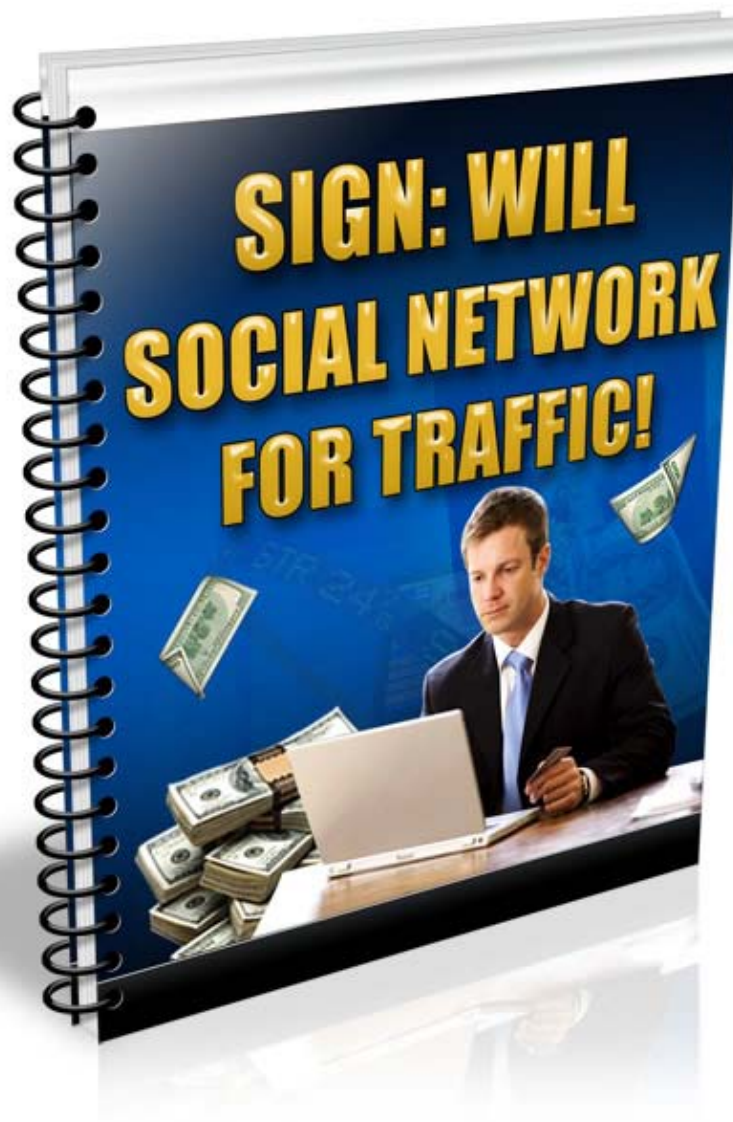


*Sign:
Will Social Network for Traffic!*



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Search Engines Love Social Networking



Those search engines such as Google really seems to like those social networking sites. What do search engines like? They like websites that are always fresh when it comes to content.

With social networking sites, that is exactly what those search engines will be getting. What's more, if you take a look at Alexa rankings for some of those popular sites such as FaceBook, Google +, etc., you will see that they are amongst the most popular websites to be found on the Internet.

You may not be able to advertise your products on these social networking websites, but you will be able to make a profile and put a link to your web site on it.

