

## Aweber - QUICK START 2 - Set Up Your Confirm Email - Step By Step

A QUICK START Tutorial about setting up the Confirmation Email for an Aweber AutoResponder list.

### Setup Wizard - Set Up Your Confirm Email: Subject Line

The screenshot shows the Aweber Home page. The navigation bar includes links for Home, My Lists, Messages, Subscribers, Web Forms, and Reports. The 'Current List' dropdown menu is set to 'tutorialsample'. Below this, the 'List Stats' table displays statistics for three lists: 'tutorialsample' (highlighted in blue), 'tutorialsample', and 'tutorialsample'. The 'List Stats' table has columns for Listname, Today, Yesterday, Subscribed, Unsubscribed, Grand Total, and List Completion. The 'List Completion' column shows progress bars for each list: 17%, 75%, and 50% respectively. The 'List Completion' column for 'tutorialsample' is highlighted in blue. The 'Setup Wizard' section at the bottom right shows a progress bar for 'List: tutorialsample' at 50% completion. The 'Setup Wizard' section has a 'Next' button. The 'Set Up Your Confirm Email: Subject Line' section is highlighted in yellow and contains a 'Do This Step' button. The 'Set Up Your Confirm Email: Subject Line' section contains the text: 'When subscribers join your list, they'll get an email asking them to activate their subscription. For best results, customize the subject line of this email so your subscribers will recognize it.'

Listname	Today	Yesterday	Subscribed	Unsubscribed	Grand Total	List Completion
tutorialsample	0	0	0	0	0	17%
tutorialsample	0	0	0	0	0	75%
tutorialsample	0	0	0	0	0	50%
Totals:	0	0	0	0	0	

Here is the HOME page for an Aweber account. See the **Home Tab**? (Arrow #1)

This is what you see if you leave Aweber, then return and log back in.

The page URL is: <https://www.aweber.com/users/>

The **Current List Drop Down Menu** (Arrow #2) lists ALL of the Aweber account's Lists and is displaying the list I am currently working on: **tutorialsample**

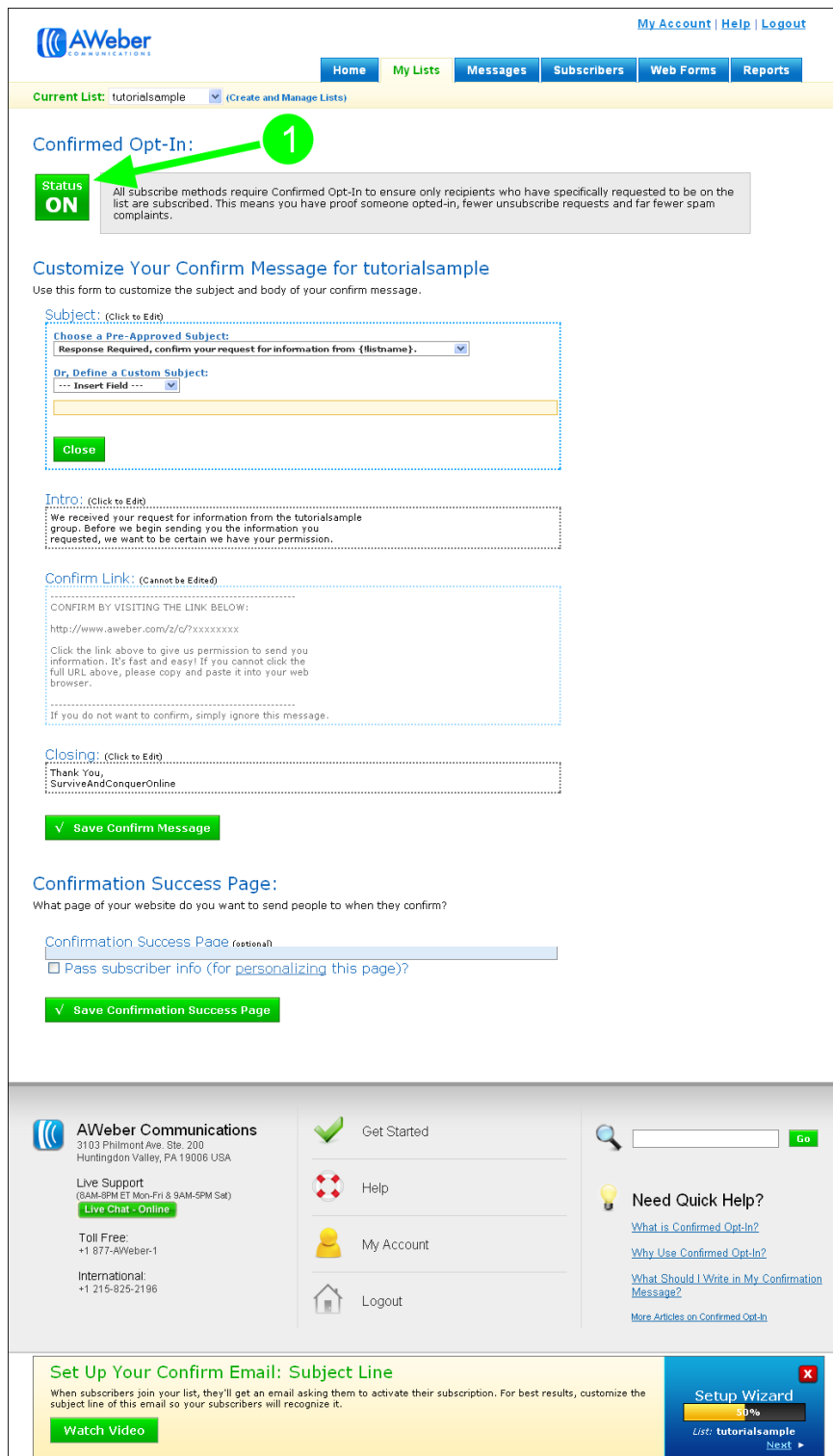
All of your lists are also listed under the **List Stats** heading. The list you are working on is highlighted in blue. (Arrow #3) Note: I have grayed out the list names for my other lists. This account is a new one, so there are only a few Lists and none of them are complete. ;-)

The **Setup Wizard** shows that the Setup for this List is 50% complete. (Arrow #4)

My next Task is to **Set Up Your Confirm Email: Subject Line** (Arrow #5)

I need to click on the green **Do This Step button** (Arrow #6) and I'll be taken to the next page.

## The Confirmation Message Page



**AWeber Communications** [My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

Current List: tutorialsample [\(Create and Manage Lists\)](#)

**Confirmed Opt-In:**

**Status ON** All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

**Customize Your Confirm Message for tutorialsample**  
Use this form to customize the subject and body of your confirm message.

**Subject:** (Click to Edit)  
Choose a Pre-Approved Subject:  
Response Required, confirm your request for information from {listname}.  
Or, Define a Custom Subject:  
--- Insert Field ---

**Close**

**Intro:** (Click to Edit)  
We received your request for information from the tutorialsample group. Before we begin sending you the information you requested, we want to be certain we have your permission.

**Confirm Link:** (Cannot be Edited)  
CONFIRM BY VISITING THE LINK BELOW:  
http://www.aweber.com/z/q/7xxxxxxx  
Click the link above to give us permission to send you information. It's fast and easy! If you cannot click the full URL above, please copy and paste it into your web browser.  
If you do not want to confirm, simply ignore this message.

