

CPA Teaser



Thank you for picking up a copy of my latest RSO – cash cow report.

In this report I am going to show you a very cool sneaky strategy of making CPA money using the power of Entertainment.

I will show you step by step how to go about getting started with this method. It might be a bit blackhat but it will not get you banned.

For this report I recommend you have an Autoresponder set up and can buy a simple basic domain name and have hosting. There is NO other costs involved.

The beauty of this method is that it can easily be outsourced – so that means you can virtually leave this method on complete Autopilot and still cash in.

I will also recommend any software you need in this method and I will show you how to use it – step-by-step.

I have also provided the type of template to use for CPA Teaser as it has worked well for me for lots of times.

The CPA Teaser Strategy

The Teaser strategy is nothing new. Movies and music companies are using this strategy before they launch a new product or a new album is introduced in the market.

For example, take a look at the following teasers and you will see what I mean.

<http://www.youtube.com/watch?v=rFuewAMreW8>

<http://www.youtube.com/watch?v=JP6Mi0vy8Qg&feature=related>

<http://www.youtube.com/watch?v=QGIn-cU5OAA>

As you can see from movies to games the Entertainment industry uses teasers and trailers to build interest before something is launched. This is a clever strategy that has been used for years and years.

You can use this same strategy by giving people what they want by making them fill out your CPA offer 😊

Here is what I mean.

What is one common thing people love doing online?

This question is simple to answer.

People LOVE watching movies right?

People love watching nostalgic TV shows.

For example, I managed to get my hands on the Australian Teen TV Show Heartbreak High (all 6 Seasons) and I have decided to upload Seasons 5 and 6 on Youtube so I can build up my subscribers.

Take a look at all of these searches people are typing on Google when it comes to watching something online.

Keyword ideas (100)		
Keyword	Competition	Global Monthly Searches ?
☆ choti bahu watch online	<div><div></div></div>	5,400
☆ [choti bahu watch online]	<div><div></div></div>	1,600
☆ watch parenthood online	<div><div></div></div>	14,800
☆ [watch parenthood online]	<div><div></div></div>	6,600
☆ watch the league online	<div><div></div></div>	110,000
☆ [watch the league online]	<div><div></div></div>	8,100
☆ watch shameless online	<div><div></div></div>	27,100
☆ [watch shameless online]	<div><div></div></div>	9,900
☆ [watch tudors online]	<div><div></div></div>	2,400
☆ watch tudors online	<div><div></div></div>	27,100
☆ watch sopranos online	<div><div></div></div>	40,500
☆ [watch sopranos online]	<div><div></div></div>	9,900
☆ watch rome online	<div><div></div></div>	27,100
☆ [watch rome online]	<div><div></div></div>	5,400
☆ watch movies online	<div><div></div></div>	1,100,000
☆ [watch movies online]	<div><div></div></div>	1,830,000
☆ [watch the event online]	<div><div></div></div>	12,100
☆ watch the event online	<div><div></div></div>	33,100
☆ super bowl 2011 watch online	<div><div></div></div>	14,800
☆ [super bowl 2011 watch online]	<div><div></div></div>	720

As you can see there are a ton of searches for different movies and genres people want to watch online.

People love the classic movies and also TV shows that will remind them of their “teenage years”.

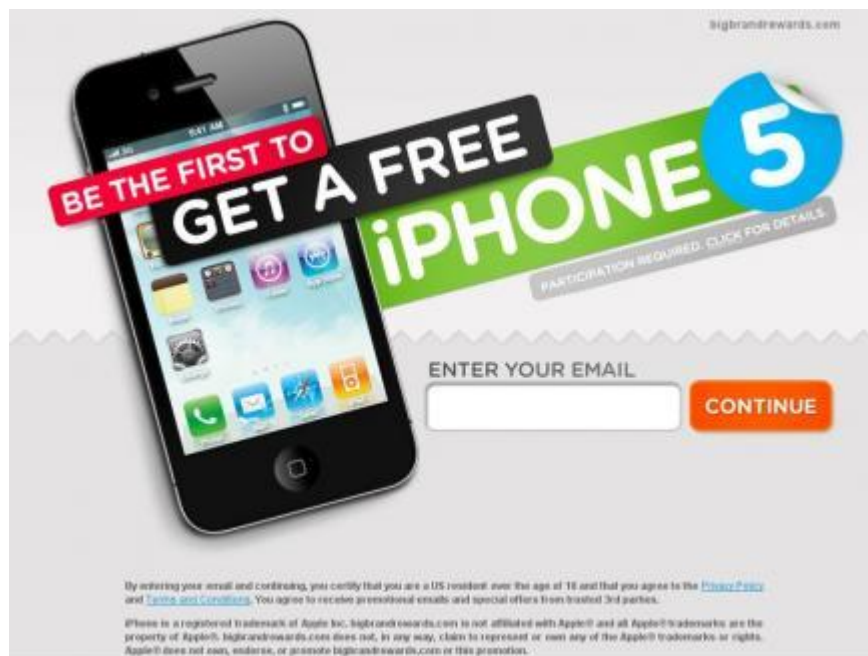
So how does one make money from the CPA Teaser method?