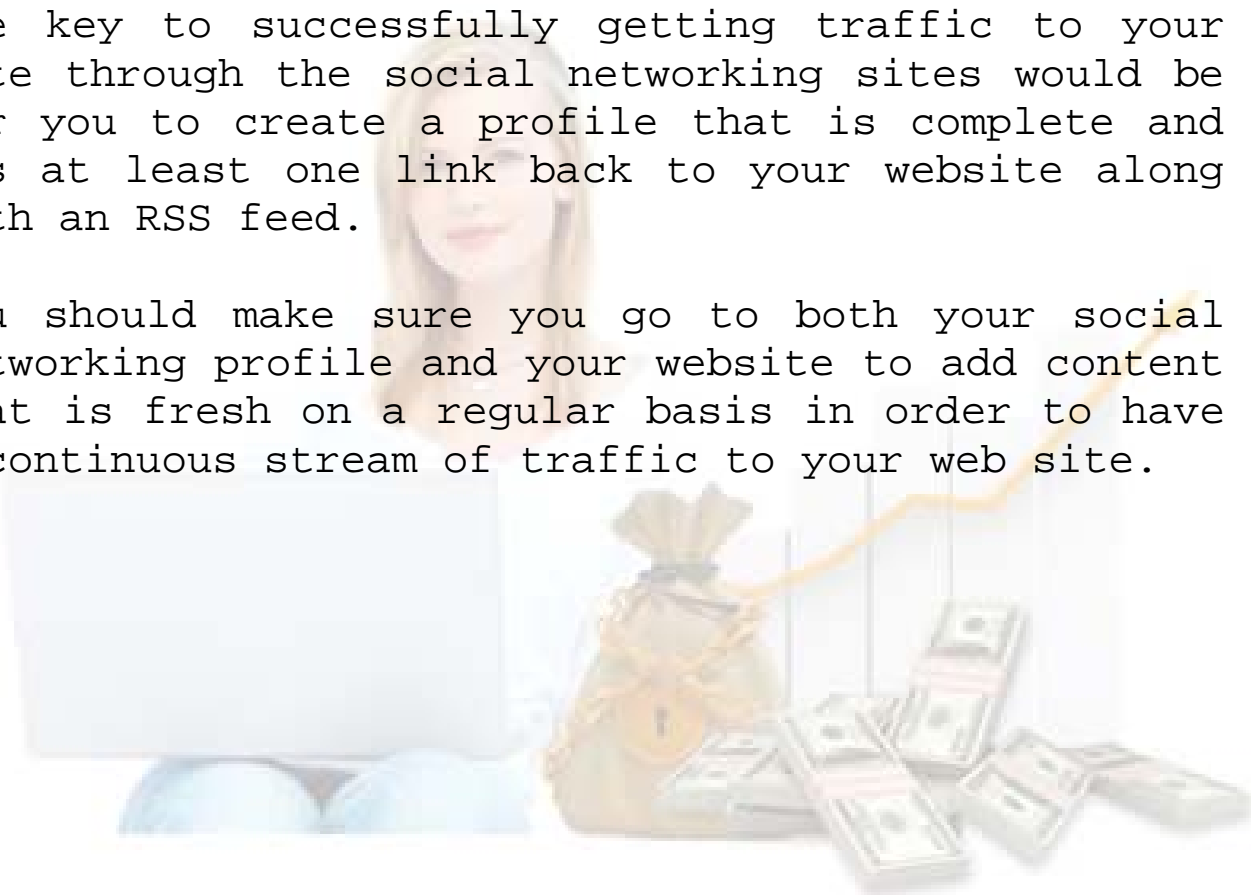
When you put the link to your web site on your social networking profile, you should make sure you put it so that it stands out from the crowd...literally.

This is going to give you a great way to increase your rankings in the search engine, but it is also going to bring more traffic to your web site, which is exactly what you are looking for.

Social networking is perfect as it is also going to give you a great way to spread your content that you have all over the Internet. For example, on the sites, you will also be able to share your news, post comments and articles.

The key to successfully getting traffic to your site through the social networking sites would be for you to create a profile that is complete and has at least one link back to your website along with an RSS feed.

You should make sure you go to both your social networking profile and your website to add content that is fresh on a regular basis in order to have a continuous stream of traffic to your web site.



Social Networking Isn't a New Thing



On the Internet, social networking to some individuals may seem like a brand new concept to a lot of individuals, but it isn't really. If you look back to the year 1995, you will find the first social network appears on the Internet. This was the popular website was and is called Classmates.