**Closing:** (Click to Edit)  
Thank You,  
SurviveAndConquerOnline

**Save Confirm Message**

**Confirmation Success Page:**  
What page of your website do you want to send people to when they confirm?

Confirmation Success Page (optional)

☐ Pass subscriber info (for personalizing this page)?

**Save Confirmation Success Page**

**AWeber Communications**  
3103 Fairmont Ave. Ste. 200  
Huntingdon Valley, PA 19006 USA  
Live Support  
(8AM-8PM ET Mon-Fri & 9AM-5PM Sat)  
[Live Chat - Online](#)  
Toll Free:  
+1 877-AWeber-1  
International:  
+1 215-825-2196

[Get Started](#)  
[Help](#)  
[My Account](#)  
[Logout](#)

**Need Quick Help?**  
[What is Confirmed Opt-In?](#)  
[Why Use Confirmed Opt-In?](#)  
[What Should I Write in My Confirmation Message?](#)  
[More Articles on Confirmed Opt-In](#)

**Set Up Your Confirm Email: Subject Line**  
When subscribers join your list, they'll get an email asking them to activate their subscription. For best results, customize the subject line of this email so your subscribers will recognize it.  
[Watch Video](#)

**Setup Wizard**  
50%  
List: tutorialsample  
[Next](#)

This task here is to write the **Confirm Message** for the subscribers of this list.

The **Confirm Message** is the message that is AUTOMATICALLY sent, immediately after they sign up to join the list.

There are TWO choices for setting this up: with the Confirmed Opt-In turned ON or turned OFF (Arrow #1)

### Confirmed Opt-In ON

For this option, the process is as follows:

- 1) Subscriber signs up
- 2) A Confirmation email is sent (automatically)
- 3) Subscriber clicks on the confirmation link in the Confirmation email
- 4) Subscriber is added to the List

As AWeber explains: All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

### Confirmed Opt-In OFF

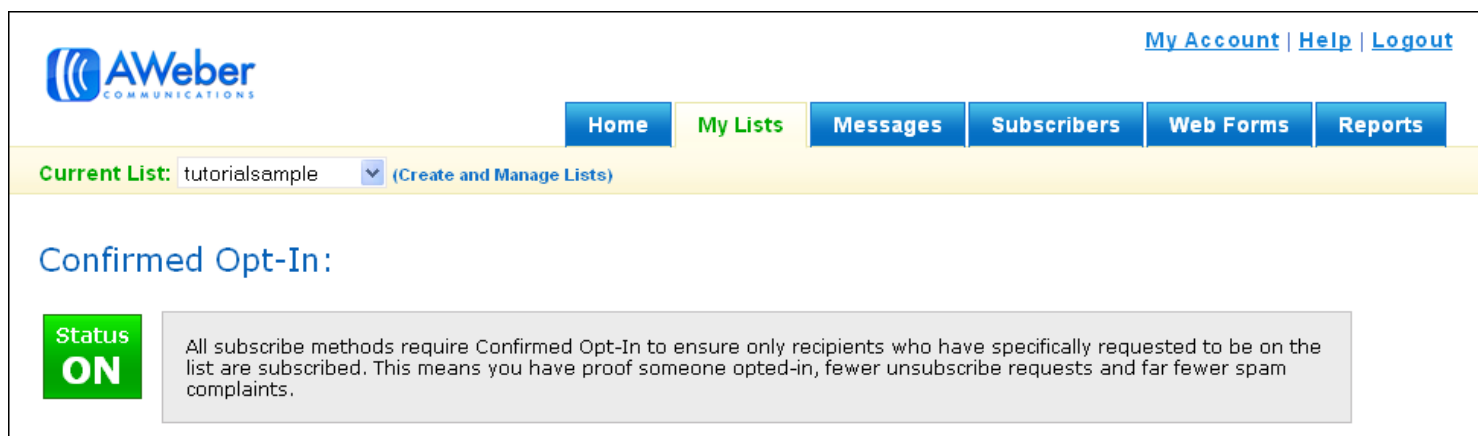
For this option, the process is as follows:

- 1) Subscriber signs up
- 2) Subscriber is added to the List

In this case, you have seemingly made it easier for the Subscriber, by removing the need for them to click on the Confirmation Link in the Confirm Message.

However, you will NOT have proof that someone opted in, should you be accused of spamming. This may also result in more unsubscribe requests and more spam complaints, which could cause problems.

## Confirmed Opt-In



**AWeber** COMMUNICATIONS [My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

**Current List:** tutorialsample (Create and Manage Lists)

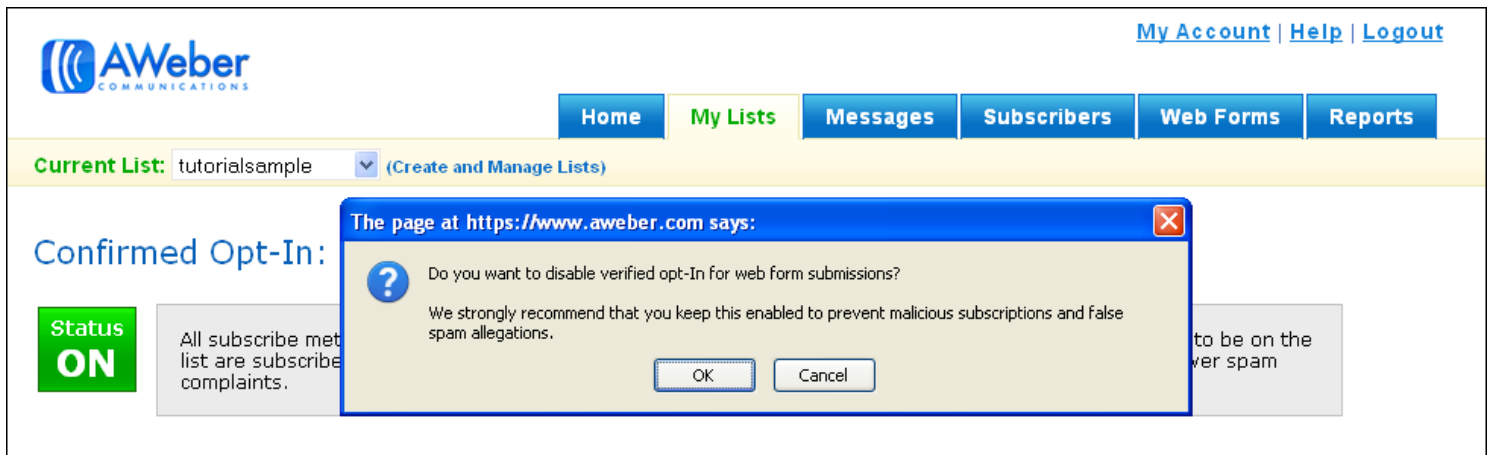
### Confirmed Opt-In:

**Status ON**

All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

Here you can see the message you get when the **Confirmed Opt-In** is turned on.

