



TRAFFIC ENCYCLOPEDIA

" Increased Website Traffic for Increased Profits "



Traffic Encyclopedia: Increased Website Traffic for Increased Profits



SNO	Table Of Contents	Page No
1.	Introduction	6
2.	Why Is Pulling Traffic So Important?	7
	Methods for Pulling Traffic to a Website	8
3.	Article Marketing – How to Use It to Pull More Traffic	9
	Go To Your Website and Create an Article Directory	10
4.	Sell Your Ebook on Your Site	11
	Get Your Article Views by an Instant Article Directory	11
	Fiverr	12
	Other Great Article Marketing Methods	13
5.	E-Mail Signatures – A Must for Internet Marketing Success	14
	Making E-Mail Signatures	14
	Content of E-Mail Signatures Should Be Predefined	16
	Forum Signatures	17
	The Tasks Involved With Forum Signatures	17
	Sections to Use In The Forum	18
	What Threads To Answer First	19
	Good SEO Strategies and Fast Loading Page	19
6.	Using Social Bookmarking Such As Twitter to Get More Hits	21

	First Strategy	21
	Second Strategy	22
	Extra Advice	23
	What Type Of Videos Need To Be Created?	23
	Be Creative When Creating Videos	24
7.	Social Networking Such as Google + Will Help Get Hits	25
	Important Components to Getting Traffic on Facebook	26
	Social Ad Similar To Google Adwords	26
	Applications	27
8.	Draw More Traffic To Your Site with a Blog	28
	Steps To Push Those Sheep to the Farm	29
	Keep a Constant Flow of Content on Your Site	30
	Use Blogging to Advertise	31
	Using Link Methods to Draw More Traffic to Your Site	33
	Link Building Gets Your Name Out There	34
9.	Utilizing Reciprocal Links	35
10.	Utilizing A One Way Link	36
	Comment Links	37
11.	Using Ehow.Com to Draw More Traffic to Your Site	38

	Get Friends on Ehow	39
	Using SEO on Your Site to Draw More Traffic	40
	What Makes SEO So Important	41
	Without SEO, Search Engine Spider Can't Send Traffic	41
12.	Draw Traffic with Auto Responder	42
	A Sequential Auto Responder	42
	When Sending Auto Responder Messages	43
13.	Conclusion – Our Final Thoughts	45



Introduction

Within this manual, you are going to find pages and pages of ways you will be able to pull traffic to your website. While we write this manual, we are keeping you in mind and would like to share some of our tricks on generating traffic to your website.

Many individuals do not realize it, but pulling traffic to a webpage is important either way you stack it. Some of the reasons why people don't pull traffic to their website are lack of time, no confidence in having success through the Internet and no knowledge on pulling traffic to their website. While we may not be able to change the fact that you have no time to draw traffic, we will be able to show you some easy methods you can use in order to draw more traffic to your site. These steps are easy and almost anyone will be able to use them.

Even those individuals who are not all that computer savvy will be able to use them. While you may be one of the smartest worms in the book, we are going to make this article really easy for you to read and understand. We have found, the easier something is to read, the easier it is to understand.

Why is Pulling Traffic So Important?



Does the word "money" ring a bell to you? How about more popularity and more Internet friends, which means you will have more interest pointing towards you?

When it comes to pulling traffic to a website, there is no denying that this is the main ingredient when it comes to an individual's success with online marketing. Many individuals try long and hard to succeed at pulling more traffic to their website, while some individuals are unfortunate at creating traffic to their website; there are other individuals who are fortunate.

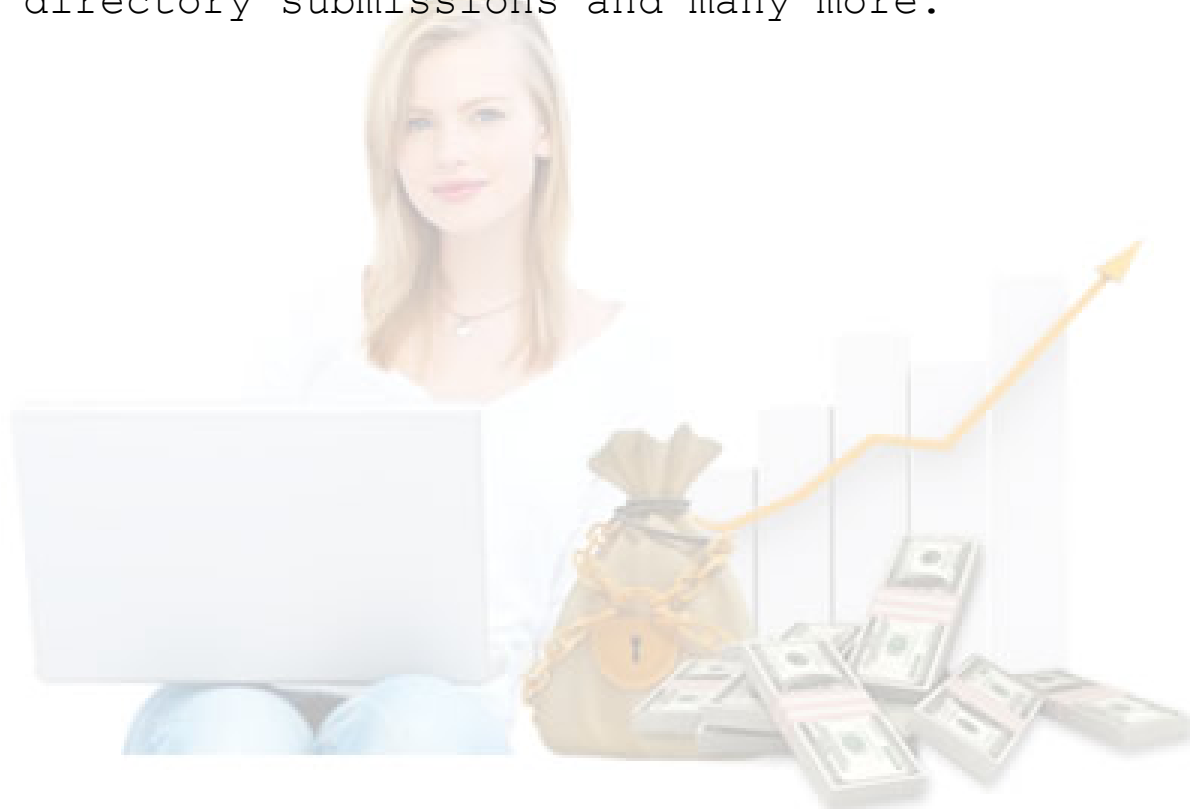
We believe those individuals that are fortunate know exactly what they are doing to generate that traffic to their website and they know just how important it is.

