

Aweber - QUICK START 4 - Creating a Web Form - Step By Step

A QUICK START Tutorial about how to create a List Signup Web Form in the Aweber AutoResponder Service.

Starting on your Account Page

The screenshot shows the AWeber account dashboard. At the top, there's a navigation bar with links for 'My Account', 'Help', and 'Logout'. Below this is a secondary navigation bar with tabs: 'Home', 'My Lists', 'Messages', 'Subscribers', 'Web Forms', and 'Reports'. The 'Current List' is set to 'tutorialsample'. A green arrow labeled '2' points to the '(Create and Manage Lists)' link. Another green arrow labeled '3' points to the 'Web Forms' tab. The 'List Stats' section displays a table with columns: Listname, Today, Yesterday, Subscribed, Unsubscribed, Grand Total, and List Completion. The 'tutorialsample' list is highlighted, and a green arrow labeled '1' points to its 'Totals' row. A green arrow labeled '4' points to the 'Do This Step' button in the 'Create a Web Form' section at the bottom. The right sidebar contains links for 'Search Subscribers', 'Quick Help', 'Email Marketing Tips', and 'Free Live Webinars'.

AWeber COMMUNICATIONS

[My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

Current List: tutorialsample [\(Create and Manage Lists\)](#)

List Stats:

Listname	Today	Yesterday	Subscribed	Unsubscribed	Grand Total	List Completion
[redacted]	0	0	0	0	0	17%
[redacted]	0	0	0	0	0	75%
tutorialsample	0	0	0	0	0	84%
Totals:	0	0	0	0	0	

Search Subscribers (+)

Quick Help (+)

Email Marketing Tips (-)

Try the New Web Form Generator

You'll find it on the [Web Forms](#) page of your account.

You can use the many web form templates there to easily create great-looking signup forms for your website. [Try it out!](#)

12/1/09
[How To Build Relationships Via Email: We Talk To Chris Guillebeau](#)

11/23/09
[5 Reasons Email Marketers Should Give Thanks](#)

11/18/09
[Have a Look at the New Web Form Generator](#)

[See More](#)

LIVE Free Live Webinars (-)

How to Get Started
Tues, December 1st (7 - 8 PM ET)
[Convert to Your Time](#)
[Register Now](#)

How to Get Started
Thurs, December 3rd (7 - 8 PM ET)
[Convert to Your Time](#)
[Register Now](#)

AWeber Communications
3103 Philmont Ave. Ste. 200
Huntingdon Valley, PA 19006 USA

Live Support
(8AM-8PM ET Mon-Fri & 9AM-5PM Sat)
[Live Chat - Online](#)

Toll Free:
+1 877-AWeber-1

International:
+1 215-825-2196

[Get Started](#)

[Help](#)

[My Account](#)

[Logout](#)

Need Quick Help?

[How Do I Create and Edit Messages?](#)

[How Do I Add a Form To My Website?](#)

[How Do I See My Subscribers?](#)

[More Help Articles](#)

Create a Web Form

To get subscribers, create a web form (or "signup form") that you can put on your website.

[Do This Step](#)

Setup Wizard
84%
List: tutorialsample
[Next](#)

This is your account page, after you have logged into Aweber.

<https://www.aweber.com/users/>

As you can see, this is a brand new AWeber account, with just 3 lists, none of them completely set up.

The list I am working on is the third list - tutorialsample (Arrow #1)

The **Current List Drop Down Menu** (Arrow #2) is where you change from list to list

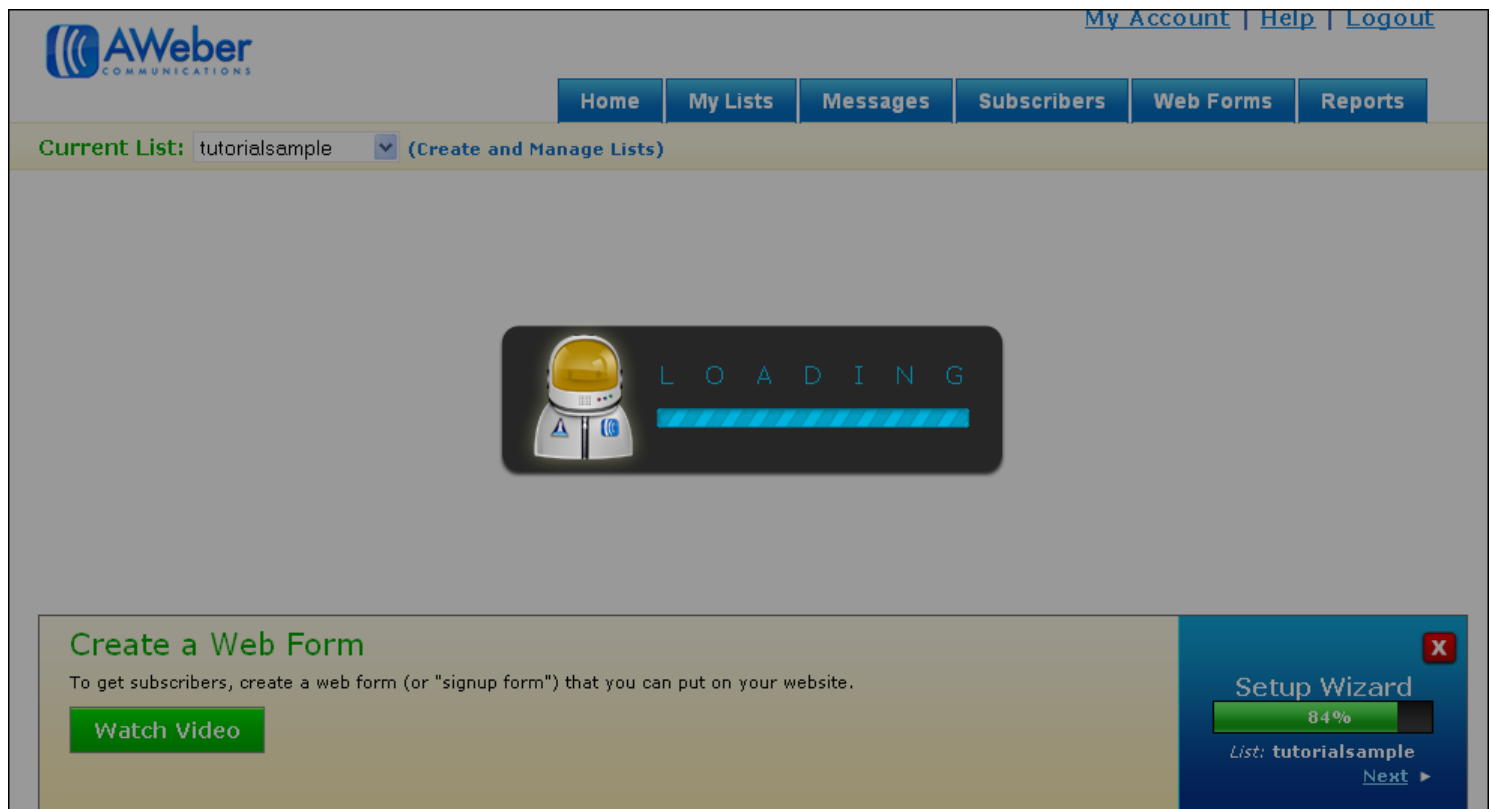
I have two options for accessing the area to create a web form:

Click on the **Web Forms tab** (Arrow #3)

Click on the **Do This Step** (Arrow #4) on the **Setup Wizard**. I like to use the **Setup Wizard** because it ensures that I finish every step... and I don't have to think about it!

If you have already completed the **Setup Wizard** for a list, but you want to create a new web form (you are allowed to have multiple web forms for any single list) you would use the **Web Forms tab** (Arrow #3), since the **Setup Wizard** would no longer be available.

The Web Form Generator is loading!



After accessing the **Web Forms page**, the **Web Form Generator** will load. This will take a few seconds.

Web Forms Page - with Web Forms Generator

The screenshot shows the AWeber Web Forms Generator interface. At the top, the AWeber logo is on the left, and navigation links for 'My Account', 'Help', and 'Logout' are on the right. Below the logo, a navigation bar contains links for 'Home', 'My Lists', 'Messages', 'Subscribers', 'Web Forms', and 'Reports'. A dropdown menu shows the 'Current List' as 'tutorialsample' with a link to '(Create and Manage Lists)'. The main content area is divided into three steps: 'Design' (Step 1: Design the look of your web form), 'Settings' (Step 2: Customize your web form properties), and 'Publish' (Step 3: Place this form on your website). The 'Design' step is active, showing a 'Fields' section with 'US Address' and 'Name' fields, and a 'Create A New Field +' button. The 'Templates' section displays various form designs like 'Basic', 'Thesis Theme', 'Coins', 'Burn', and 'Download'. A preview window shows a form with 'Name' and 'Email' fields, a 'Submit' button, and a privacy notice. At the bottom right of the design area are buttons for 'Save Web Form' and 'Go To Step 2 >>'. The footer contains contact information for AWeber Communications, a 'Get Started' button, a search bar, and a 'Need Quick Help?' section. A 'Create a Web Form' banner at the bottom left includes a 'Watch Video' button and a 'Setup Wizard' progress bar showing 84% completion.