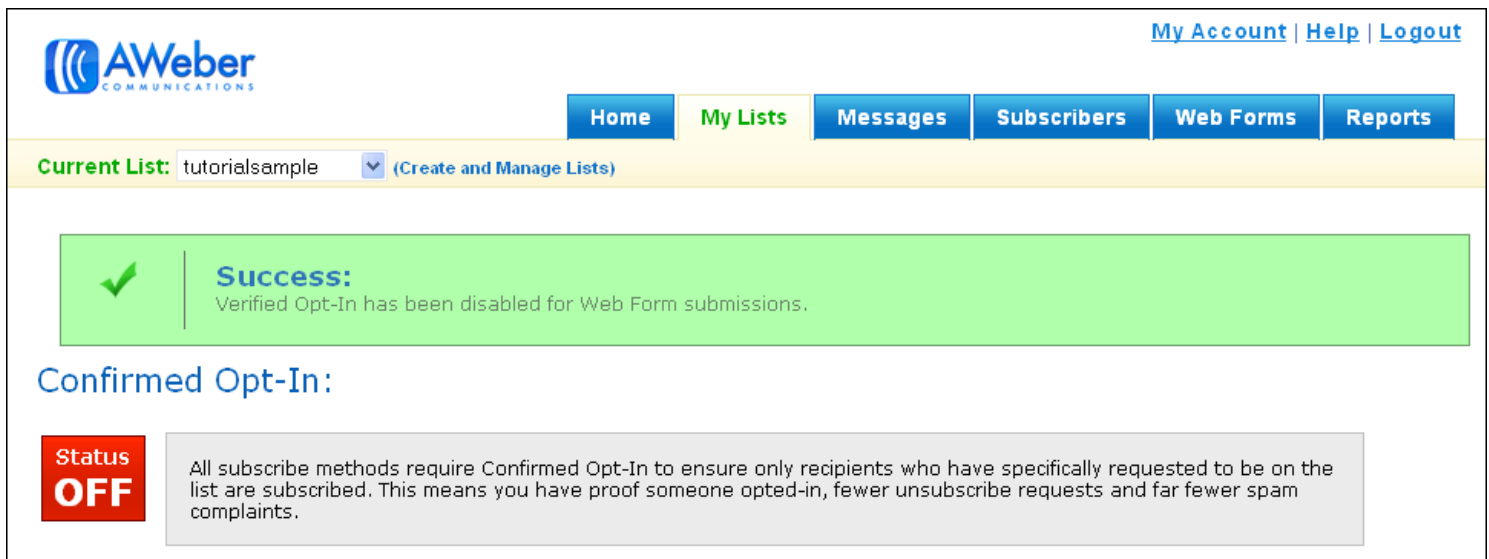
## Turning Off the Confirmed Opt-In - Do you REALLY want to do this?



The screenshot shows the AWeber web interface. At the top right are links for [My Account](#), [Help](#), and [Logout](#). Below the navigation bar (Home, My Lists, Messages, Subscribers, Web Forms, Reports), the 'Current List' is set to 'tutorialsample'. A modal dialog box is open in the center, titled 'The page at https://www.aweber.com says:'. It contains a question mark icon and the text: 'Do you want to disable verified opt-in for web form submissions? We strongly recommend that you keep this enabled to prevent malicious subscriptions and false spam allegations.' There are 'OK' and 'Cancel' buttons at the bottom of the dialog. On the left, the 'Confirmed Opt-In' status is shown as 'Status ON' with a green box. To the right, a partial text box says 'to be on the' and 'er spam'.

This is the message you get when the **Confirmed Opt-In** is turned OFF.

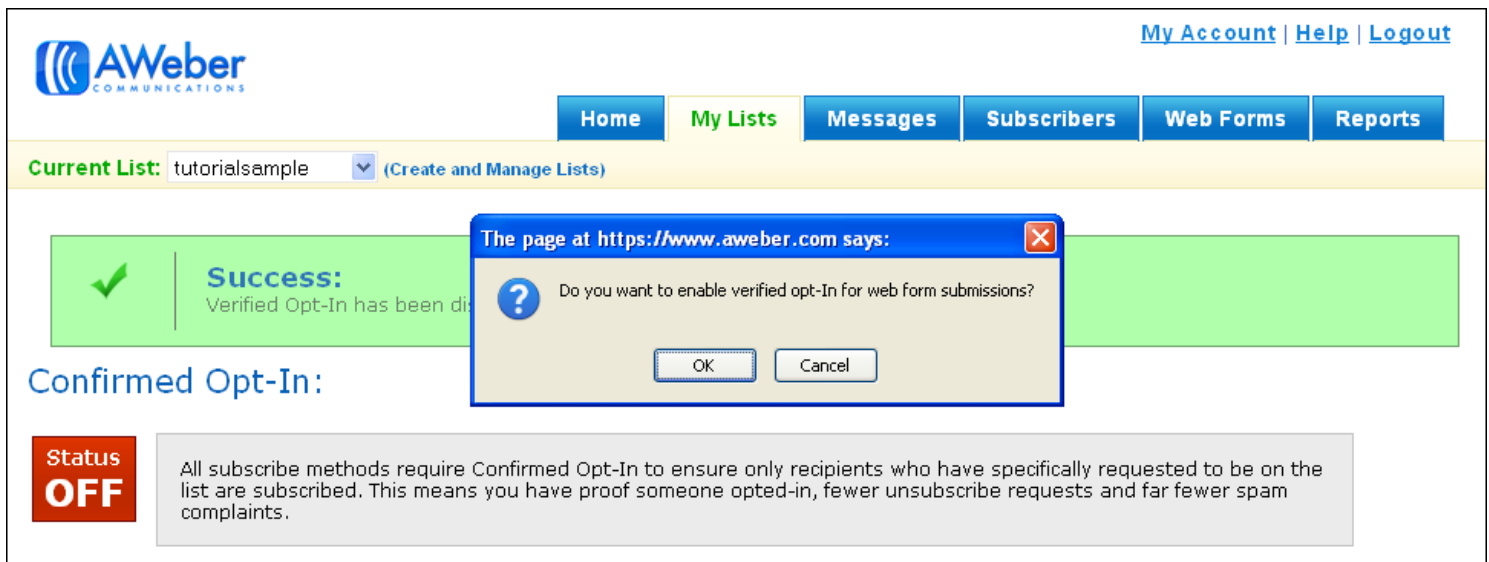
## The Confirmed Opt-In is Turned OFF



The screenshot shows the AWeber web interface after the 'Confirmed Opt-In' has been turned off. A green success banner at the top reads: 'Success: Verified Opt-In has been disabled for Web Form submissions.' Below this, the 'Confirmed Opt-In' status is now 'Status OFF' in a red box. A text box below the status explains: 'All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.' The navigation bar and 'Current List' dropdown remain the same.

