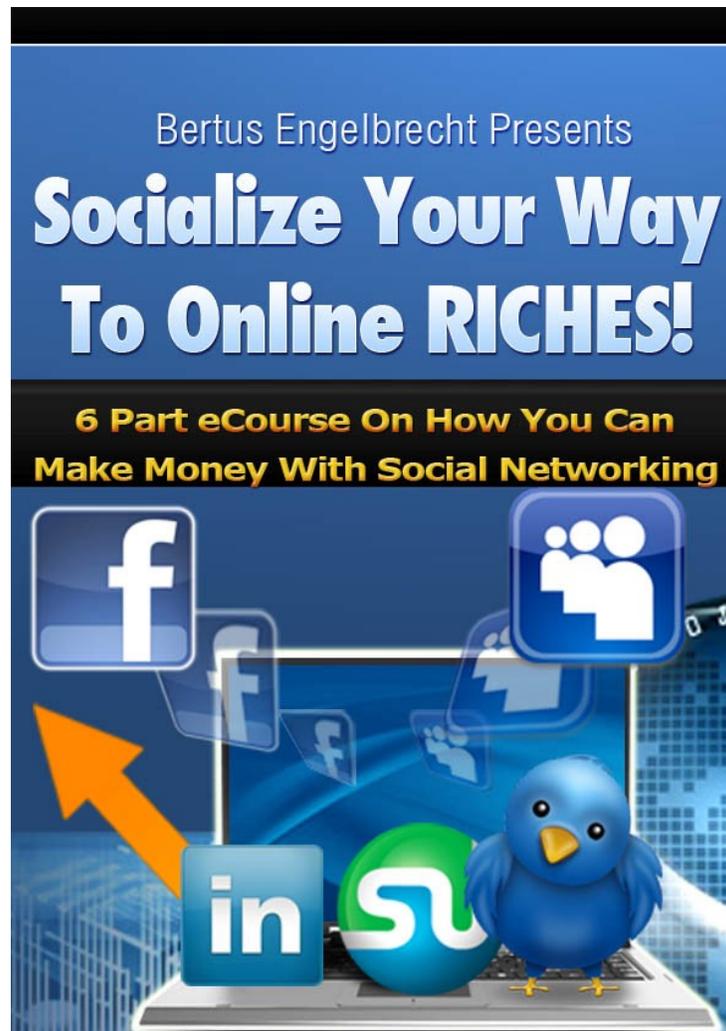


Socialize Your Way To Online Riches



by Bertus Engelbrecht

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Introduction:

In this customizable 6 day ecourse you will find all the information and swipes you need to have your own step by step course for people who want to learn more about social network marketing.

This course is great to plug into your autoresponder as a short membership site product or to build your list. You can also add a link to your other Social Network Marketing products to promote that. Good luck with your business.

To edit the course quickly and easily just copy the code phrases below into the "find/replace" feature in your text editor. This is usually found under the "edit or search" menu at the top of the page.

Instructions

- Highlight and copy the copy and paste phrases including the quotation marks. one at a time and paste them in to the "find what" box.
- Type your own information in to the "replace with" box.
- Click the replace all button.

You're done now just check to see if all of the information is correct and then paste your messages in to your follow up auto-responder and start sending it.

Copy and paste phrases

"autoresponder code here" (found in your autoresponder service)

"confirmation link" (found in your autoresponder service)

"your first name here"

"your email address"

"your URL here"

CUSTOMIZABLE MESSAGES:

Confirmation message

Subject: Confirm your subscription Socializing For Profit

Hello "autoresponder code here"

Thank you for your interest in the Socializing For Profit
Ecourse.

It is very important that you confirm your subscription
so that we can start sending your messages.

Please take a minute and click the link below
to confirm.

"confirmation link"

We will send your first lesson as soon as we receive
your conformation.

Remember we value your privacy. We will never rent, share or
sell your email address.

"add your name here"

1

Subject line: First Lesson - Socializing For Profit

Hello "autoresponder code here",

Welcome to the first lesson in Socializing For Profit.

Each day for the next five days you will receive a lesson that will help you learn the ins and outs of Social Networks and how you can start socializing for profit.

We will learn things like:

- What is Social Networking
- Why Is It So Popular
- MySpace and YouTube
- Your Socializing for Profit Profile
- Socializing to Promote Your Business

In this first lesson let's talk a little about
what social networking is exactly.

Social networking is defined as the networking of individuals together into to specific groups, often like a small community or a neighborhood. Although social networking is possible in person by joining, for instance your local chamber of commerce, it is most popular online.

Socializing for profit is all about making new friends, prospects, customers and business contacts.