Being open to all kinds of ideas - ideas like we are going to tell you about within this manual - is a really great idea and can mean a lot in your success on the Internet. Don't keep waiting to pull the traffic to your website.

The faster you learn how to pull more traffic to your website, the more money and popularity you are going to gain.

Methods for Pulling Traffic to a Website

As we have stated, as you are reading this manual, you are going to find some excellent ways to generate more traffic to your website. We are going to tell you about methods involving social networking, e-mail signatures, article marketing, social bookmarking, auto responders, creating a blog, directory submissions and many more.



Article Marketing – How to Use it to Pull More Traffic



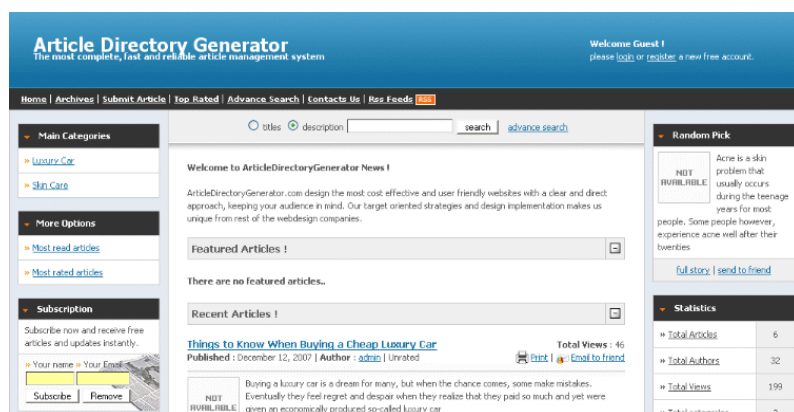
To start with, you will be able to go to popular article directories such as E-zines and submit your articles. When you are publishing your articles on the article directories, you should make sure you include a resource box at the end of your article. This resource box doesn't contain many words, maybe only thirty

words and it should tell about the author in a professional manner.

This is your chance to get free advertising, so you shouldn't ruin it by putting an article up there that is full of grammatical errors and sentences that doesn't make sense.

These articles should have great flowing English, or whatever language you are writing in. Once you put your article on E-zines or some other article directory, you can look forward to receiving more traffic to your web site.

Go to Your Website and Create an Article Directory



There are many ways why you should create an article directory on your website. Not only will you be sharing your knowledge with other individuals,

but you will also be generating more traffic.

Whenever something is free, you will see people flocking to it. When you put articles on your website for free, people will start to visit your website just to gain knowledge and get free information.

If you do your articles correctly, then people are going to bookmark you and start using your articles whenever they need information. You can easily put your articles together in an E-book and offer it for free on your website.

Inside that E-book, you should make sure you put down your business Ad. As your visitors come to your website to view your free E-books, you could allow them to share the E-book with everyone they know, then your advertising method is going to multiply, which will give more traffic to your site.

Sell Your E-book On Your Site



While offering your E-book on your website is an excellent idea, if you do not want to offer something for free, then you could always sell your E-book on the site.

Before you make people pay money to see your E-book, you should make sure it is worth the price. Many individuals make mistakes of charging people top dollar for a low quality E-book.

If you do this, then you may be doing the opposite, and pushing people away from your website. When you sell your E-book on your website, you will also be generating another income and you will be making money as a freelance writer.

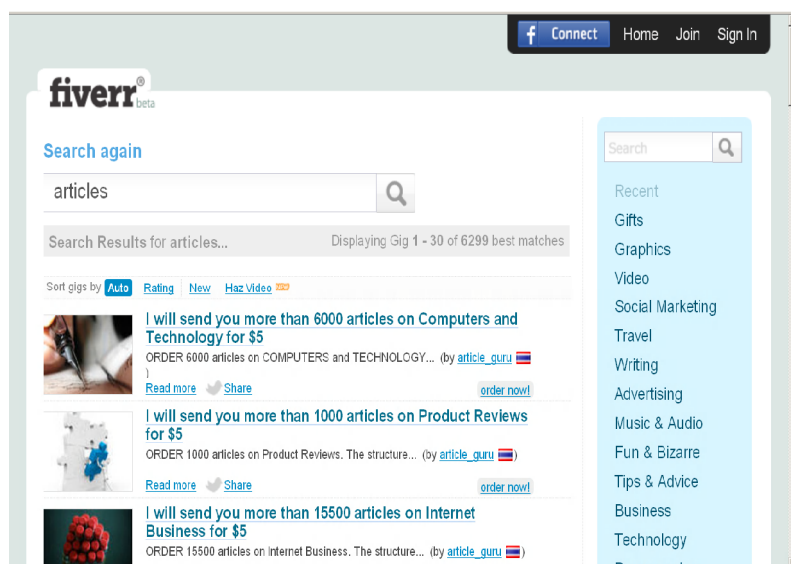
When individuals buy your E-book, you should make bonus material for them simply because they purchased your main service or product from your website. The bonus material could consist of a couple of articles that are high quality.

Get Your Article Views by an Instant Article Directory

Another great method you could use to get your articles on your website viewed would be to give individuals access to using an instant article directory.

You can tell your visitors they can instantly add the free article directory if they link their website to your website. Many do not realize this, but each one of those links that are added to the website will be generating more traffic.

Fiverr



A new concept in marketing, Fiverr.com is a unique website that allows individuals to find all sorts of marketing potential for just \$5 a hit. Members of the site list things they're

willing to do for \$5, so you might be able to find one individual who will check out your website and give you an honest review for just \$5, while another might write the name of the product on his or her forehead for the same amount, and provide pictures.

The site is definitely a bit wacky, but there are limitless possibilities and chances to get marketing at a great value.

Other than finding individuals and seeing what they're willing to do, you can request tasks as well. Individuals will look at the requested tasks, determine whether they'd be willing to do the task for \$5 and then if they are, they'll take it.

At the very least, this website should be looked at in order to determine whether you can get any great marketing out of it for your website.

Other Great Article Marketing Methods

As you see, you have many great methods to drawing your traffic to your website, just by using article marketing. It seems that article marketing truly is a great way to draw traffic to your website and it is very popular.