1

2

3

4

5

Here we are on the **Web Forms** page with the **Web Form Generator** fully loaded.

Starting at the top of the page:

The **Current List** we are working on is clearly identified (Arrow #1) Once you have multiple lists, you'll realize how helpful this is!

The **Web Form Generator** takes us through the process in three steps:

Design | Settings | Publish (Numbers 2, 3, and 4)

If at any time on the process you need help, you can access a **Video Tutorial** (Arrow #5). Click on the **Watch Video** button on the **Setup Wizard** at the bottom of the page.

Design the Form - Overview

The screenshot displays the AWeber Web Form Generator interface. At the top, the AWeber logo is on the left, and navigation links 'My Account | Help | Logout' are on the right. Below this is a menu bar with 'Home', 'My Lists', 'Messages', 'Subscribers', 'Web Forms', and 'Reports'. A yellow banner indicates the 'Current List' is 'tutorialsample' with a '(Create and Manage Lists)' link. The main area features three tabs: 'Design' (Step 1: Design the look of your web form., light background), 'Settings' (Step 2: Customize your web form properties., blue background), and 'Publish' (Step 3: Place this form on your website., blue background). The 'Design' tab is active and contains three main sections. Section 1 (labeled 1) is 'Fields', showing 'US Address' and 'Name' (marked 'IN USE') with a 'Create A New Field +' button. Section 2 (labeled 2) is 'Templates', showing a 'Popular' list with 'New', 'My Templates', 'Corporate', and 'Show More' options. It displays several template thumbnails: 'Basic', 'Thesis Theme', 'Coins', 'Burn', and 'Download'. Below the templates are controls for 'Form Type', 'Type: In-Line', and 'Width: 225 px'. Section 3 (labeled 3) is a 'Preview' window showing a form with 'Name' and 'Email' input fields, a 'Submit' button, and a link 'We respect your email privacy'. At the bottom right of the Design screen are buttons for 'Save Web Form' and 'Go To Step 2 >>'.

Here we have the **Design screen**. The **Design Tab** above Rectangle #1 has a light background, indicating it is the active Tab. The inactive Tabs (**Settings** and **Publish**) have blue backgrounds.

The choices displayed here on the **Design screen** are as follows:

The **Fields** Options(Rectangle #1)

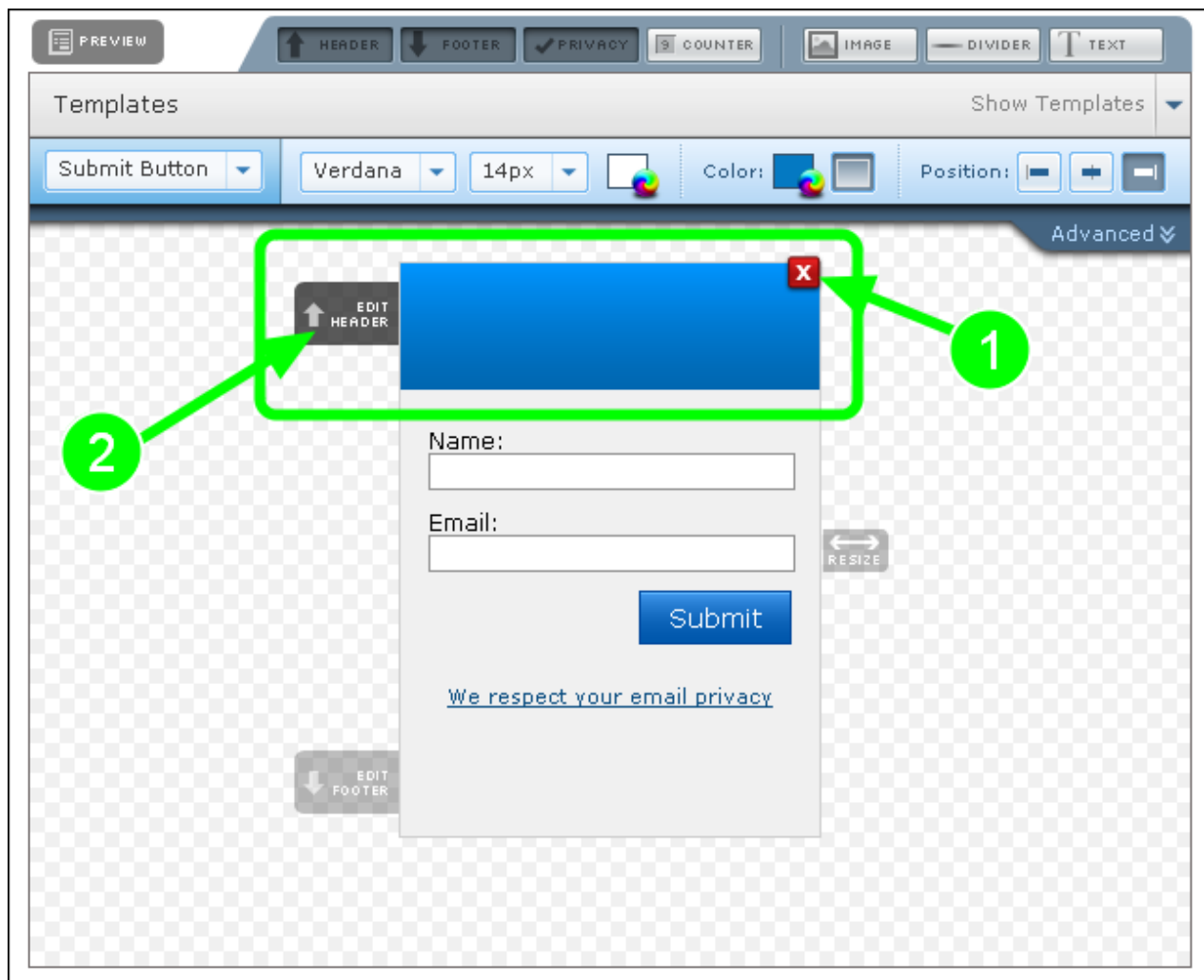
The **Templates** Choices (Rectangle #2), including a working view of the current choice. Note: The **Template** displayed is the **Default Template** when you first start this process. It is a good, basic Template and can also be found in the **Corporate** category - **Corporate / Default**

The **Default** Template (Rectangle #3) shown in the working view. Note the **Fields** -- **Name, Email** **Email** is automatically included and **Name** corresponds to the **Name - IN USE** shown in the **Fields Options**(Rectangle #1)

In this Tutorial, we are focusing on a **QUICK START**, so we are going to:

Use the **Default** Template and ignore the **Fields** Option, using the **Default Fields** of **Name** and **Email**.

Editing the Form HEADER - QUICK START



There are several different ways to accomplish many of the tasks involved in creating a **Web Form**. In this **QUICK START Tutorial** we are using the **QUICK START options**.

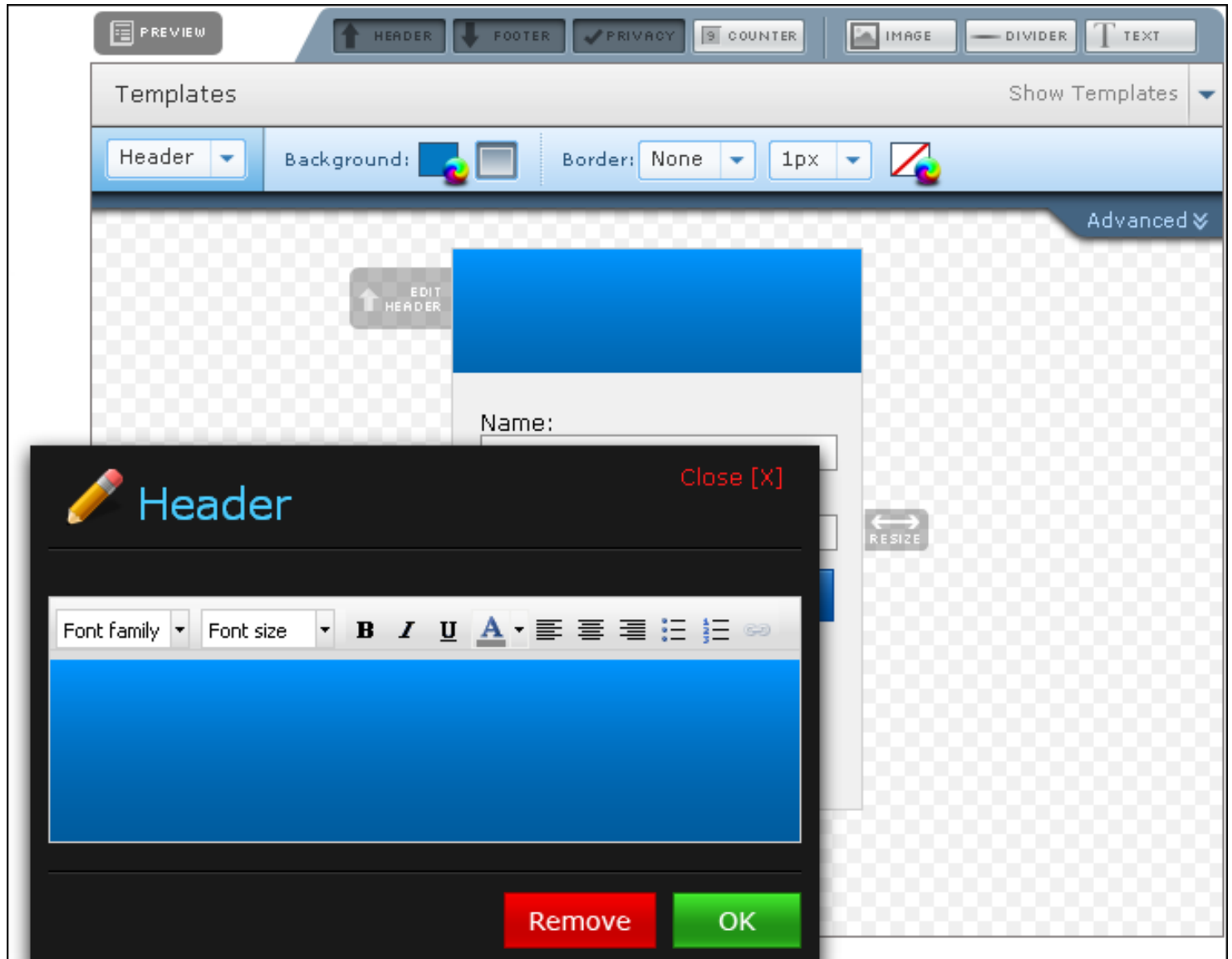
Editing the HEADER - The **HEADER** is the top part of the form (Green Rectangle).