**Confirmed Opt-In** is turned OFF.

## Turning ON the Confirmed Opt-In



**AWeber COMMUNICATIONS** [My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

Current List: tutorialsample [\(Create and Manage Lists\)](#)

**Success:**  
Verified Opt-In has been disabled.

**Confirmed Opt-In:**

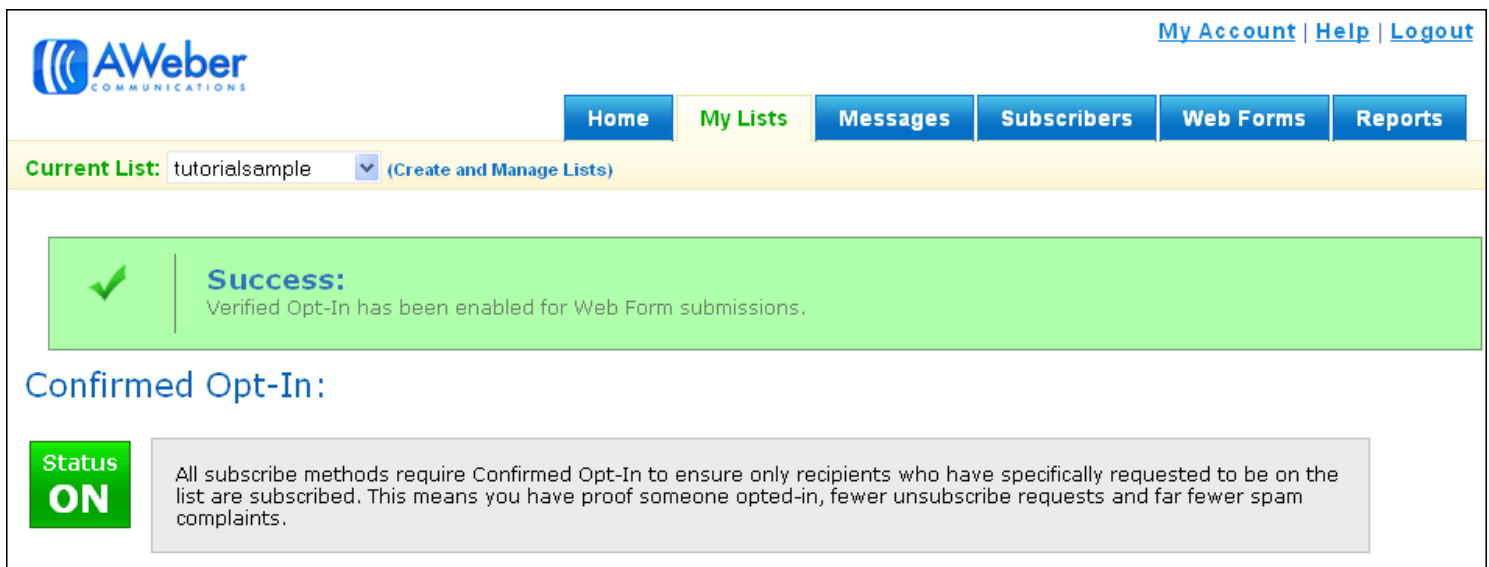
**Status OFF**

All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

The page at <https://www.aweber.com> says:  
Do you want to enable verified opt-In for web form submissions?

If you want to turn the **Confirmed Opt-In** back on, you will get this message.

## Verified Opt-In has been Enabled



**AWeber COMMUNICATIONS** [My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

Current List: tutorialsample [\(Create and Manage Lists\)](#)

**Success:**  
Verified Opt-In has been enabled for Web Form submissions.

**Confirmed Opt-In:**

**Status ON**

All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

I prefer to run **Confirmed Opt-In** lists, so I make sure that I have that option turned ON.

## Pre-Approved Subject Line OR Custom Subject Line?

### Customize Your Confirm Message for tutorialsample

Use this form to customize the subject and body of your confirm message.

Subject: (Click to Edit)

#### Choose a Pre-Approved Subject:

Response Required, confirm your request for information from {!listname}.

#### Or, Define a Custom Subject:

--- Insert Field ---

Close

1

We manually review custom subjects. We will email you once we've reviewed and approved your custom subject.

Until you get that email, please be aware that your confirm message will use whatever pre-approved subject you have selected from the dropdown menu.

I usually choose a **Pre-Approved Subject** line so I can get my List up and running right away.

If you prefer to use a **Custom Subject**, be aware that **Custom Subjects** need to be manually reviewed and approved. (Arrow #1), so there will be a delay.

## Pre-Approved Subject Line Options

### Customize Your Confirm Message for tutorialsample

Use this form to customize the subject and body of your confirm message.

Subject: (Click to Edit)

#### Choose a Pre-Approved Subject:

Response Required, confirm your request for information from {!listname}.

Response Required, confirm your request for information from {!listname}.

Confirm your request for information from {!listname}.

Confirm your request for information.

Confirm your subscription to {!listname}.

Confirm your subscription.

Please verify subscription to {!listname}.

Verify subscription to {!listname}.

{!firstname\_fix} Confirm your subscription

{!name\_fix} Confirm your subscription

Response Required: Please confirm your request for information.

As you can see, there are a variety of **Pre-Approved Subjects**, with and without Personalization options.

**Personalization options** - Personalization options look like this: {!listname}

There are some limitations that should be kept in mind regarding personalization options.

In this example - - {!listname} - - the Aweber list name will appear. For my example, the listname is **tutorialsample** and it will appear just like that which I, personally, don't find very appealing.

Also, personalization can't happen if the information doesn't exist. For example, if you personalize using the {!firstname\_fix} and you only asked Subscribers for an email address, there won't be a first name to use!

Personalization is one of those options that may work extremely well in one niche and not so well in a different niche. It is definitely something that you should test from List to List.

### Subject Line has been chosen

## Customize Your Confirm Message for tutorialsample

Use this form to customize the subject and body of your confirm message.

Subject: (Click to Edit)

### Choose a Pre-Approved Subject:

Response Required: Please confirm your request for information.

### Or, Define a Custom Subject:

--- Insert Field ---

Close

1

After you have chosen a **Pre-Approved Subject** or **defined** (written) a **Custom Subject**, click on the **Close** button (Arrow #1) to finish. **NOTE: This CLOSSES the option, it does NOT SAVE the option!** The **SAVE option** is further down the page.

### Subject Line finished!

## Customize Your Confirm Message for tutorialsample

Use this form to customize the subject and body of your confirm message.

Subject: (Click to Edit)

**Subject:** Response Required: Please confirm your request for information.

## Edit the Intro

Intro: (Click to Edit)

We received your request for information from the tutorialsample group. Before we begin sending you the information you requested, we want to be certain we have your permission.

1

Here is the **Default Intro**. It uses the Aweber List name, in this case: **tutorialsample** (Arrow #1)

Click on the box with your mouse to open it and edit it.

## The Default Intro

Intro: (Click to Edit)

--- Insert Field ---

179/500 characters

We received your request for information from the tutorialsample group. Before we begin sending you the information you requested, we want to be certain we have your permission.

[Wrap Long Lines](#)

< RECOMMENDED WIDTH

Close

1

2

3

4

Here is the **Intro** in **Edit Mode**.

There is a **Personalization option** in the -- **Insert Field** -- Drop Down Menu (Arrow #1) See the text step for the drop down list of options.

There is a character count, with a limit of 500 characters (Arrow #2)

There is a default message, using the List name (Arrow #3)



The **Close** button closes the **Edit box** (Arrow #4)

**NOTE:** This **CLOSES** the edit box, it does **NOT SAVE** the new content! The **SAVE** option is further down the page.