Easy – We are going to be leveraging the power of automated email marketing and get people to fill in simple zip submit offers!

Zip Submit Offers

Zip submits offers are great CPA offers for autopilot CPA cash. I have a ton of websites in different niches that are making me money without me doing anything at all.

Here are examples of different zip submit offers.



Here is a simple Iphone 5 offer that pays just over \$1.00 to anyone who enters their email address.

These types of offer are very popular and I have a stream of websites that make me money on Autopilot that revolve around these exact CPA offers.



Here is another CPA email submit offer that requires an email address. This is for a \$1000 FREE Gas card.

Some CPA offers require zip codes.

There are also a ton of other different CPA offers. This will depend entirely on your CPA network of course.

If you want to check out all the different offers of popular CPA networks simply head over to

<http://www.OfferVault.com>

What are going to do now is get hold of movies and popular TV shows online that are getting a ton of searches right now.

You will have two options here.

We can either upload these TV shows or movies on Youtube in parts or we can refer people to external movie sites.

I know some of you might have a problem when it comes to “copyright laws” but I can assure you so far I have not had a single problem in uploading movies or TV shows to Youtube.

The first thing we are going to do is head over to a popular movie site that allows you to download movies onto your computer.

The site is called [Quick Silver Screen](#).

Simply register and make an account – it is FREE to register.

Once you have registered you can now download the different movies – in divx format – onto your computer.

Make sure before you download the movies you have Divx Player or Windows Media Player.

[Divx Player](#) and [Windows Media Player](#) are free to download.

The first thing we are going to do is download something of interest that would generate a ton of searches. It does not have to be the latest movie – it could be a TV show or anything you want.

For the purposes of this report I am going to give you an example.

Let's say someone wanted to watch the movie the Tourist online the first thing we need to do is get hold of the movie and download it.

There are a ton of links where you can watch this movie online or download it.

Here are just some of the links where you can download the movie. It usually takes around 45 minutes to download the whole divx movie on your computer, or it might be faster depending on your Internet connection.

<http://www.putlocker.com/file/E345DE1C0A6C3BB7>

<http://www.movshare.net/video/4d5fe7cc227be>

I have already downloaded the movie onto my computer.

Once you have downloaded the movie the next thing to do is direct people to a "teaser" of the movie. For example, we are going to let people watch "part" of the movie so once they watch the first 10 minutes then we are going to get them to do something 😊

This is easy to do so!

The first thing you do, once you have downloaded the movie is to make sure it works. Open it on Windows media player just to double check to see if you downloaded it correctly.



Yes – the movie works. Fantastic.

The next thing to do is to split the movie. We are not going to upload the entire movie because most likely Youtube is going to take it down and it will get reported.

So what we are going to do is simply cut the movie into smaller "chunks" or parts.

To do this we need a software that can handle this.

This is a little blackhat but not to worry. You won't be paying for any software ;)

I know a ton of places online where you can download the relevant software.

The first piece of Software you need in order to split this movie into smaller “parts” is Boilsoft Video Splitter.

<http://www.boilsoft.com/videosplitter/buy.html>

This software costs \$34.95 but you are not going to be paying for it.

You can simply go ahead and download it via the following link.