Many times, when individuals go to the Internet, they go there to look up information on a particular subject. You will need to figure out what individuals are more interested in and write about it.

Keep in mind that niches will change, one day there may be more searches on pets, while the next day there will be more searches on cooking and children.

The trick is to have a lot of different niches on your website so that you will be drawing different visitors to your website from different directions. In the end, don't forget to go and put your articles in related online communities.

The articles are yours; they are in your name, so you can post them wherever you want them. Just because they are posted on your website, E-zines or eHow does not mean you cannot use them anywhere else.

E-Mail Signatures – A Must for Internet Marketing Success



We have told you about article marketing to boost your website traffic and now we are going to tell you about E-mail signatures. If the title "e-mail signatures" confuses you because you do not know what they are, then don't worry, because before we continue any further in discussing e-mail signatures, we are going to tell you what they are.

Today, many different e-mail marketers use e-mail signatures as they contain a little piece of information that you can attach to the finishing line of an e-mail. The information that is in the e-mail signatures are generally the name of the individuals along with the contact details and their business name.

However, you can choose to write anything you want to. If you like putting little quotes at the ends of your e-mails, then you can include that as well.

Making E-Mail Signatures

When you make your e-mail signatures, you can make them in whatever type of text you would like. You can have it in a stylized text or in plain text. It is all according to the preference and choice of the individuals.

When you use images and colors, this can give a whole different feeling to the e-mail signature. Nearly all of the e-mail programs have default features that will allow you to make your own personalized signatures as you wish.

There are some popular e-mail programs that will allow you to make different e-mail signatures for the different accounts, which you will need to go into their software and configure.

For example, Microsoft Outlook Express is a free e-mail program that will allow you to create and attach e-mail signatures in a fast manner.

Instead of taking time to type out the same signatures in each one of your e-mails, you will be able to easily attach it to all of your outgoing mails without having to type it ever again. The e-mail signatures are useful alone, but they are even more useful when you put more details in them.

These details include your web address, contact numbers, alternate email addresses, etc. This e-mail signature will help the recipient of the e-mail see ways that they will be able to get in touch with you.

Also, in the e-mail signature, don't forget to put your website as this is the main reason why you want to use an e-mail signature in the first place. E-mail signatures are powerful tools that individuals use to keep their promotions going on and you should use them.

Content of E-Mail Signatures Should Be Predefined



When it comes to e-mail signatures, there are no set rules that need to be followed. When it comes to personal e-mails where the individuals are sending e-mails to

their family members and friends, the inclusion of the contact details, website and name is enough.

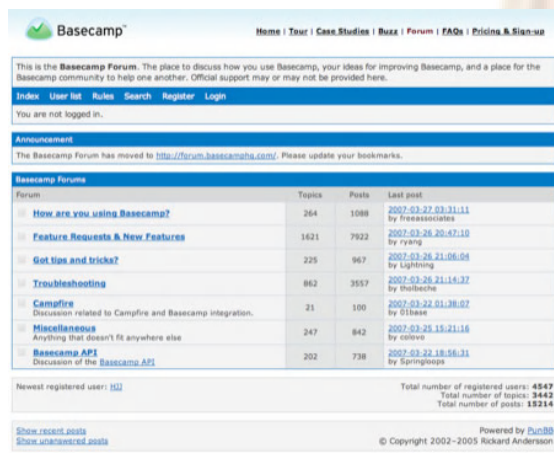
However, if you are using a business email address, then there are a number of different dimensions that will need to be considered. For instance, you should add the logo of your company, website, telephone numbers, mobile phone numbers and all of that.

If your company has a tag line, then you should put that in there as well because that would draw attention for sure. When you are adding signatures, you should add a lot of details, but at the same time you should be careful as to not put unnecessary things in the signature.

The only thing that will be appreciated is good information along with meaningful content. E-mail signatures that are stylized are likely to contain images and colors, but keep in mind that this is only going to appear to those individuals that accept their e-mail messages in an HTML format.

However, an e-mail signature that has been written in text that is plain is going to be more compatible through a number of different e-mail programs. The stylized signatures are going to be treated as being unreadable if the recipient of the e-mail has chosen to receive e-mails that are only in plain text format.

Forum Signatures



Forum	Topics	Posts	Last post
How are you using Basecamp?	264	1088	2007-03-27 03:31:11 by freemason
Feature Requests & New Features	1421	7922	2007-03-26 20:47:10 by ryan
Got tips and tricks?	225	947	2007-03-26 21:04:04 by Lightning
Troubleshooting	842	3557	2007-03-26 21:14:37 by thulacche
Camofire	21	100	2007-03-22 01:38:07 by 01base
Miscellaneous	247	842	2007-03-23 15:21:16 by cody
Basecamp API	202	738	2007-03-22 18:56:31 by Springreps

There are a couple of reasons as to why you will want to use forum signatures. The first reason why you would want to use forum signatures would be to draw direct traffic to the website and the second reason is for the SEO effect. If you

would like to know how to draw more traffic to your website by forum signatures, then we are going to tell you exactly how to go about doing it.

The Tasks Involved with Forum Signatures

As you are starting out with forum marketing, the first task involved would be for you to figure out where you need to post. There are a number of basic rules you should keep in mind:

1. You should only join forums that are related to the niche you have. Links coming from unrelated websites are not going to have as high of SEO value when you compare it to links from the signatures.

The direct traffic you are going to be getting through your signature link will be more targeted; therefore, you can expect to have conversions that are higher.

2. You should find forums that have higher page ranks. In order to find the higher page ranks, you can install Google toolbar, which is going to tell you the page rank of the forum. Links that have a higher page rank will help your website rank much better in search engines such as Yahoo, MSN and Google.

3. When you are searching, you should search for the dofollow forums. For those of you who do not know what dofollow means, it means that there is not any rel-nofollow attributes that are located somewhere in the signature links. The only links that have a great, positive impact on Search Engine Optimization is those that have dofollow links.

Sections to Use in the Forum

Now that you have signed up and joined a couple of new forums, it is time for you to move on and start posting on them. Keep in mind that each one of those forums is going to have different sections for you to use.

When you are trying to decide which sections you should use, you should think about your potential customers. Which section do you think you will be able to find you potential customers in? If you are running a web hosting company, then you should look for individuals that are in the web hosting section because that is where you will find those

people that are looking for a new web host on the forum. In another thought, you will be posting in dedicated servers section, so you are going to be getting valuable backlinks to the website but the visitors are not going to be targeted visitors.