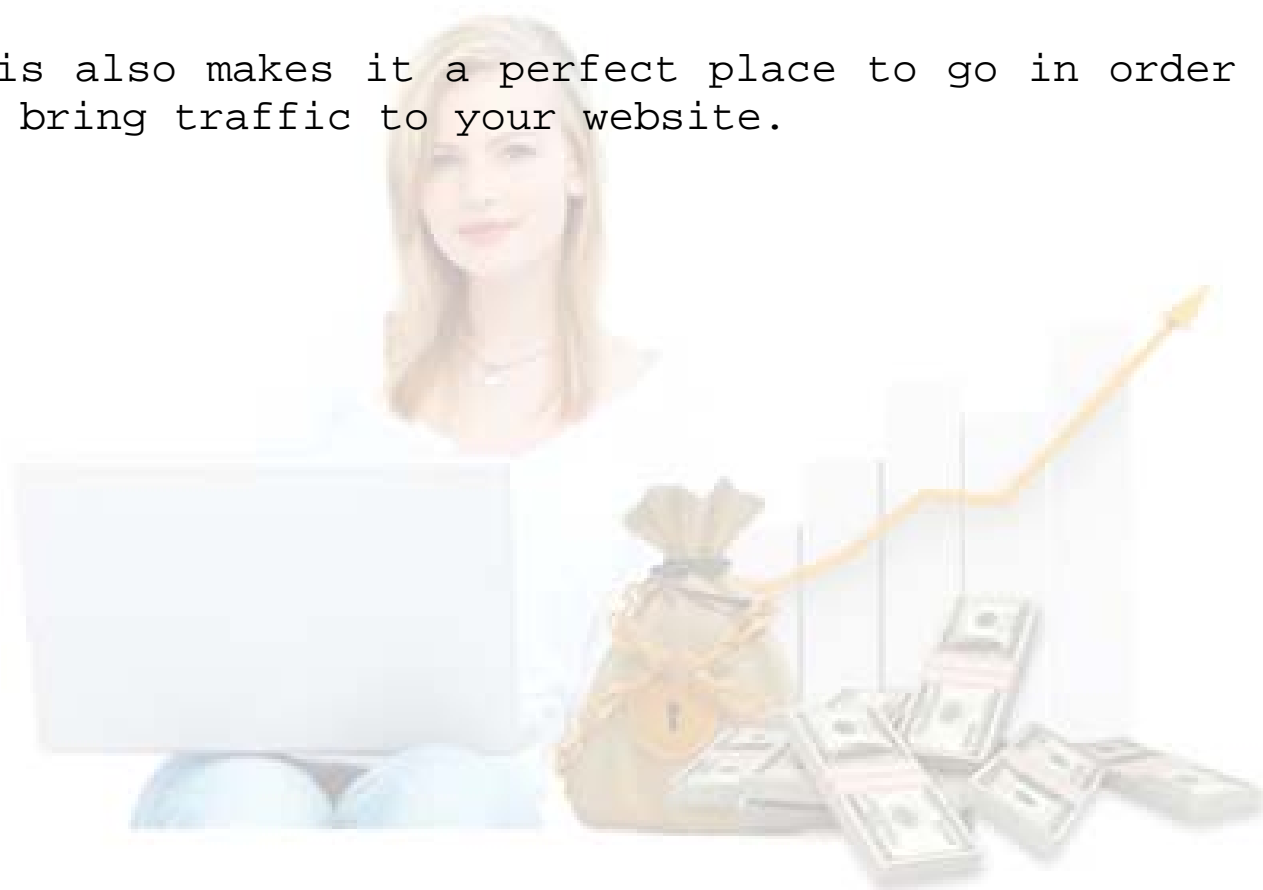
Classmates gives individuals the chance to reconnect with their old classmates from High School and Colleges from all over the place.