http://www.filesonic.com/file/1654650551/Boilsoft_Video_Splitter.rar

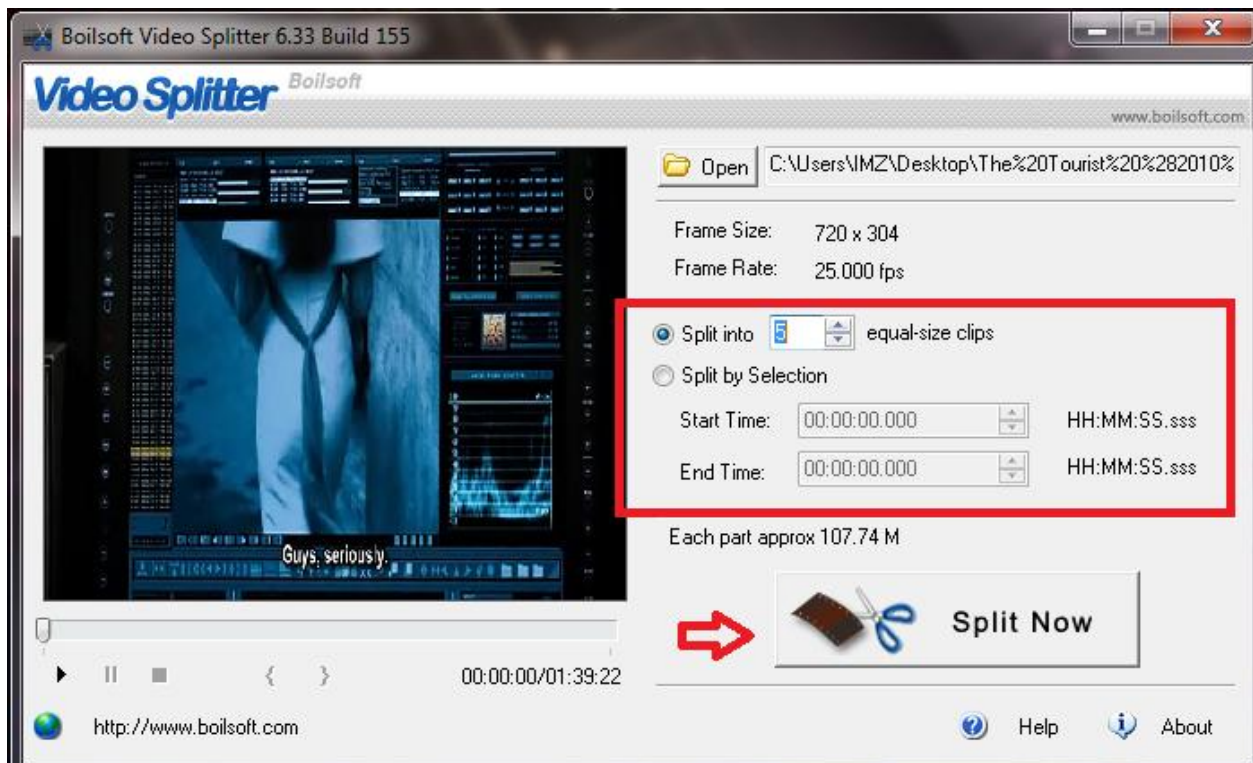
or

http://www.wupload.co.uk/file/92625023/Boilsoft_Video_Splitter.rar

Click on “slower” download and it will do a countdown and then allow you to download the software. The software comes with a serial number so you can register it.

The next thing to do once you have downloaded the software is to fire it up and load it.

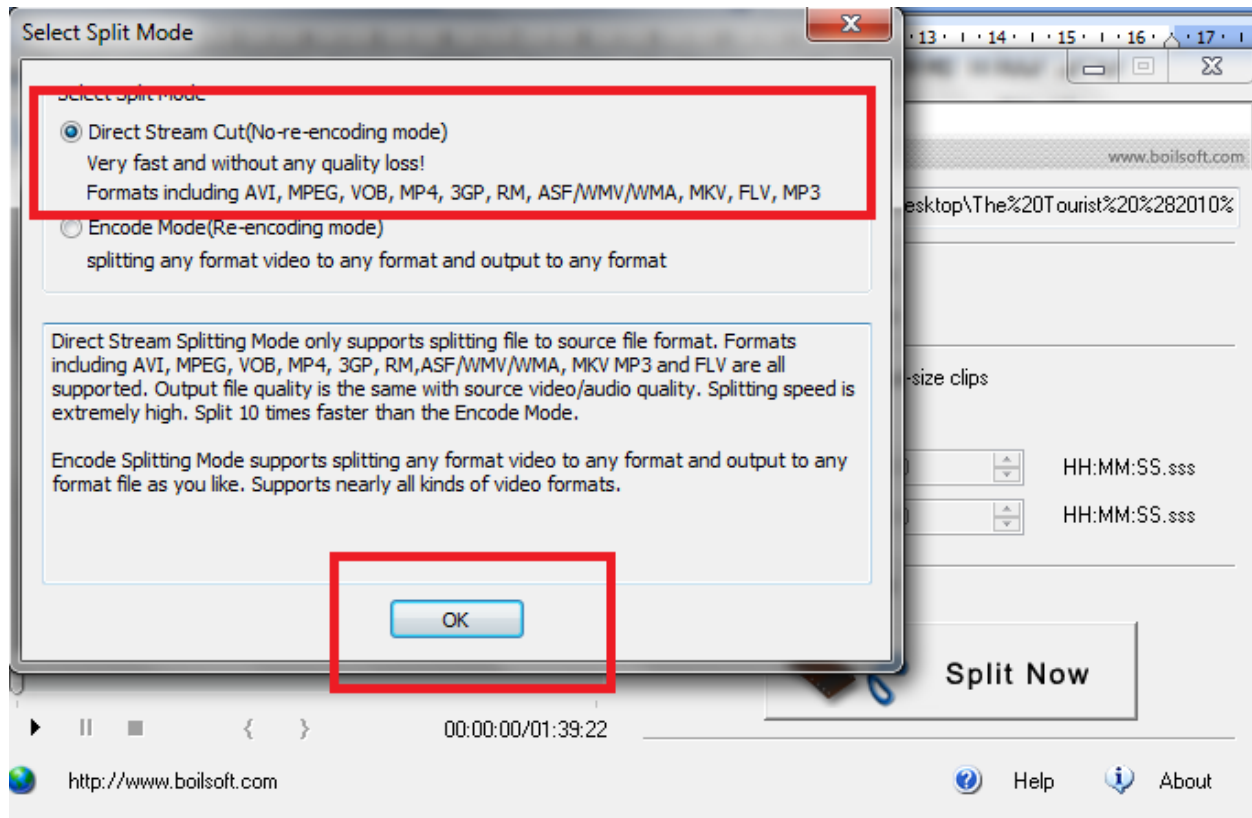
The first thing you will need to do is split the movie in several parts.