What Threads To Answer First

If you come across more threads then you are able to go through, read and answer, then a step that we like to take is starting with those postings that do not have any replies to them. When you start with the postings that do not have any replies with them, your signature is going to be what everyone sees when they visit that thread because it is going to be visible without even having to scroll down.

More and more people will see this signature and will be more likely to click on the link to visit your website, which is going to be really helpful to you.

Good SEO Strategies and Fast Loading Page

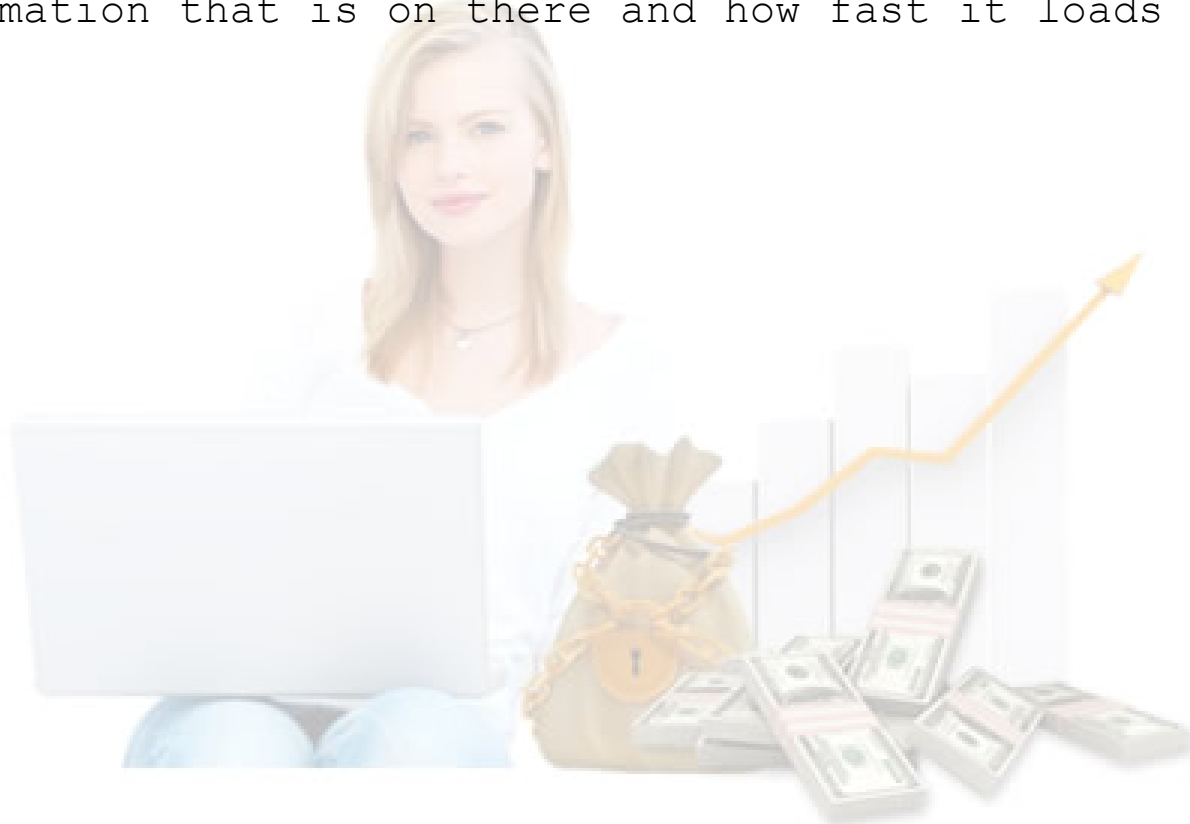


If you have a good Search Engine Optimization (SEO) strategy in your mind, then you should expect a lot of visitors to come to your website, which will equal out to you earning a good amount of money.

In order for you to get the highest conversions to your website, you should make sure your website

loads as quickly as it possible could because many of your visitors will leave if they have to wait for your website to load for a long period of time.

This means you should try to avoid those techniques such as having music and java on your main website. When someone goes to your website, you want them to brag about all of the great information that is on there and how fast it loads up.



Using Social Bookmarking Such as Twitter to Get More Hits

twitter



Let us put this in Internet marketing terms - when an individual gets hits to their website it is known as the "Golden Nugget." The more hits you get to your website, the more gold you are going to be making. With the proper use of social bookmarking sites such as Twitter, you will be able to get more hits to your website. Remember, you should never give up and look at getting more hits like it is impossible, because surely, it is not something that is impossible.

So how do you drive more traffic to your website? You may ask. When using social bookmarking, you will get: 1. More subscribers to your e-mail newsletters. 2. More Traffic - just what you need. We are going to tell you just what you can do with the social bookmarking sites to earn you more hits.

First Strategy

During your first strategy, you should set up a blog that is related to your Primary Business. In this day and age, there are about seventy million blogs worldwide and this is all according to Technoratti, which is a popular search engine that finds blogs.

Today, it seems that more individuals spend more time reading blogs every day. This means, you have no reasons as to why you should not start blogging right away.

The other reason why you should start blogging is because searching engines such as Google really enjoys blogs. In fact, the search engines have a tendency to index those blogs faster than they index the normal websites. This means that your site is going to be getting more visitors soon.

Second Strategy



Figure out which blog is your best blog and post it on the Social Bookmarking Sites. Submit a very compelling article to a high traffic, popular social

bookmarking site such as Delicious, Digg, Propell, Stumble Upon and Reddit and go to the correct category to tell the members that are on there just what your blog is all about.

If the other users that are like-minded see your pose and they really like it, they will more than likely bookmark your post as a reference, which is going to bring you more visits to your website.

Extra Advice



Many do not recognize this strategy as bringing in more traffic to their website, but you should create a video, then go to a popular video sharing site such as YouTube and upload it.

Today, it seems that online video is very popular and YouTube.com is the most visited site in 2007 alone. According to Wikipedia.com, it states that there are over seventy nine million users that have watched three million times videos on there.

Without even doing the math, you know that this is a big figure. If you aren't using videos to promote your website right now, then you are missing out on lots of visitors.

What Type of Videos Need to Be Created?