## Insert Field - Personalization options

Intro: (Click to Edit)

--- Insert Field ---

- {!name}
- {!name\_fix}
- {!first\_name}
- {!first\_name\_fix}
- {!last\_name}
- {!last\_name\_fix}
- {!email}
- {!ad\_tracking}
- {!remove\_web}
- {!add\_ip}
- {!add\_url}
- {!signdate long}
- {!signdate abb}
- {!signdate ss}
- {!signdate sd}
- {!signdate es}
- {!signdate ed}
- {!signdate dayname}
- {!date long+1}

Wrap Long Lines

< RECOMMENDED WIDTH

Close

The - - - **Insert Field** - - - drop down menu offers many options for personalizing the salutation of the **Confirm** email.

## Editing the Intro

Intro: (Click to Edit)

--- Insert Field ---

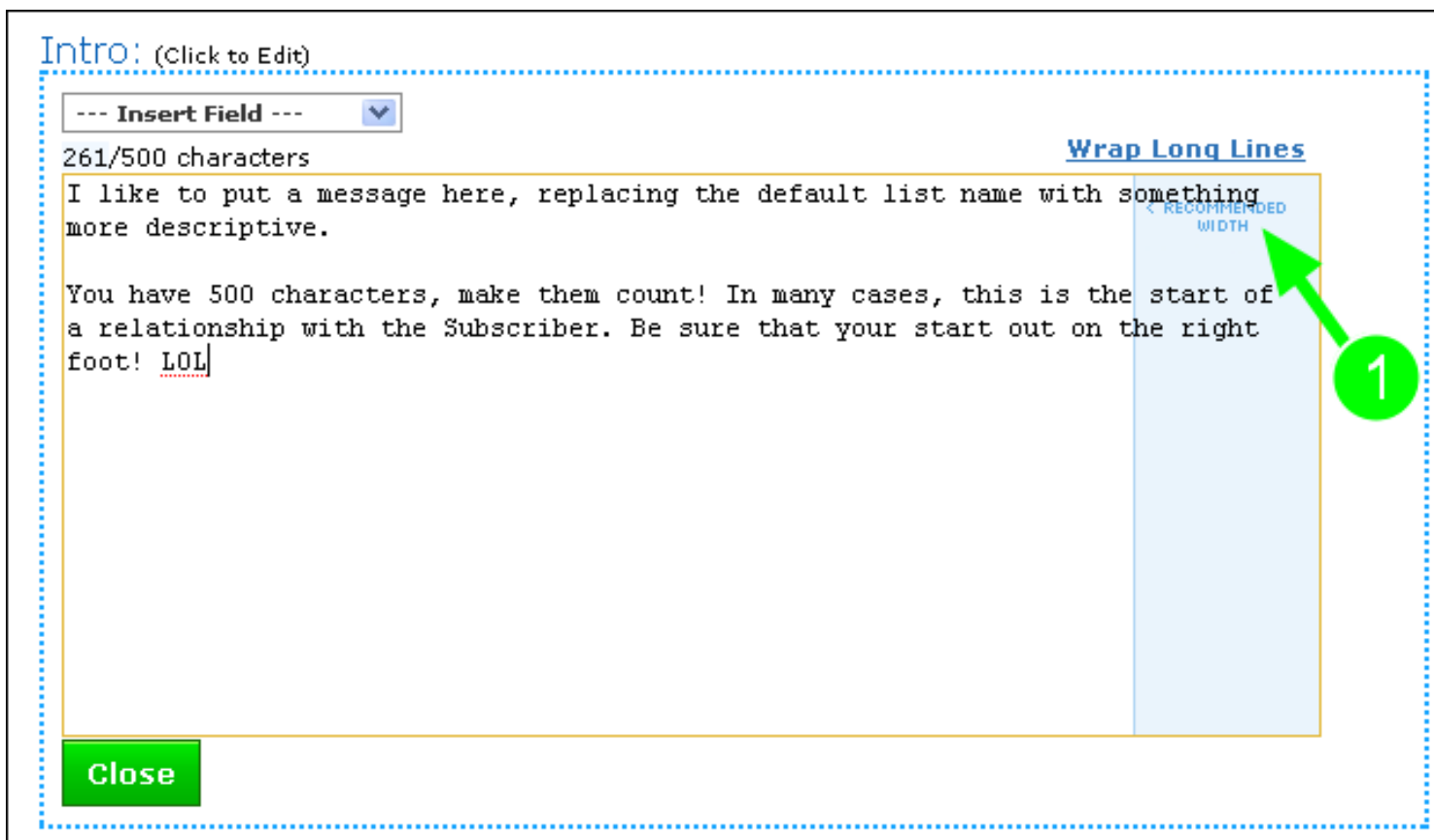
261/500 characters

[Wrap Long Lines](#)

I like to put a message here, replacing the default list name with something more descriptive.

You have 500 characters, make them count! In many cases, this is the start of a relationship with the Subscriber. Be sure that your start out on the right foot! LOL

Close



Type in the new text you wish to use. Note that my text spills past the recommended width and over into the blue margin (Arrow #1)

## Wrap the Long Lines and Hit the Close button

The screenshot shows an email editor interface. At the top left, it says "Intro: (Click to Edit)". Below this is a dropdown menu labeled "--- Insert Field ---" with a blue arrow icon. To the right of the dropdown is a green circle with the number "1" and a green arrow pointing to a button labeled "Wrap Long Lines". Below the dropdown, it says "261/500 characters". The main text area contains two paragraphs: "I like to put a message here, replacing the default list name with something more descriptive." and "You have 500 characters, make them count! In many cases, this is the start of a relationship with the Subscriber. Be sure that your start out on the right foot! LOL". To the right of the text area is a light blue sidebar with the text "< RECOMMENDED WIDTH". At the bottom left, there is a green button labeled "Close" with a green circle with the number "2" and a green arrow pointing to it.

After entering the new text, click on the **Wrap Long Lines** command (Arrow #1)

This is the time to proofread, checking for typos, misspellings, and other issues. I usually prewrite my message in a Text Editor such as Notepad and I still find problems.

Click on the **Close** button (Arrow #2) to finish.

**NOTE: This CLOSSES the Edit option, it does NOT SAVE the new content! The SAVE option is further down the page.**

## The Edited Intro has been Closed

The screenshot shows the email editor interface after the 'Close' button has been clicked. The text area now contains the following text: "Intro: (Click to Edit)", "I like to put a message here, replacing the default list name with something more descriptive.", and "You have 500 characters, make them count! In many cases, this is the start of a relationship with the Subscriber. Be sure that your start out on the right foot! LOL". The 'Close' button is no longer visible.

## The Confirm Link

Confirm Link: (Cannot be Edited)

CONFIRM BY VISITING THE LINK BELOW:

<http://www.aweber.com/z/c/?xxxxxxx>

Click the link above to give us permission to send you information. It's fast and easy! If you cannot click the full URL above, please copy and paste it into your web browser.

If you do not want to confirm, simply ignore this message.

The **Confirm Link** is automatically generated while you are creating the List

It cannot be edited.