If you want to remove the **HEADER**, click on the **Red X** (Arrow #1)

If you want to add text to the **HEADER**, click on the **EDIT HEADER button** (Arrow #1).

Typically, the message in the **HEADER** tells the potential subscriber the purpose of the list and what they will get if they subscribe.

Form HEADER - Edit Screen

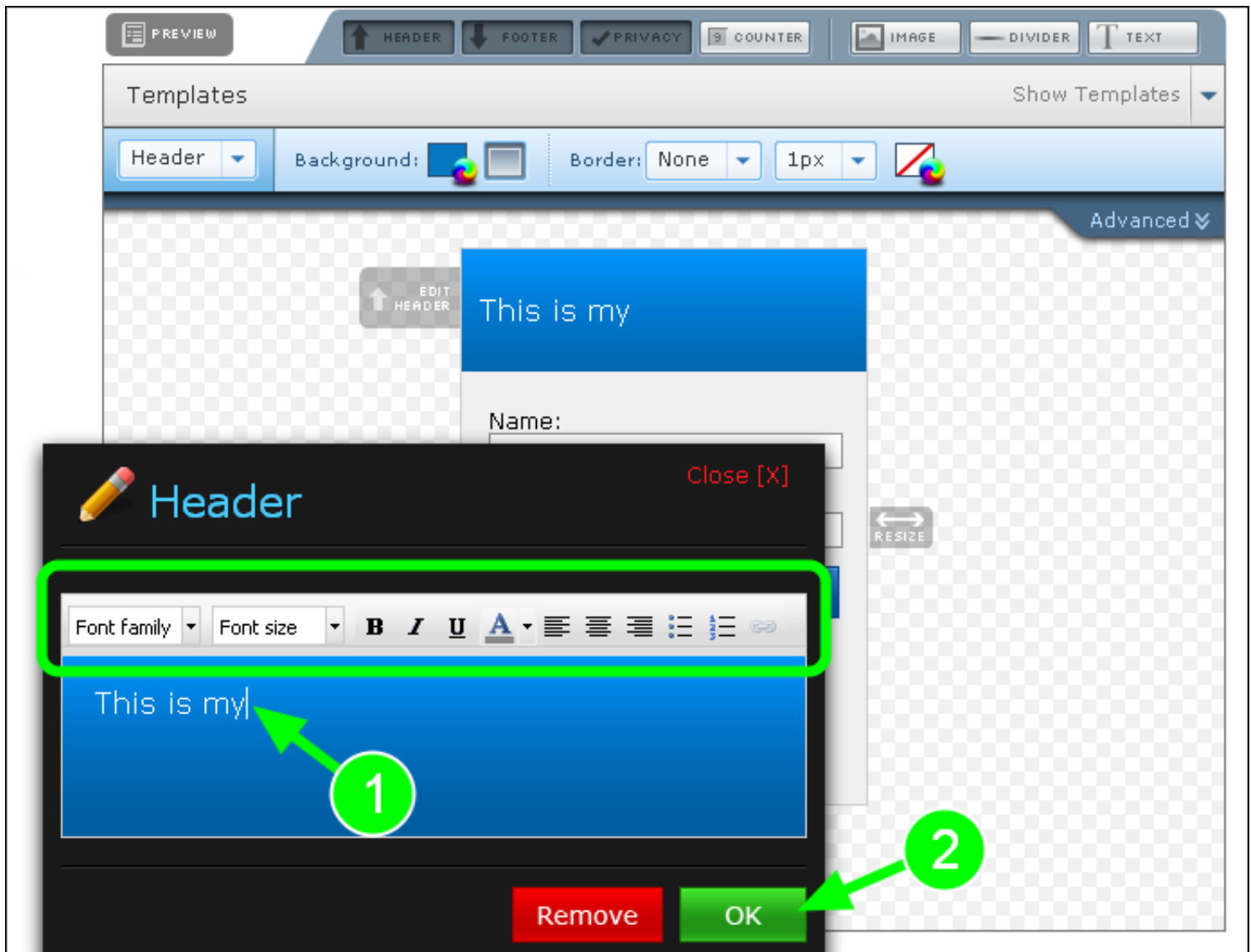


Clicking on the **EDIT HEADER button** opens the **HEADER Edit Screen**.

If you want to move the **HEADER Edit Screen**, place your cursor on top of the **Edit Screen** (near where it says **Header**), right click, and drag.

If you want to close the **HEADER Edit Screen**, without using the **Remove** button or the **OK** button, click on the red **Close [X]** in the upper right corner.

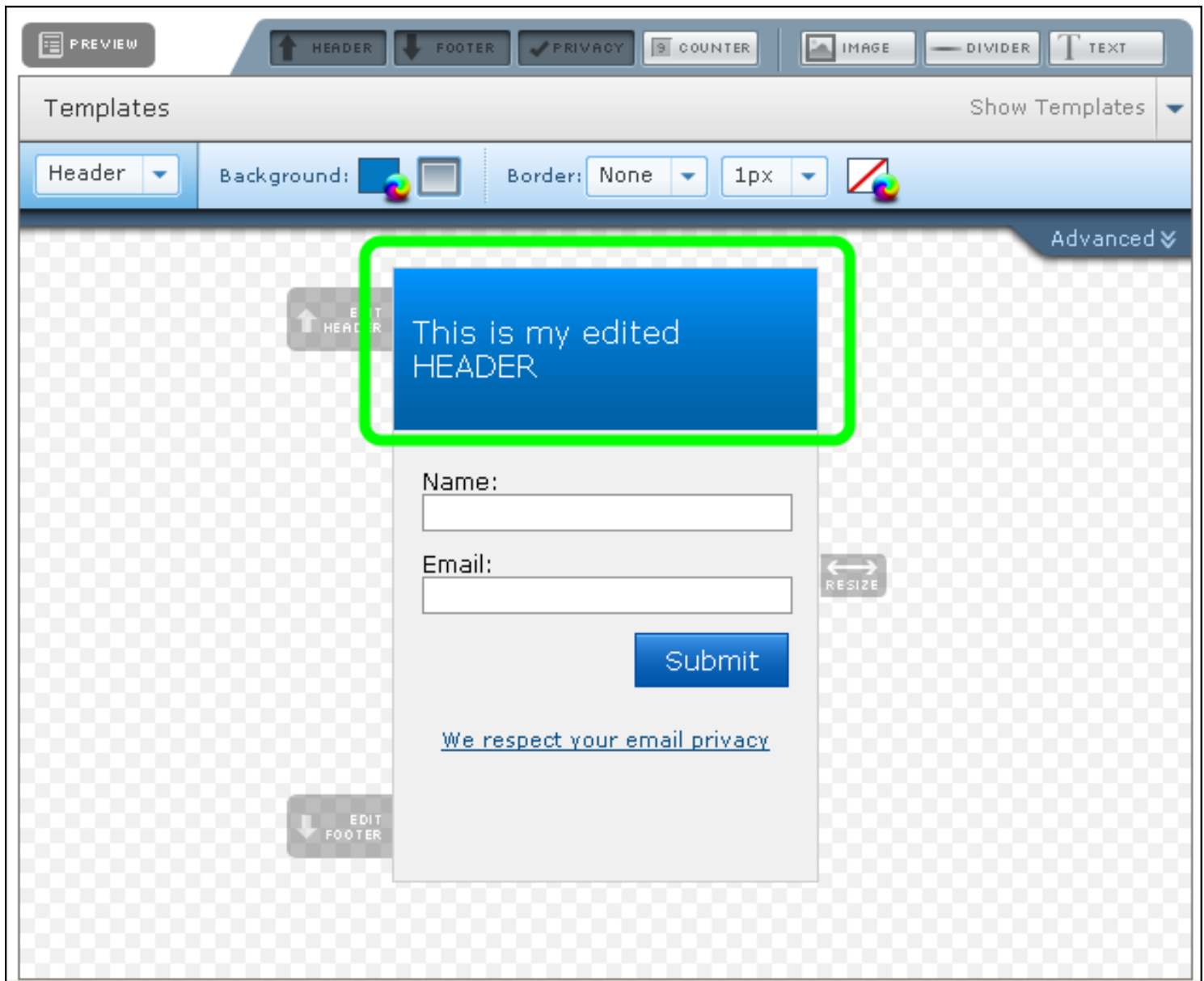
Editing the HEADER



To Edit the **HEADER**, place your cursor on the screen (Arrow 1) and start typing. As you can see, there are some basic formatting options available. (Green rectangle)