This website is still up and running today and it is doing pretty good. From Classmates, social networking sites have began to advance with the onslaught of those online dating websites.

However, in this day and age, it has advanced so much to the point that social networking sites actually have their own specific theme. Google + is the new kid on the block that is automatically popular and a great method for marketing.

No matter what your interests are, you will be able to find your own home on Google +. If your interests are painting, gardening, pit bulls, reptiles, music, video games, children, Ford Mustangs or anything else in the world, then Google + is perfect.

This also makes it a perfect place to go in order to bring traffic to your website.



Features of Social Networks

Those social networks that are found on the Internet usually have common elements. Some of those social network sites have more features than the other ones have.

Whatever way you stack it, in all of the cases, you will be able to create a profile that belongs to you and just screams your name out.

With Google +, you can create circles to add different individuals to, allowing you to easily separate your friends and family from colleagues and potential customers.

A lot of the social networks will allow you to send broadcast emails to the individuals that are on your friends list or on your network.

Who Can Join?



Many of the social networking websites will allow all individuals to join. In many cases, the individuals have to be eighteen years old or older in order to sign up.

Typically, these social networking sites are free to join, so this will be a great place to advertise for your website and get hits.

However, you should keep in mind that some of the websites will be requiring membership. For example, Ryze will require you having an invitation coming from another member of the network.

Meet Like-Minded People

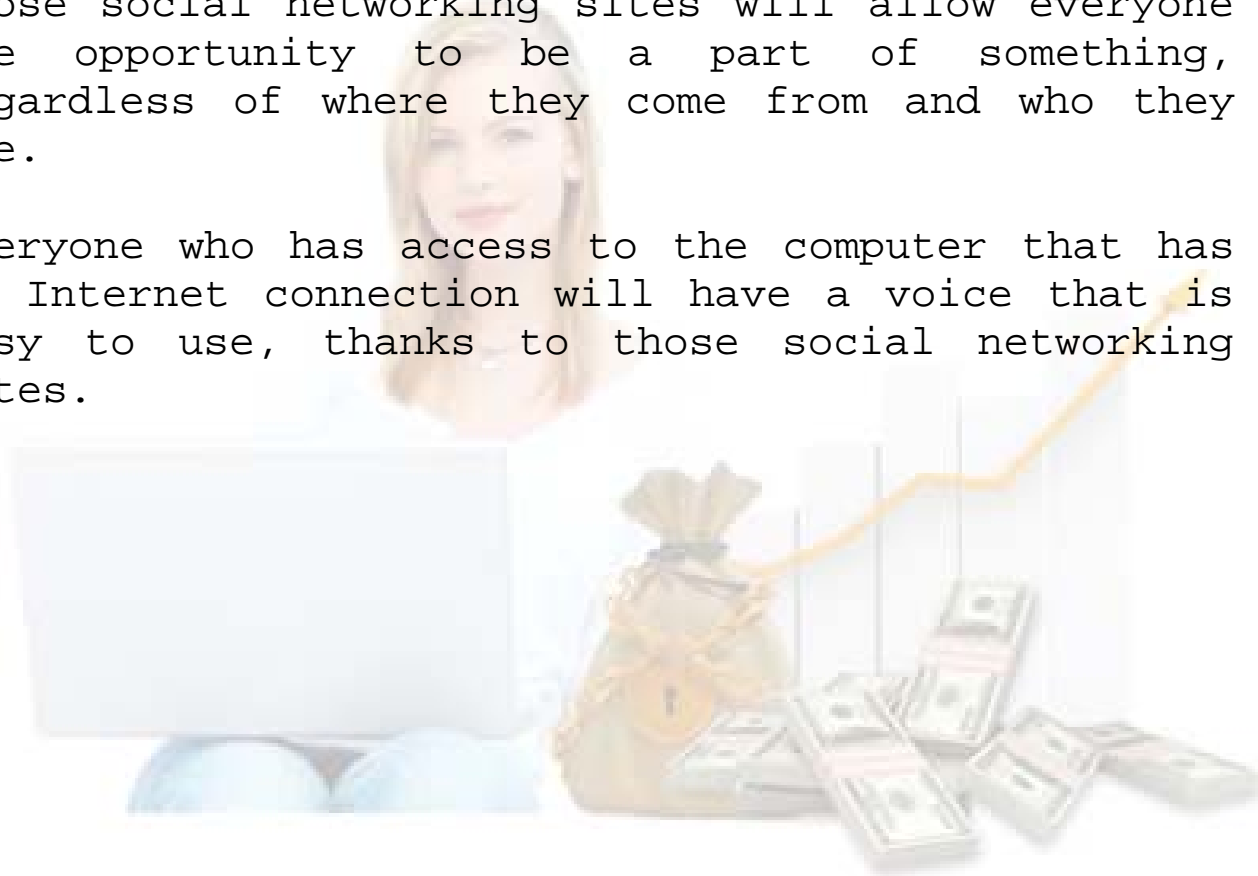
With the social networking sites, you will always have something to do and you will be able to meet like-minded people, which will mean they would be willing to visit your website. Keep in mind that it is the members that create the content that is on these social networks.