## The Default Closing

Closing: (Click to Edit)

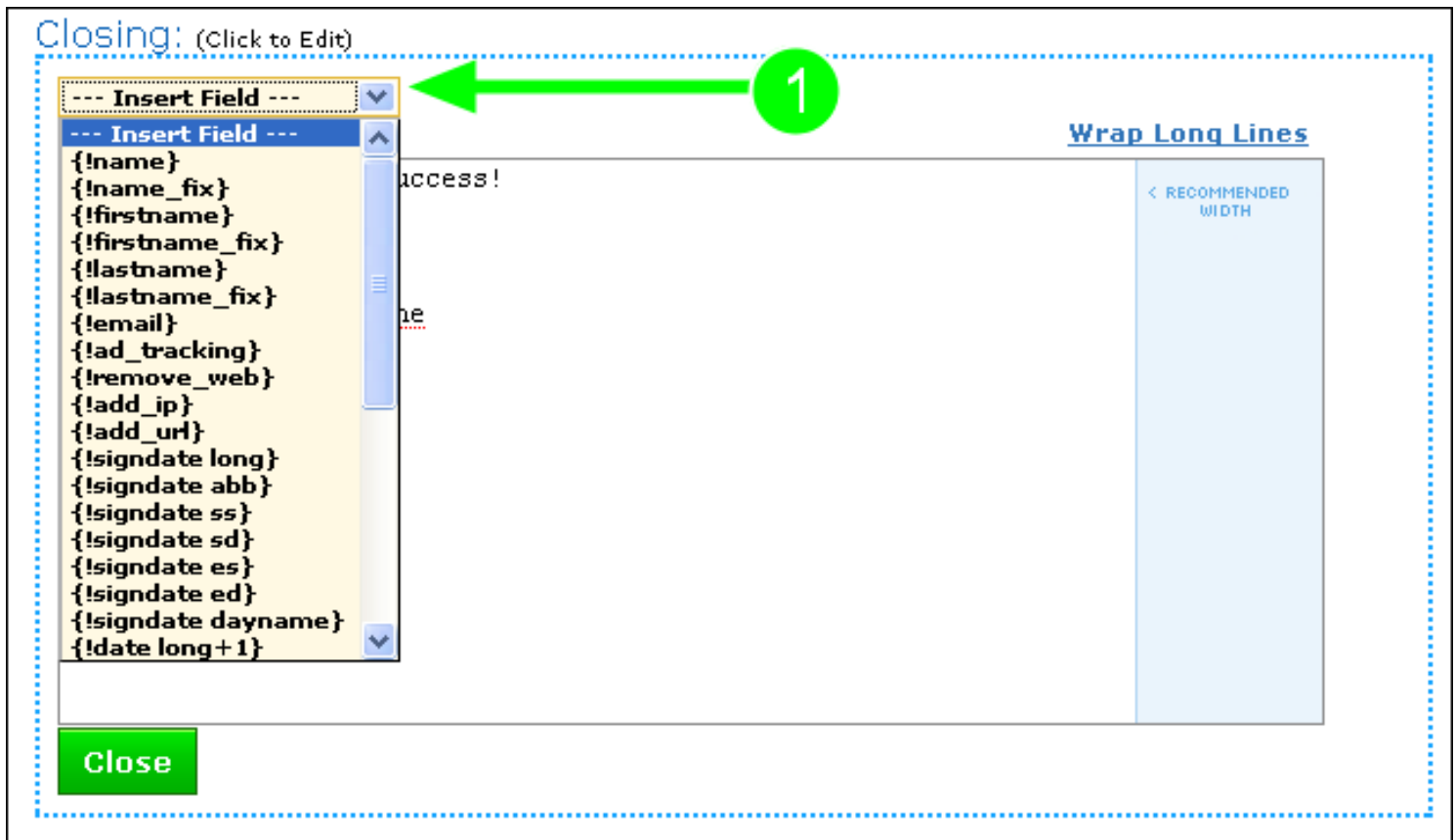
Thank You,  
SurviveAndConquerOnline

The **Default Closing** uses the company name that you entered when creating the List initially.

To edit it, simply click on the box...

## Personalizing the Closing

Closing: (Click to Edit)



--- Insert Field ---

- {!name}
- {!name\_fix}
- {!firstname}
- {!firstname\_fix}
- {!lastname}
- {!lastname\_fix}
- {!email}
- {!ad\_tracking}
- {!remove\_web}
- {!add\_ip}
- {!add\_url}
- {!signdate long}
- {!signdate abb}
- {!signdate ss}
- {!signdate sd}
- {!signdate es}
- {!signdate ed}
- {!signdate dayname}
- {!date long+1}

access!

ne

Wrap Long Lines

< RECOMMENDED WIDTH

Close

As you can see, there are many options available in the drop down menu, should you wish to personalize the **Closing**. (Arrow #1)

## Editing the Closing

Closing: (Click to Edit)

--- Insert Field ---

70/100 characters

Sharing the Road to Success!