The main question you may be asking is what type of videos you should post on the popular video sharing websites. After our observations, we have found that both educational how-to videos and funny videos are the videos that have the most viewed.

However, if you plan on selling something on the Internet, say, from your web page, then we would suggest you creating a how-to video on the

products you are advertising on your website. In this video, you should show the viewers how amazing your products really are and how they will be improving their families lives.

If you have something funny that you recorded during your last vacation or something else, then you should go ahead and show it on YouTube along with other blog readers.

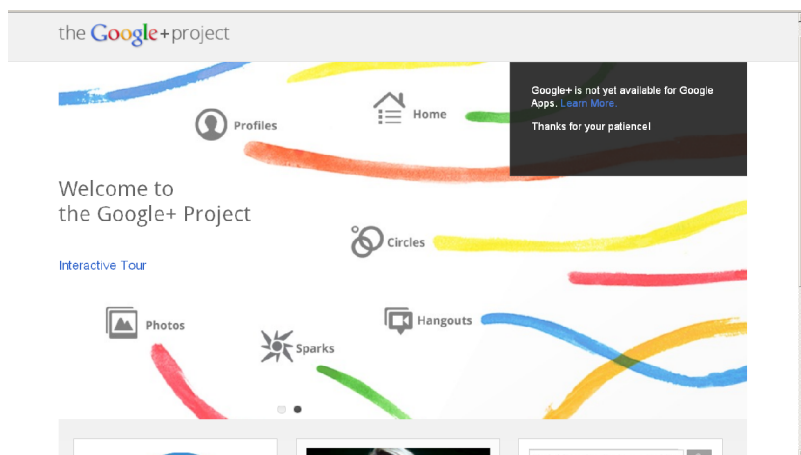
Be Creative When Creating Videos



When you are creating videos, you should always have your creative side open and out of the box ready to share it to

everyone. You can share your videos on YouTube, DailyMotion, Yahoo videos, Google and Myspace, etc. Once you share your videos, we guarantee you are going to be amazed with the results that you receive.

Social Networking Such as Google + Will Help Get Hits



There is another big traffic secret that is laying in the use of those social networking websites. You do know what social networking websites are, right? Websites

such as Google + and Facebook along with MyBlogLog are networking sites.

When you create circles, you should make sure one of them is relating to your website. When you create circles that relate to your website, you will be able to do the following: Invite people to join your circles so that they can participate in contests, educations, discussions, useful articles, share funny stories and so on.

Also, you will be able to add all of your website links in that group. This technique will allow you to get more hits to your websites and you will be getting more exposure.

The truth is that those social networking sites are one of the biggest things going on the Internet in today's age. There are no signs that this is going to be changing in the near, or far future.

Those social networking sites such as FaceBook, Google + and others have given individuals the opportunity to finally express themselves, communicate effectively, meet new people and get more traffic to websites.

Important Components to Getting Traffic on Facebook

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

The core components on Facebook include the "News feel" and the "wall." If you know just what you are doing, then you will be able to use it to drive

more traffic to your site, which is going to make you more money.

If you understand how to use the Wall and the News feed, then you will be able to share content on your Facebook profile with your friends and their friends' list and their friends' friends' list and so on. Before you know it, your site is going to be traveling all across Facebook and that is just what you need.

Social Ads Similar to Google Adwords

The Google AdWords logo, featuring the word "Google" in its multi-colored font above the word "ADWORDS" in a bold, grey, sans-serif font.

You should also use social ads as another means to promoting your business. The Social ads are similar to the popular Google Adwords based

on a basis that is CPC related.

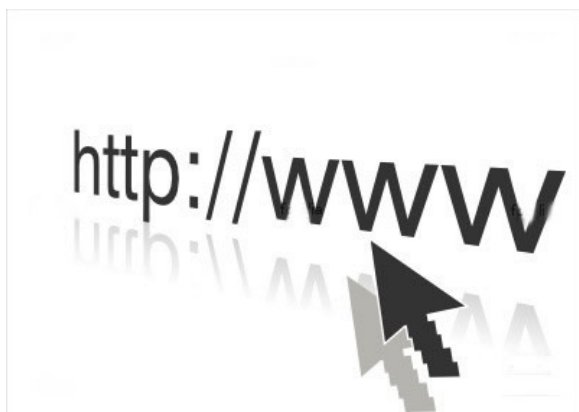
You will also be able to target things that are very specific and it can be all based on the information that individuals have put on their profile. Many individuals take advantage of social groups and you could do the same. You will be able to join groups that are related to your website and taking your big chance to share your link in that group. You may also choose to create your own group where individuals will be able to join up. Creating your own group is going to give you better flexibility of how you are marketing your website by using the social groups.

Applications

Have you ever taken the time to notice all of those applications that are on Facebook? We can't see how you could miss them as there are an abundance of applications. Believe it or not, those applications are a perfect marketing tool on these websites.

If you have the knowledge on how to program applications by yourself or you can have someone to do it for you or teach you how to, then you will be able to take advantage of those applications. Many individuals do not realize it, but they can create applications that will bring a lot more traffic to their website as they are a great viral marketing mechanism.

Draw More Traffic To Your Site with a Blog



Many individuals are involved in blogging for a number of different reasons. Some of those individuals are using blogs just because they are bored and they want to tell people about the life that they are living. Then those

other individuals use blogs in order to draw more traffic to their website.

Yes, we said draw more traffic to your website, do you want us to say it again? The truth is that a blog is a wonderful place that is definitely going to be helping you increase that traffic to your website...you know, get more sheep to the farm. Many affiliate marketers and small businesses are using blogs today and they are succeeding.

When you first create your blog, you are going to find that it will give you a great opportunity to discuss what you care for the most. You will be able to openly share your ideas and your opinions with individuals that are interested on the same topics that you are.

Chances are, after all of this chit chat, you are wondering how you will be able to draw more traffic to your site by using a blog.

Steps to Pushing Those Sheep to the Farm

If you are trying to get more traffic to your site, then you will need to first find a popular blog site on the Internet and create a blog. When you are looking for a blogging site, you are going to find that there are many different blogging sites that are completely free.

You will easily be able to sign up for a blog program so that you can start blogging quickly. However, when you first start to blog, you should put a lot of focus on it. Remember, the more focus you put on something, the more likely you will be to succeed. Before you start your blog, you should open up your eyes and make sure you have a good theme in your mind.