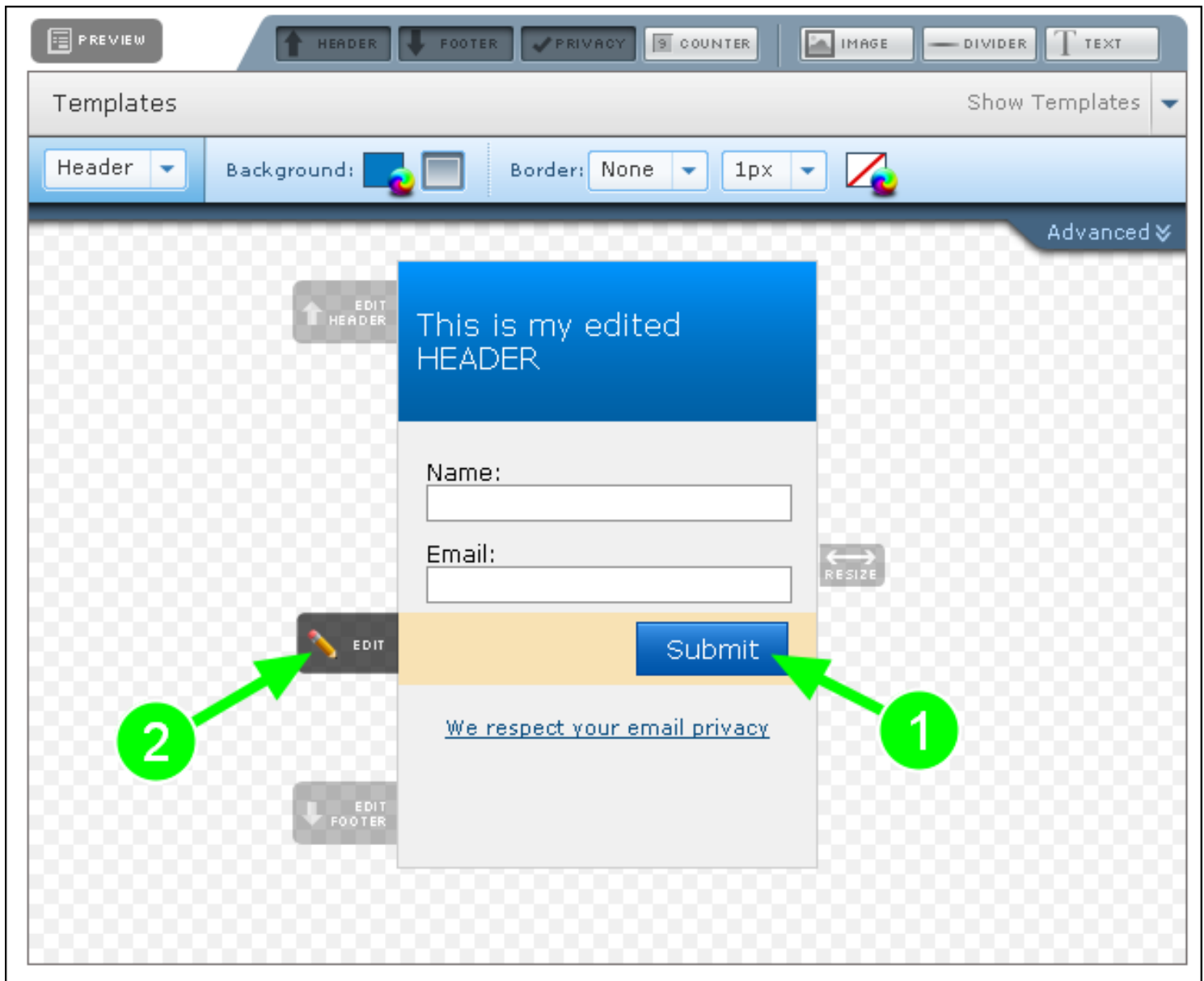
When you have finished adding your text and making the changes, click on the **OK** button (Arrow #2)

The Edited HEADER



The Edited **HEADER** (Green rectangle)

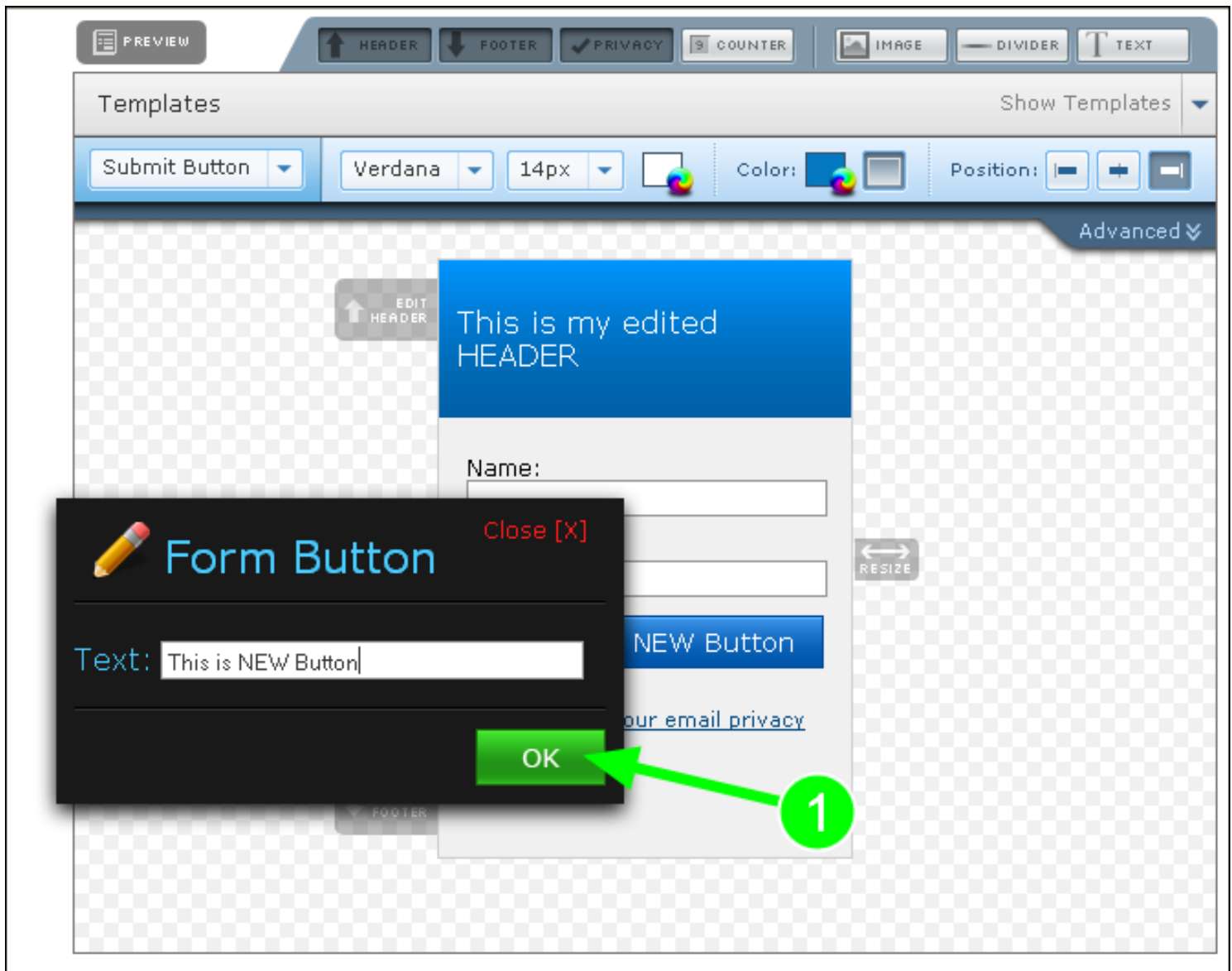
Editing the Form Button - QUICK START



Because our focus here is on a QUICK START, we are going to ignore the Form **Fields** (**Name** and **Email**) and move on to edit the **Submit button**. (Arrow #1)

Run your cursor over the **Submit button** area and the **EDIT tab** will appear. (Arrow #2)

Form Button - Edit Screen



Clicking on the **EDIT** button opens the **Form Button Edit Screen**. If you want to move the **Form Button Edit Screen**, place your cursor in the top area of the **Form Button Edit Screen**, right click, and drag.