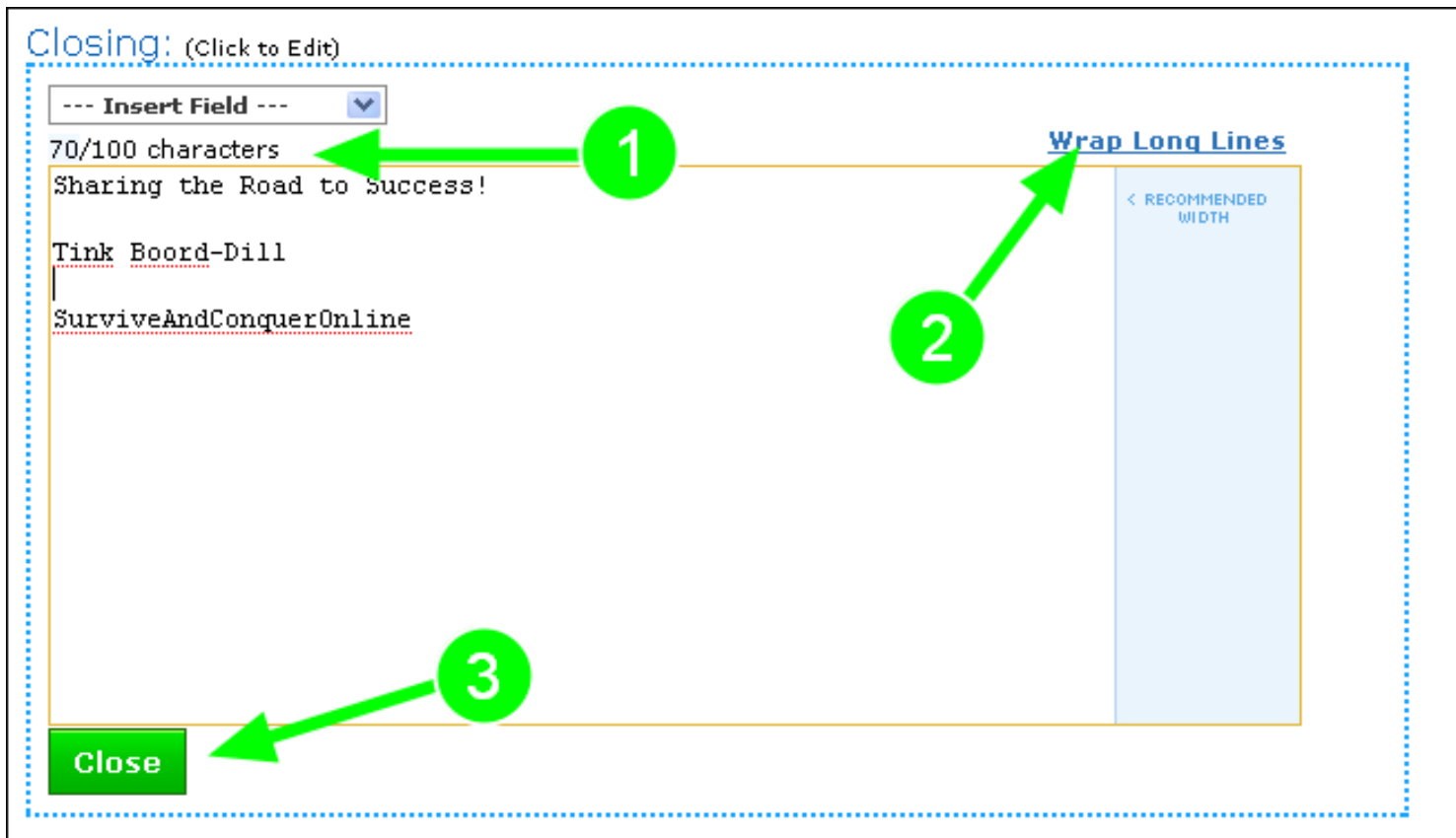
Tink Boord-Dill

SurviveAndConquerOnline

Wrap Long Lines

< RECOMMENDED WIDTH

Close



There is a limit of 100 characters along with a current character count (Arrow #1)

There is also the ability to **Wrap Long Lines** (Arrow #2)

There is a **Close** button (Arrow #3)

**NOTE: This CLOSES the Edit option, it does NOT SAVE the new content!** The **SAVE** option is further down the page.

## Save the Closing

Closing: (Click to Edit)

Sharing the Road to Success!

Tink Boord-Dill

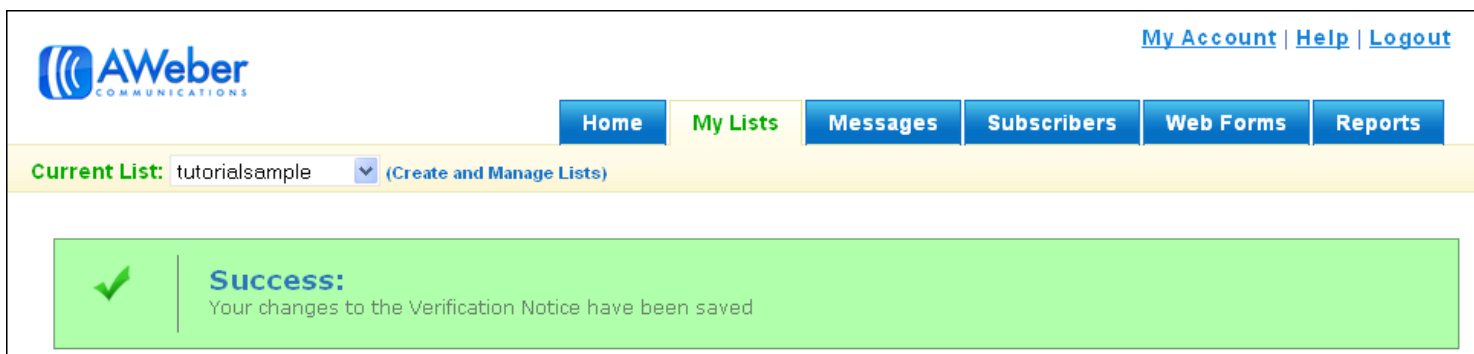
SurviveAndConquerOnline

✓ **Save Confirm Message** ← Your changes won't be saved until you click Save

Finally! the **Save Confirm Message** button. (Red Rectangle)

This is how you save ALL of the changes you have made to ALL of the parts of the **Confirm Message**!

## Success - Verification Notice has been edited and saved



The screenshot shows the AWeber Communications dashboard. At the top right are links for [My Account](#), [Help](#), and [Logout](#). Below these are navigation buttons: **Home**, **My Lists** (highlighted in green), **Messages**, **Subscribers**, **Web Forms**, and **Reports**. A yellow bar indicates the **Current List** is 'tutorialsample' with a dropdown arrow and a link to '(Create and Manage Lists)'. A large green success banner at the bottom contains a checkmark icon and the text: **Success:** Your changes to the Verification Notice have been saved.

You get a **Success message**, telling you that your changes to the **Verification Notice** (the Confirm Message) have been saved.

## Provide the link to your Confirmation Success Page

### Confirmation Success Page:

What page of your website do you want to send people to when they confirm?

Confirmation Success Page (optional)

☐ Pass subscriber info (for [personalizing this page](#))?

💡 To send subscribers to a page of your site when they confirm, enter that page's URL (including http://).

✓ **Save Confirmation Success Page**

The Confirmation Success page is a good way to brand your business. You are given the opportunity to send subscribers to a specific page on your website.

NOTE: Be sure to include the full URL - <http://www.YourWebsite.com/whateverpage.htm>

## My Branded Custom Confirmation Page

# SurviveAndConquerOnline.com



Put YOUR Offline Business Online  
... and Succeed!

-  Find the Tools
-  Learn the Skills
-  Develop the Strategies

[HOME](#) | [Blog](#) | [About SurviveAndConquerOnline](#) | [Tool Room](#) | [Cheat Sheets](#) | [SurviveAndConquerCoaching Membership Site](#)

## You're Almost Done - Activate Your Subscription!

Thank you for signing up for my Email List.

You've just been sent an email that contains a **confirm link**.

In order to activate your subscription, check your email and **click on the link** in that email. You will not receive your subscription until you click that link to activate it.

If you don't see that email in your inbox shortly, fill out the form again to have another copy of it sent to you.

[Return to last page.](#)

Sharing the Road to Success!

*Tink Boord-Dill*

Tink Boord-Dill



[Tink@surviveandconqueronline.com](mailto:Tink@surviveandconqueronline.com)

Tink Boord-Dill  
PO Box 1046  
Richmond, KY 40476  
(859) 624-3525 Phone  
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Web site contents and graphics  
© 2007, 2008, 2009  
by Tink Boord-Dill

Here is an example of the **Custom Confirmation** page associated with my SurviveAndConquerOnline website.



## You're Almost Done - Activate Your Subscription!

Thank you for signing up for my Email List.

You've just been sent an email that contains a **confirm link**.

In order to activate your subscription, check your email and **click on the link** in that email. You will not receive your subscription until you click that link to activate it.

If you don't see that email in your inbox shortly, fill out the form again to have another copy of it sent to you.

[Return to last page.](#)


*Tink Boord-Dill*

Tink Boord-Dill



Here is a generic **Custom Confirmation** page that I use for lists not associated with my previous website.