There are Internet Marketers, television shows and even large corporations that take the time to use social networking sites.

As an example, you will be able to find many reality television shows, singers, actors and actresses that have their own spot in the sunlight through those networking sites.

Those social networking sites will allow everyone the opportunity to be a part of something, regardless of where they come from and who they are.

Everyone who has access to the computer that has an Internet connection will have a voice that is easy to use, thanks to those social networking sites.



How to get Traffic on FaceBook

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

With all this talk about popular networking sites, we just have to tell you about FaceBook and how to go about getting traffic on them.

FaceBook started in the year 2004 and ever since then, the company has had a lot of success.

Did you know that FaceBook actually has over one hundred and forty million users that are active? You will be able to use FaceBook to boost that traffic up a notch to your website.

- Make Friends and They Will Read Your Links and Notes.
- Send friends updates about your website through the inbox.
- Visit your friends' websites and provide them with positive comments and feedback. Chances are, they will return the favor.
- Send information such as special offers through the inbox on FaceBook.
- Link to Your Website and Other Social Networking Accounts and vice versa.

What Are Some Other Popular Social Networking Sites Besides FaceBook and Google +?



Some of the other social networking websites that are very popular amongst the Internet users involve friendster, reunion, Xanga, LinkedIn, tagges, classmates and bebo.

When it comes to signing up for all of these sites, it is fairly easy and you will only need to submit you name, screen name, location, e-mail address and of course a password that you will remember.

Today, it has been estimated that there are over two hundred different networking sites that are in existence today on the Internet.

You will be able to get a list of all of the social networking sites along with the theme or group of people that the site is catering to by going to a Wikipedia site and typing in social networking websites.

More Advice on Social Networking

In order to succeed at getting more traffic to your website through social networking, then you should make sure you have current accounts with the popular social networks and use them regularly.

Go to Ping.fm and Post Updates Directly



You should also go to Ping.fm and create an account. Ping.fm is a great service that will be sending you your status on all of the social networking sites you have.

When you are connecting to Ping.fm, it all depends on how many accounts you are using. Instead of going through the hassle of going to each one of your accounts such as FaceBook and Google +, you can just sign into Ping.fm and post your single status update and allow it to spread across your social networks.

Keep in mind that your status update on here should be no longer than one hundred and forty characters, but that will do the job.

You can also connect your blogposts to Twitter, which will come in really handy. Along with that, you can connect your blogposts with FaceBook. As you see, social networks are making it easier than ever before to connect with everyone else on the Internet.

Whether you've tried social networking sites a bit in the past, or you've never tried them at all and the very thought of them frightens you - you can use the information in this guide to really make them work for you! Good luck.