When you are creating your blog, it would definitely be helpful if you knew about search engine optimization. This is going to help you to write in ways that will be optimizing the blog for the search engines. You will be able to use the techniques in many ways, including in your subtitles, posts and even in the title of your blog.

As we stated, when you use search engine optimization and use keywords properly, then you will be increasing your chances of having more traffic on your website.

If you are trying to get you blog to bring you more traffic to another location on the Internet, then you should make sure you create plenty of links to that website.

You should always make sure you place the link on your blog's main page so that the individuals who visit your blog will be able to easily find it. Not only should you put your website link on your blog, but you could also put a link to you blog from your website.

Another technique that many individuals use is creating a blog right on their website and this is an excellent way that you will be able to increase the flow of traffic to your website without having any red lights to stop at.

With a blog, you will have a continuous flow of traffic coming to your website - as long as you do it right.

Keep a Constant Flow of Content on your Site

One of the reasons why we tell you it is an excellent idea for you to have a blog on your website is because it will keep a constant flow of fresh content. As we have stated previously in this manual, those search engines really love fresh content.

This is going to lead to regular updates on all of the major search engines. Later on, this is also going to lead to your website getting higher rankings.

People will draw to your blog because they are interested in the articles and various topics that you have on there.

You should always make sure you use a headline that is unique and stands out to people.

You should also put pictures along with your blog posts. If you follow the right track and offer something on your blog that individuals will like, then they will keep coming back to your website just to see what you have on there.

Use Blogging to Advertise



Blogging is also a great way to advertise your products and services and you will be able to update individuals on your company as well.

It is also going to give you the chance to receive feedback from individuals who have visited your website and from customers.

Blogging is a great way for you to be able to interact with your customers. You will also be able to see people's opinions on you and they may even offer you advice on areas that you need to improve in.

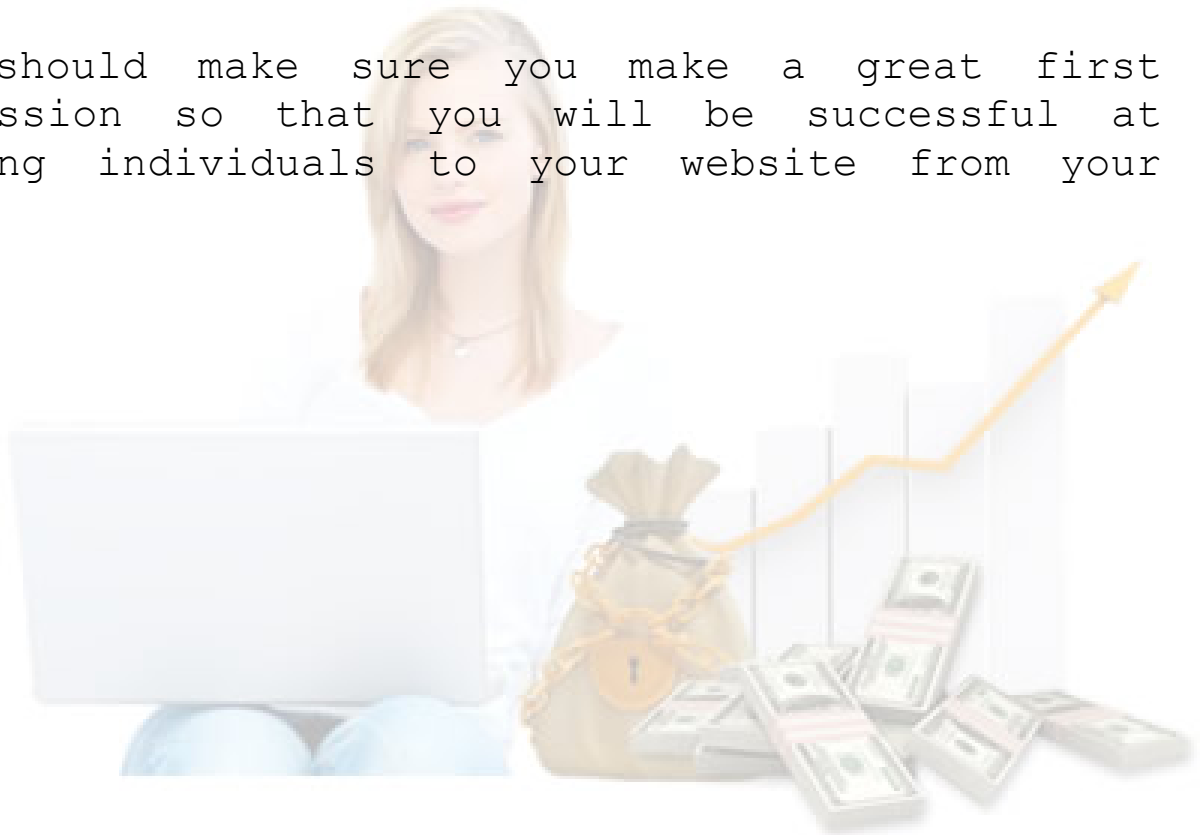
If you agree that you need to improve in the areas that are pointed out in your blog comments, then you should act fast. You should also try responding back to your comments and telling the individuals thanks you.

Always show respect to individuals who post on your blog. You should never be rude as this will only chase people away from your blog.

In the end, if you are looking to use the method of blogging to draw more traffic to your website, then you should make sure you have a blog that is top of the line and high quality.

Remember, the blog you are creating could just be the first impression that many individuals are getting of your website.

You should make sure you make a great first impression so that you will be successful at drawing individuals to your website from your blog.



Using Link Methods to Draw Traffic to Your Site



Now that we have discussed blogging, social bookmarking sites, social networking sites, e-mail signatures and article marketing with you in order to generate more traffic to your website, we are going to tell you some link methods that will help you draw traffic to your website.

If you are new at drawing traffic to your website, then in due time, you will see just how easy it is. In a couple of months you will be like a pro as you work hard in order to draw people to your website.

A common practice that has been employed by web designers to get more traffic to their website is link building.

It is a general rule that is true, the more links you have on the Internet that are pointing towards your website, the higher your rankings are going to be from search engines and the higher your chances are of people finding you.

There are many web designers out there that will help you learn the powerful advantages, but you could do it yourself.

When you are conducting a normal business, the more individuals who know about you, the more likely you are going to be at attracting more customers.

The same method is true for the Internet, except here on the World Wide Web; we refer to those people as traffic.