## The Confirm Email is Complete



My Account | Help | Logout

Home

My Lists


Messages

Subscribers

Web Forms

Reports

Current List: tutorialsample (Create and Manage Lists)

**Success:**  
Your changes to the Verification Notice have been saved


**Confirmed Opt-In:**  
**Status ON**  
All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.

**Customize Your Confirm Message for tutorialsample**  
Use this form to customize the subject and body of your confirm message.  
**Subject:** (Click to Edit)  
Subject: Confirm your subscription to {listname}.  
**Intro:** (Click to Edit)  
I like to put a message here, replacing the default list name with something more descriptive.  
You have 500 characters, make them count! In many cases, this is the start of a relationship with the Subscriber. Be sure that your start out on the right foot! LOL.  
**Confirm Link:** (Cannot be Edited)  
CONFIRM BY VISITING THE LINK BELOW:  
http://www.aweber.com/z/q/7xxxxxxx  
Click the link above to give us permission to send you information. It's fast and easy! If you cannot click the full URL above, please copy and paste it into your web browser.  
If you do not want to confirm, simply ignore this message.  
**Closing:** (Click to Edit)  
Sharing the Road to Success!  
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SurviveAndConquerOnline  

Save Confirm Message

  
**Confirmation Success Page:**  
What page of your website do you want to send people to when they confirm?  
**Confirmation Success Page** (optional)  
http://surviveandconqueronline.com/SandC-AWeberSignup-TY.htm  


Save Confirmation Success Page





**AWeber Communications**  
3103 Philmont Ave. Ste. 200  
Huntingdon Valley, PA 19006 USA  
Live Support  
(8AM-8PM ET Mon-Fri & 9AM-5PM Sat)  


Live Chat - Online


  
Toll Free:  
+1 877-AWeber-1  
International:  
+1 215-825-2196

Get Started


Help

My Account

Logout



Go

**Need Quick Help?**  
[What is Confirmed Opt-In?](#)  
[Why Use Confirmed Opt-In?](#)  
[What Should I Write in My Confirmation Message?](#)  
[More Articles on Confirmed Opt-In](#)

**Create a Welcome Email**  
After subscribers confirm, you should send them a welcome email. This email should thank them for subscribing and tell them what to expect from you in the future.  

Do This Step

**Setup Wizard**  
75%  
List: tutorialsample  

Next

I have completed the **Confirm Message**.

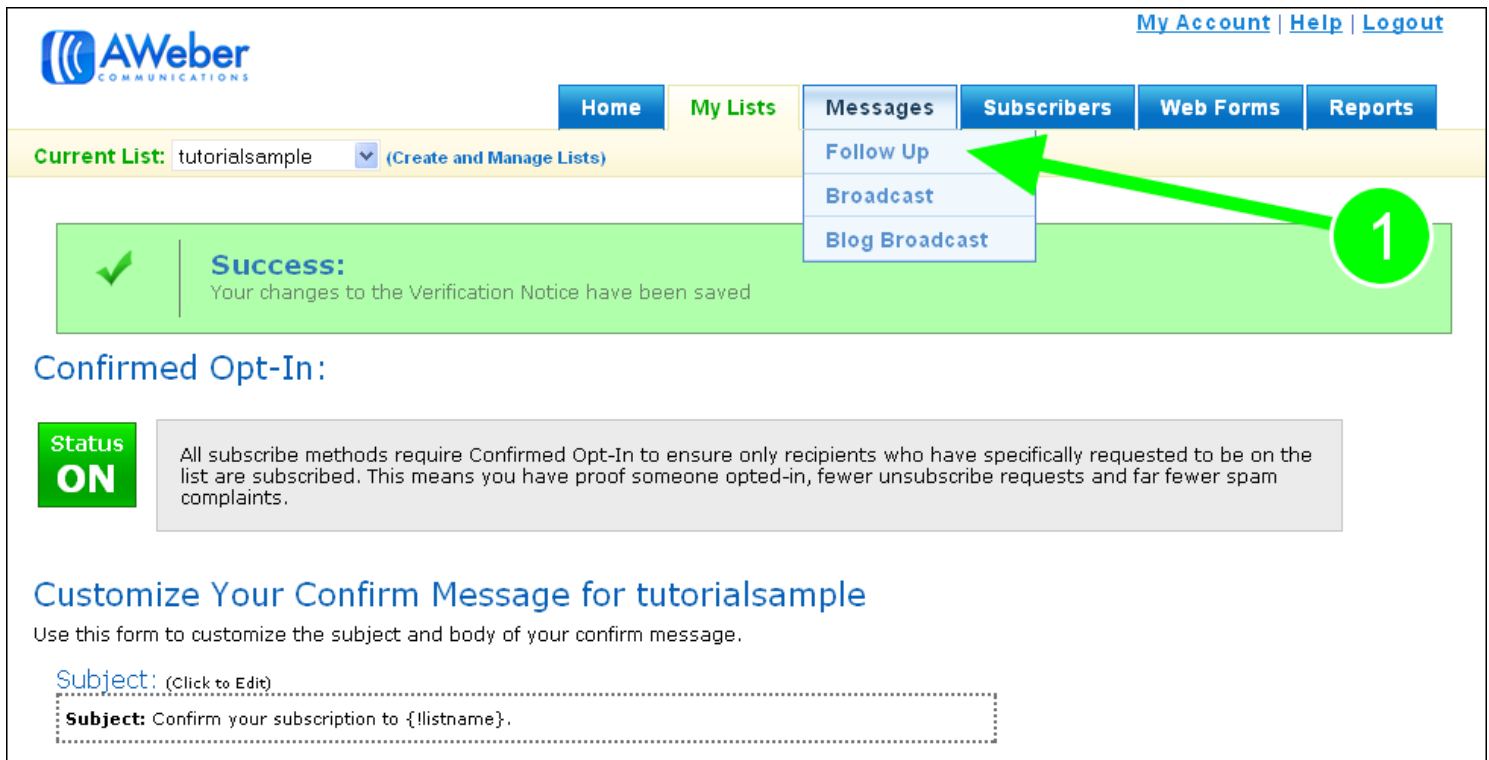
The next Task is to **Create a Welcome Email** (Arrow #1)

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My List Setup is 75% complete. (Arrow #2)

If you are not using the **Setup Wizard**, check the next Step.

## Create a Welcome Email without the Setup Wizard



The screenshot shows the AWeber dashboard. At the top right are links for [My Account](#), [Help](#), and [Logout](#). The navigation bar includes [Home](#), [My Lists](#), [Messages](#), [Subscribers](#), [Web Forms](#), and [Reports](#). Below the navigation bar, the 'Current List' is set to 'tutorialsample' with a dropdown arrow and a link to '(Create and Manage Lists)'. A green success message states: 'Success: Your changes to the Verification Notice have been saved'. A green arrow points from a circled '1' to the 'Follow Up' option in the 'Messages' dropdown menu. Below this, a 'Confirmed Opt-In' section shows a 'Status ON' box and a message: 'All subscribe methods require Confirmed Opt-In to ensure only recipients who have specifically requested to be on the list are subscribed. This means you have proof someone opted-in, fewer unsubscribe requests and far fewer spam complaints.' At the bottom, there is a section titled 'Customize Your Confirm Message for tutorialsample' with instructions to use the form to customize the subject and body of the confirm message. The form shows 'Subject: (Click to Edit)' and 'Subject: Confirm your subscription to {!listname}.'

If you are not using the **Setup Wizard** and you need to move on to the next Task, **Create a Welcome Email**,

Click on the **Messages / Follow Up** (Arrow #1)

**NOTE-** The **Welcome Message** is same as the **Follow Up #1 Message**. It is sent immediately, as soon as someone Confirms (in the case of the Confirmed opt-In List)