Today the Internet gives us as individuals the chance to meet new people from all around the world. It gives us the opportunity to connect in a way that has never been possible before. It is amazing if you really take a minute to think about it. You can develop a friendship with someone across the world just as easily as if they lived next door.

Two of the most popular online social networking sites are MySpace and YouTube. However they are not the only ones available, there are many more like Yahoo 360, Classmates and Squidoo, which are increasing in popularity.

You can find all types of social networks geared towards

specific interests just by doing a quick search in your favorite search engine.

But, before you go and join every network you can find let's take some time to learn more about them and once you have learned everything that you feel you need to know, about social networking you can decide which network will work the best for you and your business.

We have a lot to go over in the next few days if you want to learn how to socialize for profit, so make sure you look for your next lesson tomorrow. We will be talking about what makes social networking so popular.

Thank you again for joining,

"your first name here"

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subject line: Second Lesson - Socializing For Profit

Hello "autoresponder code here",

It's time for your second lesson in Socializing For Profit. I hope you are a little more familiar with social networks after lesson one.

In this lesson we will go over.....
Why Social Networking Sites are So Popular.

Social networking sites, over the past few years, have rapidly increased in popularity, so much that many are wondering why and learning that there is a lot of profit to be made by socializing.

I like to think of these sites kind of like free bulletin

boards to the world where you can create a business profile that is all about networking and communicating with prospective customers and attracting new ones too.

One of the many reasons why social networking sites are so popular from a business stand point is because they are a fantastic source of free advertising, not to mention fun to use!

Imagine for a minute having the ability to reach hundreds if not thousands of people all interested in what you have to say! It gets your blood pumping doesn't it?

With MySpace, YouTube, Yahoo 360 and other sites like them it is entirely possible and it can be achieved in a very short amount of time.

Let's face it there is just something about these sites. They draw in millions upon millions of visitors.

- They are fun and easy to use.
- They make it easier to connect and meet new people.
- They make building a list of prospects (friends) a breeze.
- They give you the ability to reach around the world.

If you've visited a social networking site before then I'm pretty sure you are aware of their popularity. If you haven't then you need to get busy!

I want you to keep in mind the main goal of socializing for profit is meeting new people, building new relationships and increasing the visibility of your business. This can all be done once you learn how to use social network sites correctly. Not to mention the fact that it can mean a huge boost in profits for your bank account.

Again, I appreciate your joining me for this short ecourse. Look for another lesson tomorrow!

We will talk more about MySpace and YouTube.

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subject line: Third Lesson - Socializing For Profit

Hi "autoresponder code here",

It's "your first name here", with your third lesson

Today we are going to look at two modern phenomena's, Myspace and Youtube and how we can use them to get new customers.

Let's start with Myspace.....

<http://www.myspace.com>

Myspace has fast become one of the most popular community websites online and is among the top ten most visited sites on the Internet.

People use MySpace for a variety of reasons like making friends, establishing their identity, socializing, expressing their views, promoting themselves and their business. Though MySpace is not a commercial organization we can use it to expand our business.

When you decide to socialize for profit on MySpace you need to fill out your profile and make it as appropriate as you can to what you are selling. Remember it's your billboard to the community, so you want to make it count. We will be talking more about profiles in the next lesson.

You can also start a Myspace blog on your topic, but first you need to make some friends. This is pretty easy to do, but it can take you a while if you just go looking for them. However there is software that can build your friend list for you such Friend Adder and Badder Adder. These are called adder robots and can

automate the whole process for you.

TIP: Try to add too many friends each day as this can get your account deleted. You shouldn't really add more than 300 a day.

When you have built up a good list of friends, you can start posting to your blog and post bulletins on the subject that you are trying to market. But do not just try to make a sales pitch, that is not what Myspace is about. Join in and interact on your topic and then you can point out the benefits of your product or website in the context of the topic. Maybe this doesn't sound very productive, but when you have a list of 10,000 friends that are interested in what you are selling, then it can add up very quickly.

Now let's talk about YouTube.....
<http://www.youtube.com>

Youtube is a website that will host videos for you free. This has led to its popularity increasing very quickly. Youtube was only set up in May 2005 and already it is one of the best-known hosting sites for video on the Internet. Individuals use it to host home movies, bands to launch their new videos, filmmakers to launch film clips and independent filmmakers to get their films to a wider audience.

It is very easy to join and you can upload short videos free. This can be anything from a home movie with your friends, to an infomercial. Of course you are trying to market your product and you want people to know about your business, so you need to make a short video about that. You can do this with a home video camera, or get a professional to make it for you if your business can afford it. An easy way to make a video if you have a website is to use Camtasia.