This is where you need to start by employing a number of different methods in bringing traffic to your website. Once those individuals are on your website, that content should hold them to your website and keep them coming back asking for more.

Link Building Gets Your Name Out There



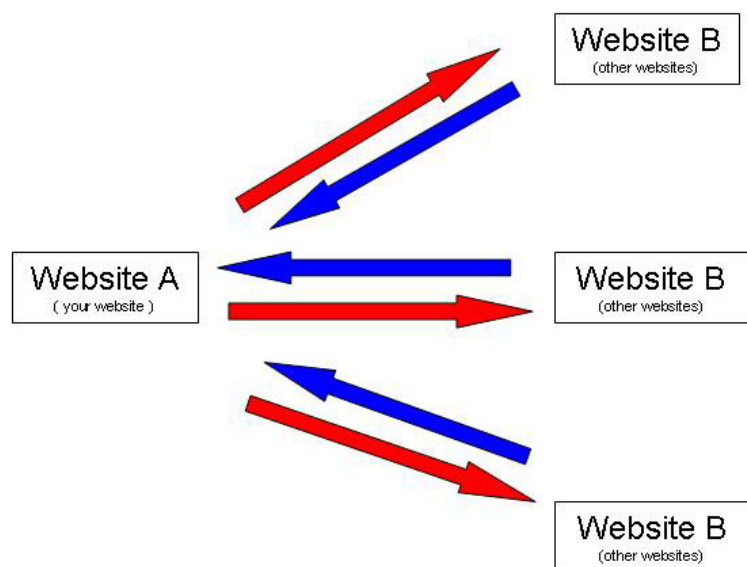
When you are thinking of a way to get your name out there on the Internet, you should think about link building. If you increase the amount of individuals who see your website, then you are going to

higher the number of potential customer you have and you will be able to target them a lot more easily.

When you use the process of link building, you are going to be putting your website along with your name out there for many different individuals to see.

You will be able to increase the amount of people to your site by building off of links that you find and are related to your website. With this method, you will be reaching out to the customers that you need to reach out to.

Utilizing Reciprocal Links



There are many different methods of link building out there today, but one of the most popular methods that many individuals use to draw more traffic to their website is by using reciprocal links. What are reciprocal links?

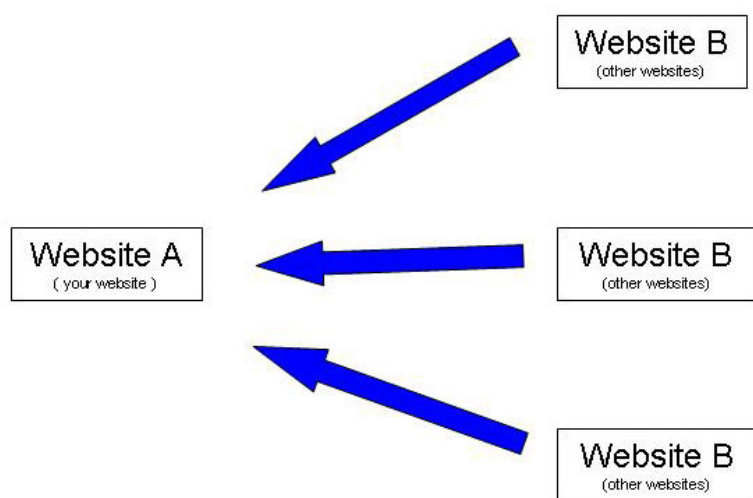
You ask.

Reciprocal links are those mutual links that run between two sites that are related to one another. As an example, if Steven and John both have a website with content that is similar to each other like ku4ay.net and QRZ.com, then Steven is going to want to Link to John's website.

This is going to insure that both Steven and John are going to be more likely to receive traffic that is mutual to their sites. That way, when someone is visiting John's site, they are also going to visit Steven's site and vice versa.

Also, this is an important part of Search Engine Optimization (SEO), as Google and other popular search engines are going to be using a number of links that are important to a certain site when they are figuring out where it is ranking in the search result list.

Utilizing a One Way Link



An individual will be able to use a one way link to another website without using any type of reciprocal link. Here, Steven may choose to link to John's website, but John will not have to link to

Steven's website.

Visitors that go to Steven's website are going to have the opportunity to see John's website, but visitors to John's website will not get the opportunity to see or even learn about Steven's website. Also, these types of links are known as inbound or incoming links.

One effective way that you will be able to build a one-way link would be for you to distribute articles through article directories and content sites such as Ezinearticles.com.

As we told you in the beginning, these articles you submit should include an "about the author" box along with a one-way link that goes back to the author's own website. There are many different ways that you will be able to build links from and to your website that will be very advantageous to you.

Comment Links



Leave a Comment

Name

Mail

Website

☐ Notify me of followup comments via e-mail

Open Invitation for a FREE and Valuable Link!

Have you ever heard the saying that "every little bit counts?" This saying is very true and can be applied to many different techniques. When it comes to getting traffic to your website, every little bit counts.

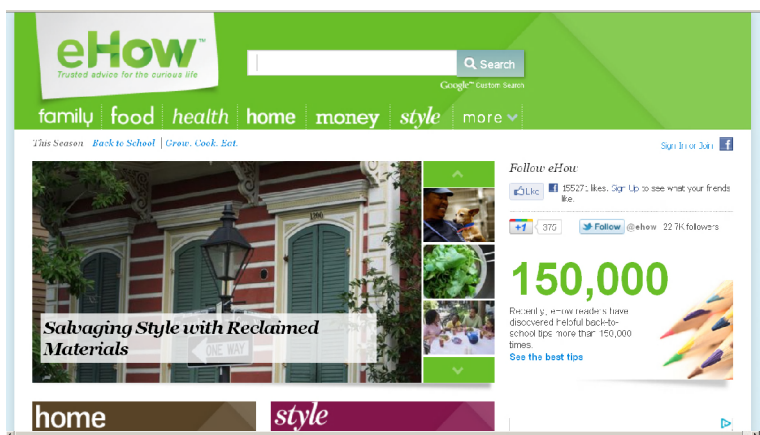
When it comes to putting links to your website on other places on the World Wide Web, every little bit counts.

When you are going around from blog to blog, you should feel free to comment on those blogs. When you comment on those blogs, you should leave a link to your website.

You should make sure you leave comments and links to your website in the places where the individuals show an interest in the topics that are already listed on your website.