As you can see here I have fired up the software and it then gives me several different options.

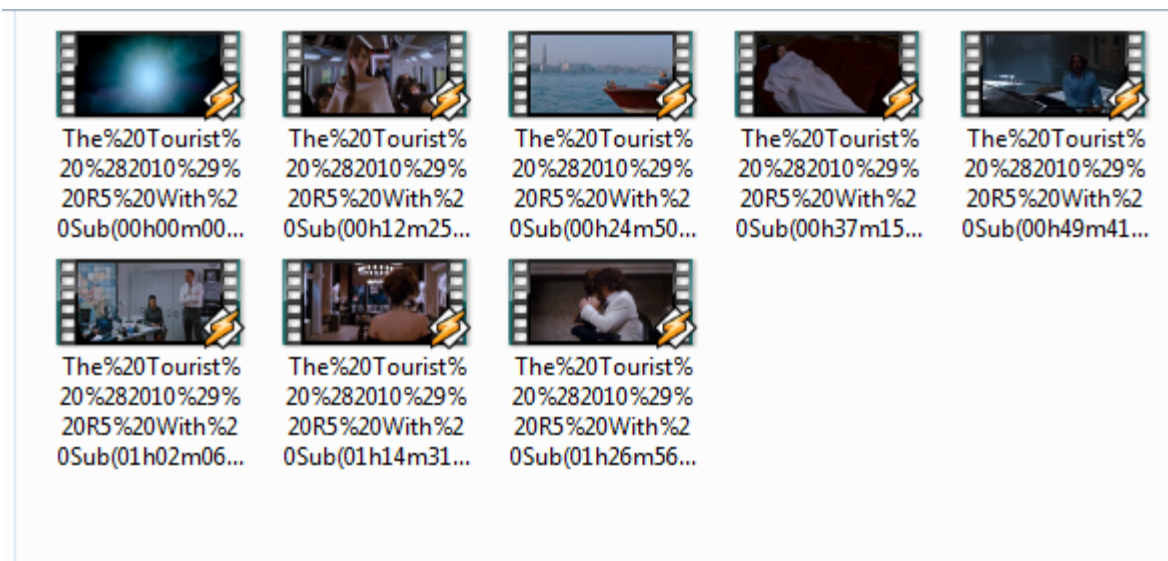
The first thing you need to do is split the movie into 6-8 equal size clips. If you want you might want to split the movie further into 10 equal parts etc.

Once you have decided on the number of parts you want to split the movie into simply click the "Split Now" now button until you see a screen that looks like this.



Select the first option and then click "Ok" to proceed. The software will then start splitting the movie into several different parts.

I recommend you split the movie into 8 parts. Once the software has finished splitting the movie (usually takes 1 minute) you should then see something like this in your folder.



As you can see these are all 8 parts of the entire movie split into different minutes.

At this stage what I would so is upload the first chapter of the movie onto Youtube.

Now when you are uploading make sure the title of your movie is something along the lines of this.