If you want to close the **Form Button Edit Screen**, without using the **Remove** button or the **OK** button, click on the red **Close [X]** in the upper right corner.

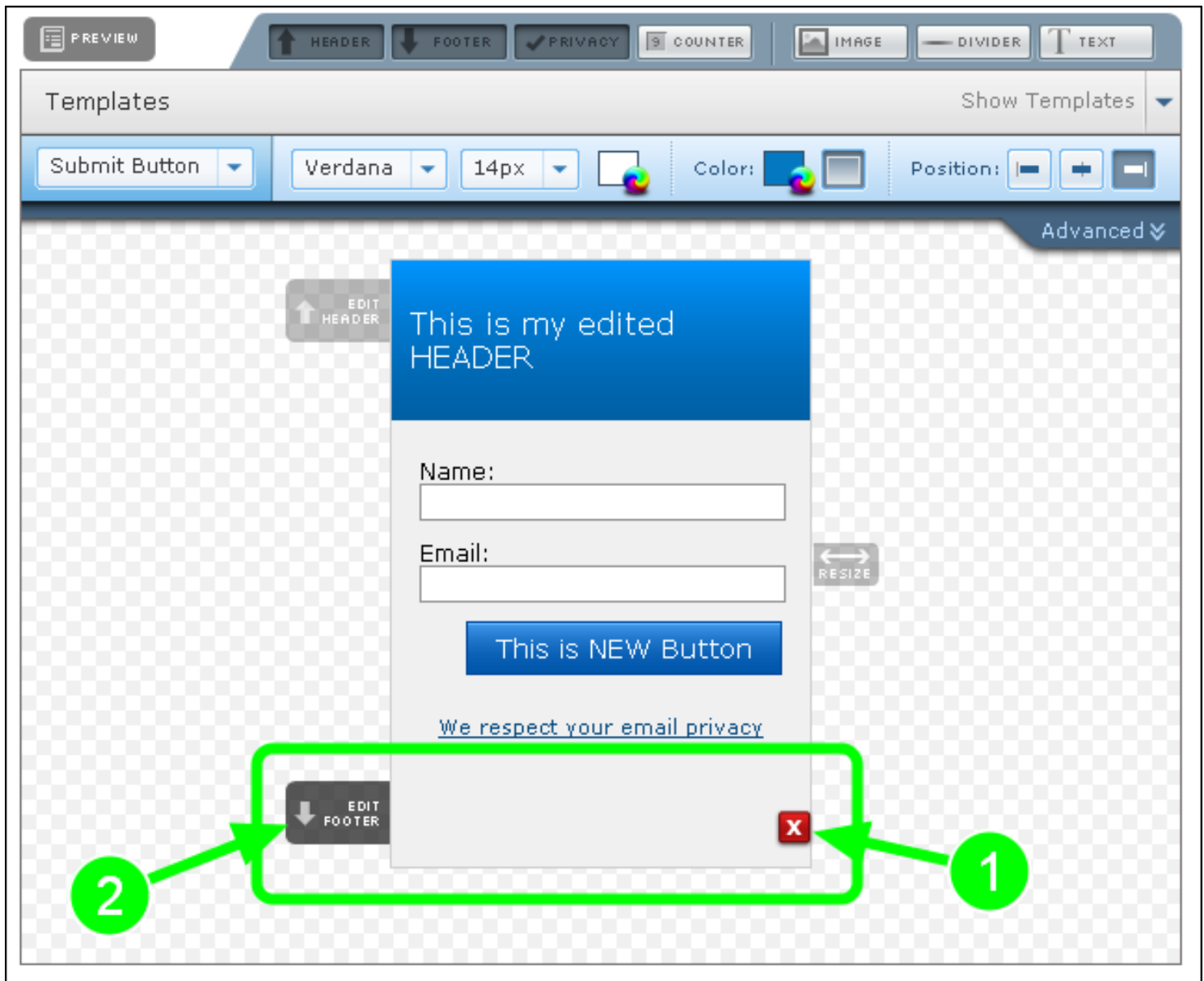
To **Edit** the **Form Button**, place your cursor on the screen in the **Text** box and start typing.

When you have finished making the changes, click on the **OK** button (Arrow #1)

The Edited Form Button

The screenshot displays the Aweber form editor interface. At the top, there is a toolbar with buttons for PREVIEW, HEADER, FOOTER, PRIVACY, COUNTER, IMAGE, DIVIDER, and TEXT. Below the toolbar is a 'Templates' section with a 'Show Templates' dropdown. The main editing area features a 'Submit Button' dropdown, font settings (Verdana, 14px), color and position options, and an 'Advanced' dropdown. The form template itself has a blue header with the text 'This is my edited HEADER'. Below the header are input fields for 'Name:' and 'Email:', followed by a blue button labeled 'This is NEW Button'. A link that reads 'We respect your email privacy' is positioned below the button. The form is set against a light gray and white checkerboard background. Editable elements are marked with 'EDIT HEADER' and 'EDIT FOOTER' buttons. A 'RESIZE' handle is visible on the right side of the form.

Editing the FOOTER - QUICK START

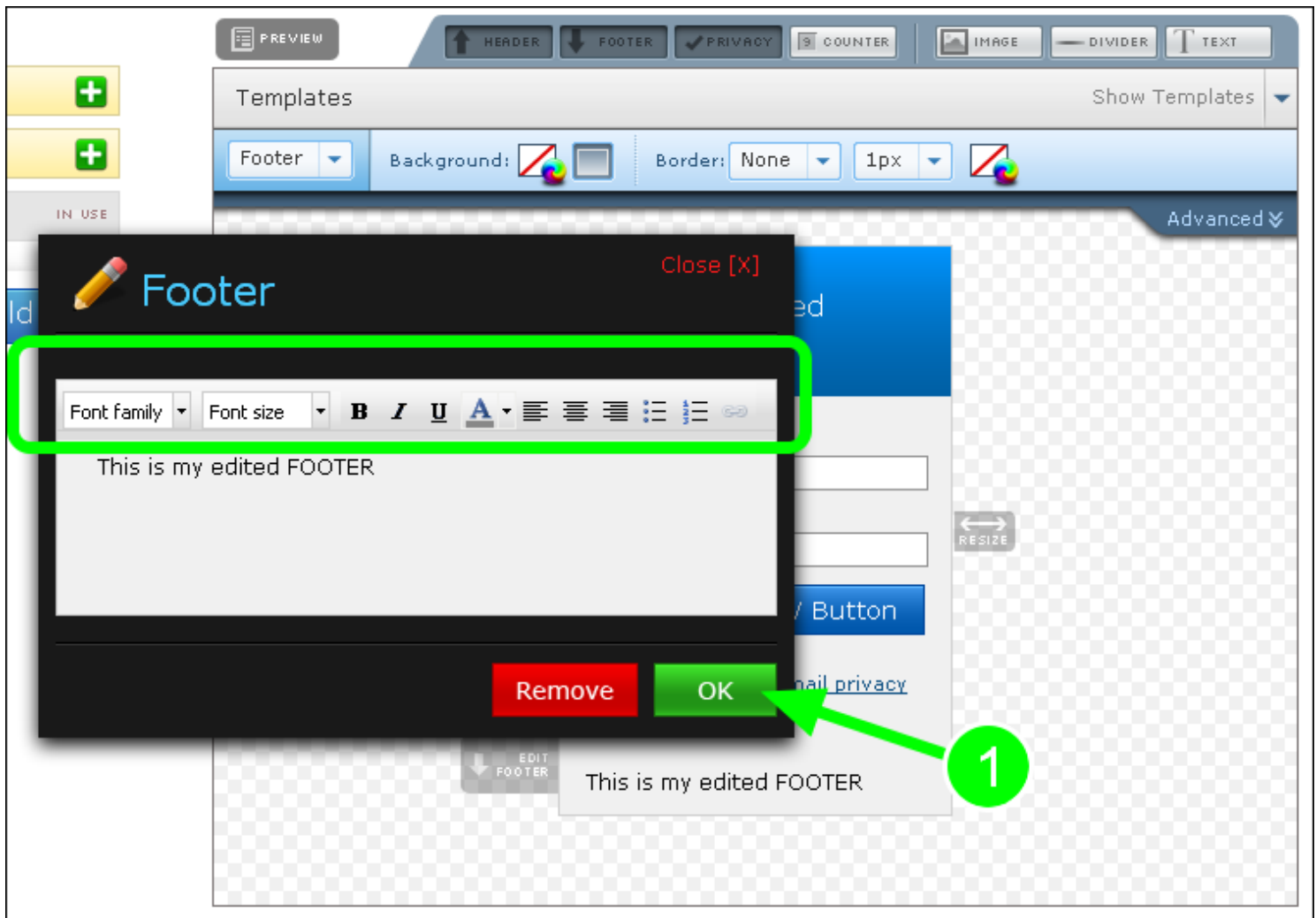


The **FOOTER** is the area below the **We respect your email privacy** link (which is not editable).