As you are leaving blog comments, you could go around to those blogs that do not have any comments on them. By doing this, you will be ensuring that your website links will be seen because you are going to appear at the very top of the comments. With this method, there is no denying that your link is really going to be standing out in the crowd all dressed in blue.

Using eHow.com to draw More Traffic to Your Site



As you see, there are many different methods you will be able to use in order to draw traffic to your website. Within this part of the manual, we are

going to deliver you a couple of paragraphs on how to draw more traffic to your website by using eHow.

First thing first, if you have not done so already, you will need to go to eHow.com and register in order to be a member so that you can post stuff.

You can use either the articles that are already on your website or create a fresh batch of "how to articles" that are pertaining to your website.

For example, if your website is focusing on reptiles and caring for reptiles then you could create an article that says "how to care for reptiles." Within that article, you should make sure you give good, clean, high quality information.

You should also post pictures of your own, if it is possible and those pictures should be pertaining to the subject you are discussing. In

this case, you are discussing reptiles, so post a picture of some reptiles.

If you have a company logo, then you could use the company logo as a picture. Also, you could apply some SEO in this article and you will need to make it step by step. You should include at least three step by steps.

When you submit your articles to eHow.com, you will be able to put a link to your website in a box that asks for the link.

Ehow is fairly simple and self explanatory when it comes to posting articles on the website.

Get Friends on Ehow

We don't know if we could express this enough, when you sign up for eHow and post articles along with links to your website, you should accept all the friends you can get.

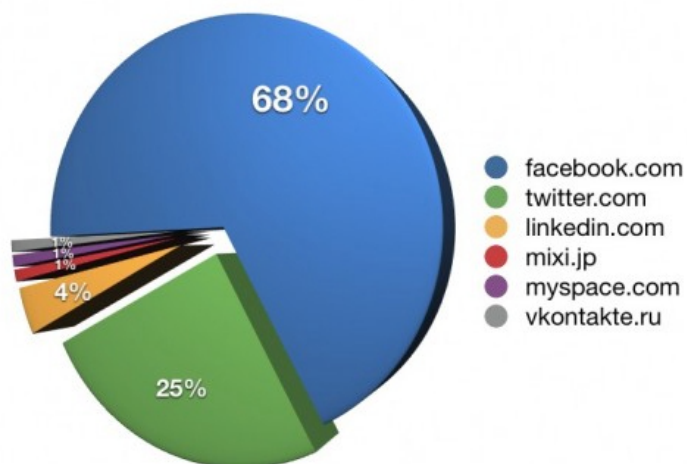
Also, don't be afraid to go through the member area and adding all of the friends you can get.

This will definitely draw more people to your ehow articles, which will draw more people to your website. Also, in your profile on eHow, you should not only tell about yourself, but you should also put a link back to your website.

It just goes without saying, the more friends you get on your eHow, the more people you will get visiting your website. Your friend's friends are going to see your profile and visit your site.

Using SEO on Your Site to Draw More Traffic

Social Network Referrers



Have we told you lately just how important SEO can be for a website? If you have a website and you have content on that website, then you should definitely be using SEO in order to bring more traffic to you.

For those of you who do not know, Search Engine Optimization is the main process that individuals use in order to bring traffic to their website. It is one of the oldest tricks in the book and you should learn to use it.

The higher your website lands in those rankings, the more visitors you will get to your website. You should start to take those marketing strategies and considering them as this is a great way to increase a website's relevance.

If you are just starting out, then it is recommended that you hire someone who is skilled at creating SEO articles to put on your webpage. You can pay anywhere from \$1.00 to \$5.00 per SEO article for your webpage.

If you are choosing someone, you should make sure they are reliable and remember to always check those articles through copyscape, because you do not want to get pinned for plagiarizing something.

What Makes SEO So Important?

SEO is the ultimate traffic generation method. It does not matter if it is press releases, social networking or media publicity, they will not be able to compete with those websites that are generating traffic by the use of SEO.

Chances are you are wondering what is making SEO such a successful method at bringing traffic to your website.

One of the main reasons why SEO is successful at generating traffic to websites is because ninety percent of those individuals that are searching through the Internet for certain services and products will be using SEO in order to find just what they are looking for.

Without SEO, Search Engine Spiders Can't Send Traffic

When a website is ranking high on a search engine result page, then you are bound to get tons of traffic to your website.

Consequently, if you have a website that is not search engine optimized, then those search engine spiders will not have any way to recognize your website, which means they will not be sending any traffic your way.

Draw Traffic with Auto Responders



As out last method of drawing traffic to your website, we have auto responders. We encourage you to use auto responders as they will not only make things easier for you, but they will also help you to draw more traffic to your

website. Auto responders are also known as Auto Email Responders and they are a program that will be sending automatic reply messages in response to an e-mail that comes in to a specific e-mail address.

In today's world, the term Auto Responder is also known as Sequential Auto Responders. Whatever you choose to call an Auto Responder, one thing is for sure and that is the fact that you should use it to get the traffic you need.

A Sequential Auto Responder



When you are using a sequential Auto Responder, you will be using a program that has been designed to collect e-mail addresses and then send out a series of e-mails that you have already customized.

These e-mails will be sent out through a list of subscribers that you have already entered into the program.

In today's world, the auto responders are used a lot in Internet Marketing. Chances are you receive at least an e-mail each day from an Auto Responder. The Auto Responder will not only be sending e-mails to those specific addresses, but it will also be maintaining your electronic mailing lists.

In a way, it is kind of like running your own Ezine or Journal that has a lot of subscribers to it.

If you believe Auto Responders are simple and they only involve you sending a single message reassuring your customers that you are going to be getting back to them, then you will be able to use those free auto responders that come along with your web-hosting package.

When it comes to setting up your auto responder, it is going to vary from web host to web host and it is going to involve a lot of technical knowledge, which we are sure you already have.

When Sending Auto Responder Messages

As we previously stated, that auto responder is going to be sending messages that you have already entered in. When you enter that message, you will need to add a link to your website and try your best to describe your website in a fun and exciting way.

The key would be to make individuals really get interested in your website, this is your one chance to sell yourself to strangers and gain visitors, so put all you have into it.



Our Final Thoughts

As you are making your way down the journey of making money by herding those sheep into that farm, we hope this manual has helped you out during the process. It is a long road ahead of you, but in the end, you are going to earn a lot of money...or should we say wool, and it is really going to pay off.