“The Tourist Movie – Part 1/8 FULL DVD Rip”

Once you have uploaded the first part of the movie it should look something like this.

The Tourist Movie - Part 1/8 FULL DVD RIP

ImranNaseemMedia

320 videos

Subscribe



This video is public.



3 views

Uploaded by ImranNaseemMedia on Sep 7, 2011

0 likes 0 dislikes

As you can see I have also used the Youtube annotation feature. Users can easily skip this by clicking on the x button.

The Annotation feature is going to act as a reminder to your viewer to click on description link URL below so that they can watch the rest of the parts of the movie.

Here is the link to my video -

http://www.youtube.com/watch?v=QHN3_Tb_ENc

This only takes 10 minutes to set up, using the software.

How easy was that?

The next thing to do is grab a cheap domain name. Now I always like to grab a .com domain name for SEO rankings. However, if you cannot afford a .com you can always purchase a .info domain name which is just over a \$1.00.

For example, watchthetourist.com or watchthetourist.net is an ideal domain name to purchase.

Once you have purchased your domain name the next thing to do is create a squeeze page.

I have already saved you a ton of time and created you a squeeze page.

Your squeeze page should look something like this.

<http://bit.ly/qB9Zjm>

As you can see I have included An Autoresponder form so I can capture people's name and email address – this is

going to be important when it comes to promoting the CPA offer (more on this shortly).

The next thing you need to do is ensure you are logged into your Autoresponder and set up a thankyou page.

Once the user enters their email address to watch the “rest of the parts” of the movie you need to make sure the user sees a customised Thankyou page like the one shown (See below).

(I have attached both the squeeze page and the Thankyou page with this report so you will have to do less work).

Here is an example of the [customised Thankyou page](#) your viewer should see once they enter their email address.

Thankyou For Entering Your Name

**Please Check Your Email For Special Instructions on
how to Watch The Rest Of Your Movie FREE!**



Thankyou

By using an Autoresponder on your squeeze page you will not only be building a list of movie enthusiasts but you will also be able to send them CPA offers in future if they want to watch "other movies".

Once they confirm their email address by logging into their email and clicking the link you should Automate your Autoresponder so they get the following message.

"Hello, [first name]],

"I hope you enjoyed part 1 of the Tourist. For me to send you the link to the rest of the parts of the movie please can you take 5 minutes of your time and enter your email to win a free Iphone 5? This helps me profit in a small way and in exchange I am doing you a favour by giving you the link to enjoy the rest of the movie.

Here is the link. Simply enter your email address and then once you have done this please reply back to me so I can see its done.

Thanks"

;-)

// End of Email

Can you see how straight forward and easy this is to do?

You are simply asking for a favour in return.

The beauty of the CPA Teaser system is that you can use this for Movies, TVs, Cartoons, classic movies etc.

You might even want to use it for other niches ;)

What if Youtube takes down your video?

In some cases Youtube might take down your video. If this happens then all you do is simply create a 30 second video with the following type of message.



By doing this you are protecting yourself and your future videos from being taken down. On the description URL link all you do is simply upload the video onto a different video sharing site and link your squeeze page using Youtube.

So when people click on your URL under your Youtube video they will still be able to watch part 1 but then you can take them to a separate page where they have to enter their name and email to watch the rest of the parts.

Again, only do this if your original video is taken down by Youtube.

Driving Traffic to your videos

You will eventually find that your video will start generating a lot of views as people will be typing the main keywords on Youtube. The beauty of videos is that Youtube videos are indexed quite a lot on Google and once your video hits Google your traffic will eventually be Autopilot.

However, you can still generate likes and comments and views to your video by purchasing the following Gigs on Fiverr.

<http://fiverr.com/lamchops9/get-300-real-subscribers-to-your-youtube-channel-and-give-you-a-free-guide-on-how-to-gain-subscribers>

<http://fiverr.com/alanletsgo/promote-and-deliver-around-10000-unique-views-to-your-youtube-channel>

<http://fiverr.com/youtubeman420/give-your-youtube-video-over-800-unique-human-views-in-10-days>

<http://fiverr.com/liamdeluchi/give-any-youtube-video-600-real-human-views-within-7-days>

<http://fiverr.com/marcusy/give-you-300-likes-and-favorites-within-1-day>

<http://fiverr.com/ebizreview/submit-your-video-to-20-video-sites-like-youtube-dailymotion-vimeo> (This Gig Rocks!)

You can also use <http://traffup.net/> to generate lots of views to your video.

I hope you enjoyed this cash cow report and now have lots of creative ideas on how to make money from the CPA teaser method.