If you want to remove the **FOOTER**, click on the **Red X** (Arrow #1)

If you want to edit it, click on the **EDIT FOOTER** Tab (Arrow #2)

Form FOOTER - Edit Screen



Clicking on the **EDIT FOOTER** button opens the **FOOTER Edit Screen**.

If you want to move the **FOOTER Edit Screen**, place your cursor on the **Edit Screen**, right click, and drag.

If you want to close the **FOOTER Edit Screen**, without using the **Remove** button or the **OK** button, click on the red **Close [X]** in the upper right corner.

To **Edit** the **FOOTER**, place your cursor on the screen (Arrow #1) and start typing. As you can see, there are some basic formatting options available. (Green rectangle)

When you have finished making the changes, click on the **OK** button (Arrow #1)

The Edited FOOTER

PREVIEW

↑ HEADER

↓ FOOTER

✓ PRIVACY

9 COUNTER

IMAGE

DIVIDER

T TEXT

Templates

Show Templates

Form Type

▼

Type: In-Line

▼

Width: 225px

↑ EDIT
HEADER

This is my edited
HEADER

Name:

Email:

This is NEW Button

[We respect your email privacy](#)

↓ EDIT
FOOTER

This is my edited FOOTER

↔ RESIZE

Save the Web Form



After you have finished editing the Form, save the **Web Form** by clicking on the **Save Web Form button** (Arrow #1)

It is a good idea to save the **Web Form** throughout the process. You can do this without running into any problems (like being taken to a different screen) by clicking on the **Save Web Form button** (Arrow #1)

Step 1 Design completed, move on to Settings

The screenshot shows the AWeber web form design interface. At the top, there's a navigation bar with links: [My Account](#), [Help](#), and [Logout](#). Below this is a menu with tabs: [Home](#), [My Lists](#), [Messages](#), [Subscribers](#), [Web Forms](#), and [Reports](#). The [Web Forms](#) tab is active. Below the menu, there's a section for the current list: **Current List:** [tutorialsample](#) (Create and Manage Lists). The main workspace is divided into three steps: **Design** (Step 1: Design the look of your web form), **Settings** (Step 2: Customize your web form properties), and **Publish** (Step 3: Place this form on your website). A green arrow labeled '1' points to the **Settings** tab. On the left, there's a 'Fields' section with a list of fields: **Fax Number** (TEXT), **US Address** (US Address), and **Name** (IN USE). Below this is a button: [Create A New Field +](#). The main preview area shows a web form template with a blue header, a form with 'Name' and 'Email' fields, a 'This is NEW Button', a link 'We respect your email privacy', and a blue footer. A green arrow labeled '2' points to the [Go To Step 2 >>](#) button at the bottom right. The bottom of the interface has two buttons: [✓ Save Web Form](#) and [Go To Step 2 >>](#).


After you have made your changes to the **Web Form**, the next step is to adjust the **Settings**.

You have two ways to get to the **Settings** page:

Click on the **Settings Tab** at the top of the page (Arrow #1)


Click on the **Go to Step 2** button (Arrow #2)

Web Form - Step 2 - Settings - Basic Screen

[My Account](#) | [Help](#) | [Logout](#)


[Home](#) | [My Lists](#) | [Messages](#) | [Subscribers](#) | [Web Forms](#) | [Reports](#)

Current List: tutorialsample [\(Create and Manage Lists\)](#)




Design

Step 1: Design the look of your web form.



Settings

Step 2: Customize your web form properties.



Publish

Step 3: Place this form on your website.


Basic Settings

Form Name*:

Thank You Page: Basic Version [PREVIEW](#)

☐ Open in a new window


Already Subscribed Page: Basic Version


 [Show Advanced Settings](#)


[✓ Save Web Form](#) [Go To Step 3 >>](#)

Here is the **Settings Screen**. The **Settings Tab** has a light background, indicating it is the active Tab.

Give the Web Form a Specific Form Name


**Design**
Step 1: Design the look of your web form.

**Settings**
Step 2: Customize your web form properties.

**Publish**
Step 3: Place this form on your website.


Basic Settings

Form Name*:

Thank You Page:  PREVIEW

☐ Open in a new window

Already Subscribed Page:

 [Show Advanced Settings](#)

The first task is to change the **Form Name** from the Default - **My Web Form**, so you can tell one form from another.

The forms are tied to each of your lists, but it is likely that you will find it necessary to have several different forms for each list. It is a good idea to give it a name that will allow you to quickly identify it and its purpose. Here I have named my **Web Form - QUICK START Form for Tutorial**

Thank You Page Options

The screenshot shows the 'Thank You Page Options' section of the Aweber interface. At the top, there are three tabs: 'Design' (Step 1: Design the look of your web form.), 'Settings' (Step 2: Customize your web form properties.), and 'Publish' (Step 3: Place this form on your website.). The 'Settings' tab is active. Below the tabs, the 'Basic Settings' section is visible. It includes a 'Form Name*' field with the text 'QUICK START Form for Tutorial'. Below that is the 'Thank You Page:' dropdown menu, which is open, showing five options: 'Basic Version' (Simple Page Customized With Your Logo), 'Audio Version' (Page With Your Logo And An Audio Player), '"Smart" Video Version' (Confirmation Text With Our "Smart" Video), 'Custom Page' (Use Your Own URL), and 'Stay on Current Page' (Subscriber does not see a thank you page). To the right of the dropdown menu is a 'PREVIEW' button. A green arrow points from a green circle with the number '1' to the 'PREVIEW' button.

Design Step 1: Design the look of your web form.

Settings Step 2: Customize your web form properties.

Publish Step 3: Place this form on your website.

Basic Settings

Form Name*: QUICK START Form for Tutorial

Thank You Page:

- ✓ Basic Version
Simple Page Customized With Your Logo
- Audio Version
Page With Your Logo And An Audio Player
- "Smart" Video Version
Confirmation Text With Our "Smart" Video
- Custom Page
Use Your Own URL
- Stay on Current Page
Subscriber does not see a thank you page

PREVIEW

1

Next is the **Thank You Page** option

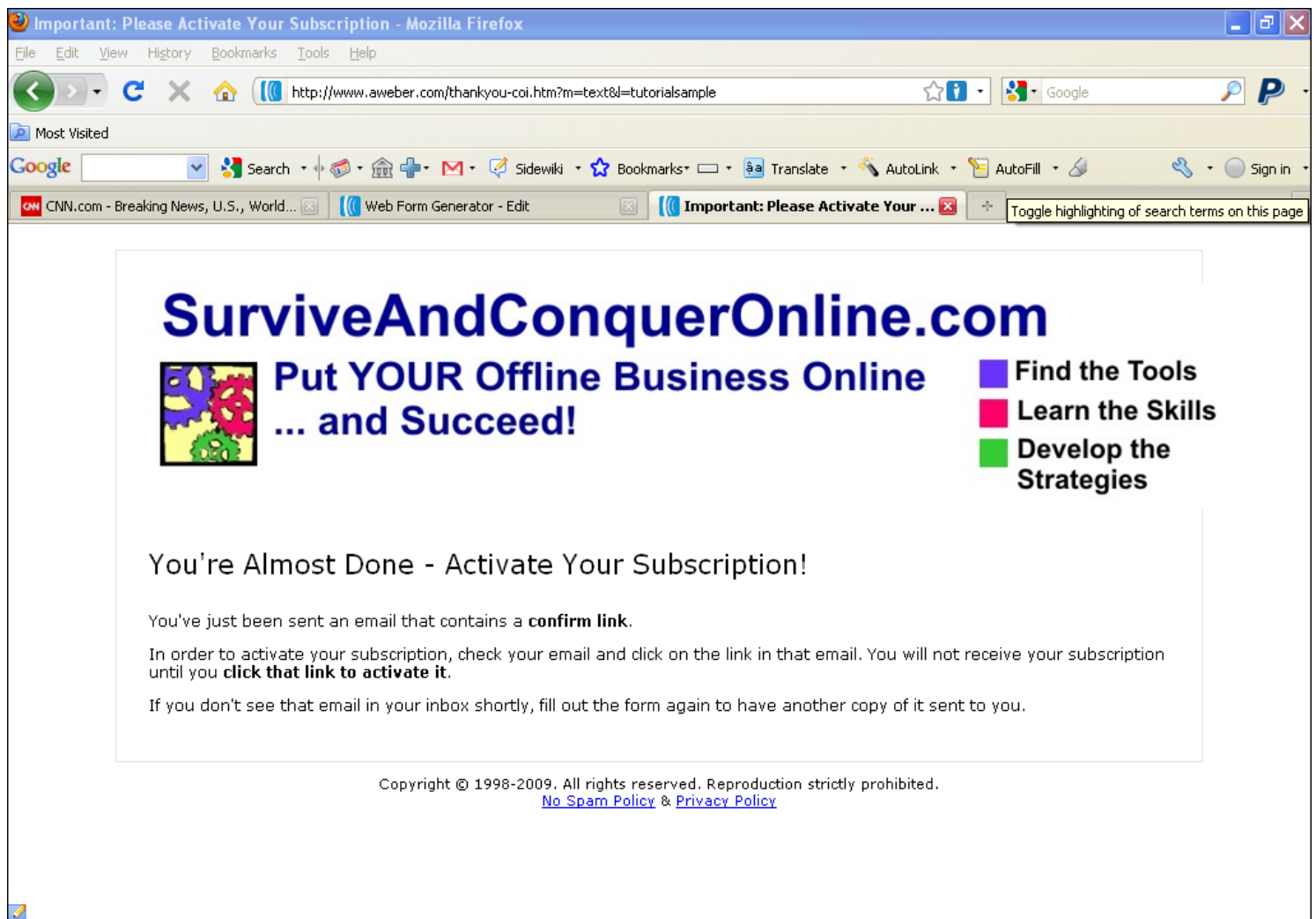
When someone fills in the Web Form for your list, they are instantly sent to a **Thank You Page**.