Once you have created your video and uploaded it to Youtube they will give you a small piece of code to put on your website and this will link straight to the video so you do not have to host it yourself.

But the real way to make money on Youtube is to make a viral video. This means that when people see your video, either on Youtube or on your site, they pass it on to their friends.

Myspace and Youtube are great ways to get tons of people to notice your business. It takes a bit of work, but if done properly it can make a lot of money very quickly.

If you are planning on using Myspace you might find this video series helpful. It is very informative and can go much more in depth than I can during this short course.

MySpace Video Tutorial Guide.
<http://xxxxxx.mispace.hop.clickbank.net/>

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subject line: Fourth Lesson Socializing For Profit..

Hi again "autoresponder code here",

I hope you are learning a lot from our Socializing For Profit course.

Today let's talk about.....

Creating Your Socializing for Profit Profile

Once you have done your homework and decided which social networking website to join it will be time to create your profile.

If you haven't decided yet, you can easily find a number of networks to choose from by performing a standard Internet search. Take your time and find the one that will provide the best fit for you and your business.

Quick tip: Try putting your niche keyword in front of the

word networking for instance if your niche is pets, type in "pet networking" and see what type of results you come up.

You have much better result with you socializing for profit campain if you can tightly tarket your niche!

OK, let's get back to the topic of this lesson.

You've chosen your site and you are registered. Now you will be able to start making friends with other community members. But before you start you might want to develop your online profile or profile page, depending on the networking site you joined.

Although it may seem easy enough to create a profile, there are many Internet users who are unsure exactly what they should and should not include.

Perhaps, one of the most important things to include in your online profile is your picture. In addition to your photograph, you may want to include your name, location and a little bit of information about yourself and your business.

Keep in mind that it is important to use caution when adding personal information about yourself to your profile. Providing your address and your full name can be dangerous, especially if it falls into the wrong hands. Always think about your safety before anything else.

With many social networking websites, including MySpace, you will find that there are preset profile fields for this information. In addition to preset questions or categories on your likes and dislikes, you may also find room for additional information. This is where you can get creative!

By keeping the above mentioned points in mind, you should not only be able to create an online social networking profile that is filled with valuable information, but you can do so while staying safe at the same time. Your safety on the Internet is in your hands, that is why it is important to think about safety, as well as Internet popularity.

Don't forget to check your mail tomorrow there will be some great stuff in your last lesson.

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subject line: Fifth Lesson Socializing For Profit

Hi there "autoresponder code here",

Today I want to share with you how you can use social networking to promote your business.

The goal of business owners is to make money, Right? However, to sell the product or service that you provide you need a way to get your message to your potential prospects. After all customers can't buy from you if they don't know that you exist.

When it comes to advertising there are many business owners who literally cringe because advertising can cost big bucks. And as a business owner you want to make money not spend it!

Although you may have to spend money to make your business what you want it to be, there are ways to promote your business and the products or services that you sell without having to spend any money on advertising.

In comes social networking.....

Did you know that a large number of Internet users, in fact millions of them, belong to at least one social networking site if not more.

Many of them are using social networks for business. In fact, that was originally how social networking got started. If you are a small business owner, especially one that operates an

online business, there is a way that you can use social networking to your advantage.

Although social networking sites are traditionally focused on those that would like to make online friends or develop online relationships, there are networking sites that are designed just for business owners.

If you have a website that is selling products or services, you may find it pretty easy to use social networking sites to your advantage. This is because, if you wish, you could do product or service spotlights. Each day, week, or month, you could showcase one of the products or services that your website sells. This could either be done right on your profile page or on a blog page, which is provided by most social networking websites.

When it comes to promoting your blog on social networking websites, you have a number of different options. Your first option is to include a link to your blog in your community profile or profile page. This will allow other community members to checkout your blog, only if they wish to do so.

The other way is to inform your online friends of your blog through private messages. Once you join a social networking website and create or join a network of friends, you should easily be able to communicate with those friends. Sending each of your friends a private message with information and a link to your blog tends to be more effective than just placing a link in your profile or on your profile page.

As you can easily see, there are a number of different ways that you can promote your online website, no matter what type of website you have or what you use it for. By keeping the above mentioned points in mind, you should be able to see an increase in your page views, in no time at all.

In tomorrows lesson we will talk about....

See you then,

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"your email address"

"your URL here"

6

subject line: Sixth Lesson Socializing For Profit..

Hello "autoresponder code here",

How are you? We're winding down to the end of this short course. But we still need to go over a few things.

Today we are going to jump right into

[content]

I hope today's lesson was helpful to you.

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