There are several **Thank You Page** options, which can be seen clicking on the **Drop Down Menu**.

There are 5 options, **Basic Version** | **Audio Version** | **Smart Video Version** | **Custom Page** | **Stay on Current Page**

Note the **Preview Button** (Arrow #1)

Basic Version Thank You Page with Logo

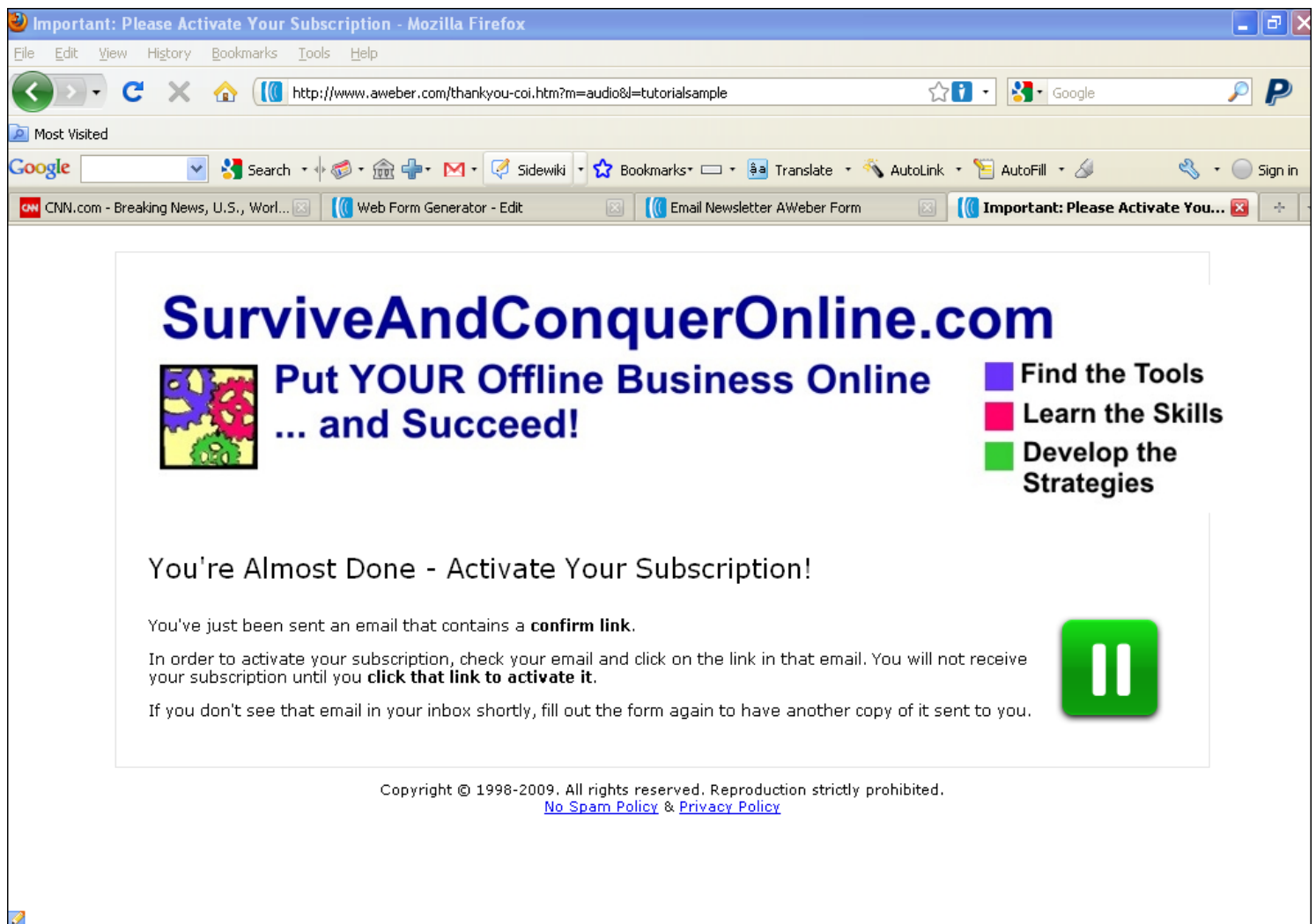


Basic Version - Simple Page Customized With Your Logo

At the time this Tutorial was written, there was a glitch and while you could view the page by hitting the **Preview Button**, the Logo image did not show.

The Logo used is the one that set up for the **Unsubscribe Page option**, when you first created the List. If you want the logo to fill the top of the box, as mine does, make sure that it is 850 pixels wide.

Audio Version Thank You Page with Logo



Audio Version - Page with Your Logo and an Audio Player

NOTE: It is important to understand that the **Audio Message** is on Autoplay, which means that it plays automatically, as soon as the **Thank You Page** loads. This may not be ideal, if your List members could be accessing the page at work or in some other environment where Audio isn't appropriate.

At the time this Tutorial was written, there was a glitch and while you could view the page by hitting the **Preview Button**, the Logo image did not show.

The Logo used is the one that set up for the **Unsubscribe Page option**, when you first created the List. If you want the logo to fill the top of the box, as mine does, make sure that it is 850 pixels wide.

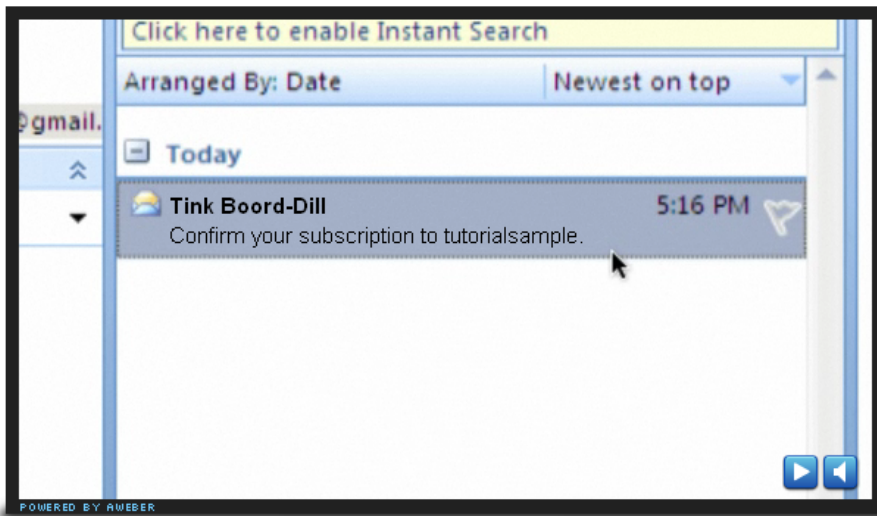
SurviveAndConquerOnline.com



**Put YOUR Offline Business Online
... and Succeed!**

- Find the Tools**
- Learn the Skills**
- Develop the Strategies**

You're Almost Done - Activate Your Subscription!



You've just been sent an email that contains a **confirm link**.

In order to activate your subscription, check your email and click on the link in that email. You will not receive your subscription until you **click that link to activate it**.

If you don't see that email in your inbox shortly, fill out the form again to have another copy of it sent to you.

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[No Spam Policy](#) & [Privacy Policy](#)

Smart Video Version - Confirmation Text With Our Smart Video

NOTE: It is important to understand that the Video Message is on Autoplay, which means that it plays automatically, as soon as the **Thank You Page** loads. This may not be ideal, if your List members could be accessing the page at work or in some other environment where Audio isn't appropriate.

At the time this Tutorial was written, there was a glitch and while you could view the page by hitting the **Preview Button**, the Logo image did not show.

The Logo used is the one that set up for the **Unsubscribe Page option**, when you first created the List. If you want the logo to fill the top of the box, as mine does, make sure that it is 850 pixels wide.

Basic Version - Already Subscribed Page

An Error Occurred



Notice:

Our records indicate that you are already subscribed to this list, but have not yet verified your subscription. Until your subscription is verified, you will not receive any emails from this list. You can verify your subscription by following the instructions in the email that was already sent to you. If you no longer have an email with verification instructions, **you will be able to resubscribe after 7:01 AM EST on Friday, December 4 (11 hours and 51 minutes from now)**. If you continue to have difficulty subscribing after that time, please contact help@aweber.com for assistance.

Powered by **AWeber** email marketing.

This is the message your subscribers will see if they are already subscribed to that specific List

Web Form - Step 2 - Settings - Extended Screen

Basic Settings

Form Name*:

Thank You Page:

 PREVIEW

☐ Open in a new window

Already Subscribed Page:



Hide Advanced Settings

Ad Tracking:

Start On Message:

No Followups, only Broadcasts

Pass Form Data: ☐ Forward subscriber information to your thank you page
(e.g. for [personalization](#))

✓ Save Web Form

Go To Step 3 >>

Clicking on the **Show Advanced Settings** Link (Arrow #1) will reveal the above options.

Because I have already clicked on it in this screenshot, it currently says **Hide Advanced Settings**

The Ad Tracking is automatically given a name tied to the **Web Form Name** (Arrow #2)

The **Start On Message option** (Arrow #3) is a **Drop Down Menu** offering two options: **Welcome Message** (1st Follow Up) and **No Follow Ups**, only Broadcasts.

NOTE: A **Broadcast Message** is one that is sent to all of the list subscribers. It is a way to send a message to all or parts of your list of subscribers without interrupting a message sequence that might already be going out. Typically a **Broadcast Message** is used to deliver newsletters, ezines and anything else that should only go out one time based on when the sender decides it is appropriate.

A **Follow Up Message** is an email that is sent automatically after the autoresponder is sent. Usually an entire sequence of **Follow Up Messages** is set up and will be delivered at intervals you choose.

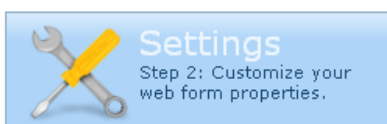
The **Pass Form Data option** (Arrow #4) uses subscriber information to personalize your **Thank You Page**.

After you have made your choices, move on to **Step 3 - Publish**. You can do this one of two ways:

Click on the **Publish Tab** at the top of the page

Click on the **Go to Step 3** button (Arrow #5)

Warning - If You Have Not Saved Your Web Form



You must save your form before it can be published.

Your form currently has unsaved changes. If you are ready for these changes to appear on your site, choose save for your form, otherwise continue working.

✓ Save Web Form

Go Back

If you haven't saved your **Web Form**, you will get this warning!

Web Form - Step 3 - Publish - Basic Screen

AWeber COMMUNICATIONS [My Account](#) | [Help](#) | [Logout](#)

[Home](#) [My Lists](#) [Messages](#) [Subscribers](#) [Web Forms](#) [Reports](#)

Current List: (Create and Manage Lists)

Design Step 1: Design the look of your web form.

Settings Step 2: Customize your web form properties.

Publish Step 3: Place this form on your website.

Who Will Publish This Form To Your Website?

I Will Install My Form
You are comfortable with HTML and have access to edit your pages

My Web Designer Will Install My Form
Send an email to your designer containing the HTML and the instructions they need

Here we have the **Publish screen**. The **Publish Tab** has a light background, indicating it is the active Tab. The inactive Tabs (**Design** and **Settings**) have blue backgrounds.

There are two basic options on this page:

I Will Install My Form (Arrow #1)


My Web Designer Will Install My Form (Arrow #2)

Web Form - Step 3 - Publish - I Will Install My Form - Javascript

[My Account](#) | [Help](#) | [Logout](#)

[Home](#) | [My Lists](#) | [Messages](#) | [Subscribers](#) | [Web Forms](#) | [Reports](#)


Current List: tutorialsample  [\(Create and Manage Lists\)](#)

**Design**
Step 1: Design the look of your web form.

**Settings**
Step 2: Customize your web form properties.

**Publish**
Step 3: Place this form on your website.

Who Will Publish This Form To Your Website?

**I Will Install My Form**
You are comfortable with HTML and have access to edit your pages

**Javascript Snippet**
The Quick and Easy Version

**Raw HTML Version**
Advanced Design Customization

2

Recommended

- If you change your form here, you won't have to update your website.
- Track statistics in your account.

You can paste the snippet below anywhere between the body tags of your website:

```
<script type="text/javascript" src="http://forms.aweber.com/form/89/1887985589.js">
</script>
```

3

**My Web Designer Will Install My Form**
Send an email to your designer containing the HTML and the instructions they need

4

I Will Install My Form (Arrow #1) - with two choices: **Javascript Snippet** (Arrow #2) and **Raw HTML Version** (Arrow #4)

Javascript Snippet is the **Default** and its code is shown (Arrow #3) when the **I Will Install My Form** option opens

The **Javascript Snippet** is recommended for two reasons:

- 1) If you change your **Web Form** in the future, you won't have to update your website.
- 2) it will allow you to track statistics in your account.

You can paste the snippet below anywhere between the body tags of your website.

To copy the code:

Drag your cursor across the code, highlighting it. Be sure you have chosen ALL of the code.

With the code highlighted, click the computer keys: CONTROL and C


To paste the code:

Place your cursor where you want the code to appear.

Click the computer keys: CONTROL and V


Be sure you have transferred ALL of the code.


Web Form Publish - Raw HTML Version


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Current List: tutorialsample [\(Create and Manage Lists\)](#)


**Design**
Step 1: Design the look of your web form.


**Settings**
Step 2: Customize your web form properties.

**Publish**
Step 3: Place this form on your website.

Who Will Publish This Form To Your Website?

**I Will Install My Form**
You are comfortable with HTML and have access to edit your pages

**Javascript Snippet**
The Quick and Easy Version

**Raw HTML Version**
Advanced Design Customization


For Those Comfortable with Raw HTML:

- Easily customizable to fit any scenario.
- Track statistics in your account.

```
<!-- AWeber Web Form Generator 3.0 -->
<style type="text/css">
#af-form-1887985589 body,
#af-form-1887985589 dl, #af-form-1887985589 dt, #af-form-1887985589 dd,
#af-form-1887985589 h1, #af-form-1887985589 h2, #af-form-1887985589 h3, #af-form-1887985589 h4, #af-form-1887985589 h5, #af-form-1887985589 h6,
#af-form-1887985589 pre, #af-form-1887985589 code, #af-form-1887985589 form,
#af-form-1887985589 fieldset, #af-form-1887985589 legend, #af-form-1887985589
textarea, #af-form-1887985589 blockquote,
#af-form-1887985589 th, #af-form-1887985589 td {float:none; color: inherit;
margin:0px; padding:0px; position:static;}

#af-form-1887985589 ul,
#af-form-1887985589 ol {list-style-image:none; list-style-position:outside; list-style-
```

☒ Include beautiful form styles. Uncheck to get unformatted basic form.

**My Web Designer Will Install My Form**
Send an email to your designer containing the HTML and the instructions they need

Here is the **Raw HTML Version** code, accessed by clicking on the **Raw HTML Version** tab.

For **Those Comfortable with Raw HTML**, its benefits are:

- 1) it's easily customizable to fit any scenario.

2) It allows you to track statistics in your account.

NOTE: If you are using the Raw HTML Version, and you make ANY changes to your Web Form in the future, you will need to replace the Raw HTML Version with the most recent code!

To copy the code:

Drag your cursor across the code, highlighting it. Be sure you have chosen ALL of the code.

With the code highlighted, click the computer keys: CONTROL and C


To paste the code:

Place your cursor where you want the code to appear.

Click the computer keys: CONTROL and V


Be sure you have transferred ALL of the code.

Web Form Publish - Email to Web Designer with Default Email Address

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Current List: tutorialsample [\(Create and Manage Lists\)](#)




Design

Step 1: Design the look of your web form.



Settings


Step 2: Customize your web form properties.



Publish


Step 3: Place this form on your website.

Who Will Publish This Form To Your Website?



I Will Install My Form

You are comfortable with HTML and have access to edit your pages



My Web Designer Will Install My Form

Send an email to your designer containing the HTML and the instructions they need

Send Your Web Designer a Message and Instructions

This message will automatically include AWeber's installation instructions. You can also add your own message with other instructions such as where to place the form.

Your Name and Email

Your Web Designer's Email

Message (optional)

Send to My Designer

For **Your Name and Email**, Aweber provides the **Name** and **Email Address** associated with your Aweber account.

If you wish to use a different Name and/or Email address, click on the **Drop Down Menu** (Arrow #1)

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Web Form Publish - Email to Web Designer with Different Email Address

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Current List: tutorialsample [\(Create and Manage Lists\)](#)

**Design**
Step 1: Design the look of your web form.

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Who Will Publish This Form To Your Website?

**I Will Install My Form**
You are comfortable with HTML and have access to edit your pages

**My Web Designer Will Install My Form**
Send an email to your designer containing the HTML and the instructions they need

Send Your Web Designer a Message and Instructions
This message will automatically include AWeber's installation instructions. You can also add your own message with other instructions such as where to place the form.

Your Name and Email
Use a different email address

Your Name

 Please enter your name.

Your Email

Your Web Designer's Email

Message (optional)

Send to My Designer

This is the screen you see, if you wish to use a **Name** and an **Email Address** different from the **Aweber Account Default Email Address**.

This completes all of the Tasks associated with an Aweber List, with the exception of installing your form on your website.

There are many variables involved in installing a web form, and I am confident that you are well aware of whether this is a Task you can accomplish or one that you need to have performed by your Web Designer.

This ends the **Aweber Quick Start Tutorials**. Congratulations on creating your first List!