

CPA

Email Mass Riches



Thank you for picking up a copy of my latest cash cow report RSO. In this report I am going to show you how you can promote CPA offers using a mass control email marketing technique.

This is a simple "set and forget" system that you can set up and virtually cash in on complete Autopilot.

This system is powerful because it uses elements of Mass Control and eventually helps you "convert" your CPA offers.

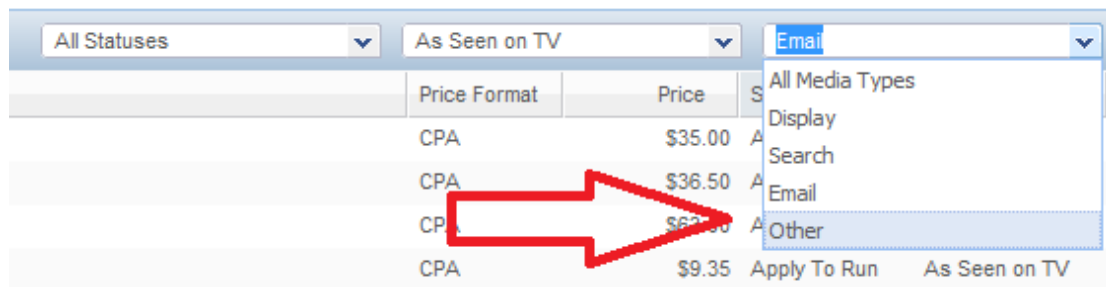
The main emphasis of this report is to focus on High Converting CPA offers – these are the ones that are always going to generate you the most income.

None of these methods are blackhat or greyhat so you do not need to be worried about getting your account banned.

Without further delay I am going to get straight into this method.

I hope you enjoy the system and utilise its full potential.

When it comes to promoting your CPA offers you will be familiar with the following types of information next to your offers.



All Statuses	As Seen on TV	Email
Price Format	Price	Media Type
CPA	\$35.00	Display
CPA	\$36.50	Search
CPA	\$62.00	Email
CPA	\$9.35	Other
Apply To Run		As Seen on TV

CPA network companies are always encouraging you to promote your CPA offers via email marketing.

This is one of the most profitable ways to promote your offers.

Why? – Simple, they work and have proven to work for years and years.

Why do you think companies are still using email marketing to promote their offers?

Why do you think Self Fridges and MAC make up have such a huge mailing list?

When a new product is about to be launched companies heavily rely on Email Marketing to promote their product.

A prime example you can think of is Apple. I am sure they are going to do a huge mass email launch campaign for the upcoming Iphone 5.

Getting started using this system is pretty easy. The first thing you need to do is make sure you are a member of at least several different CPA Networks.

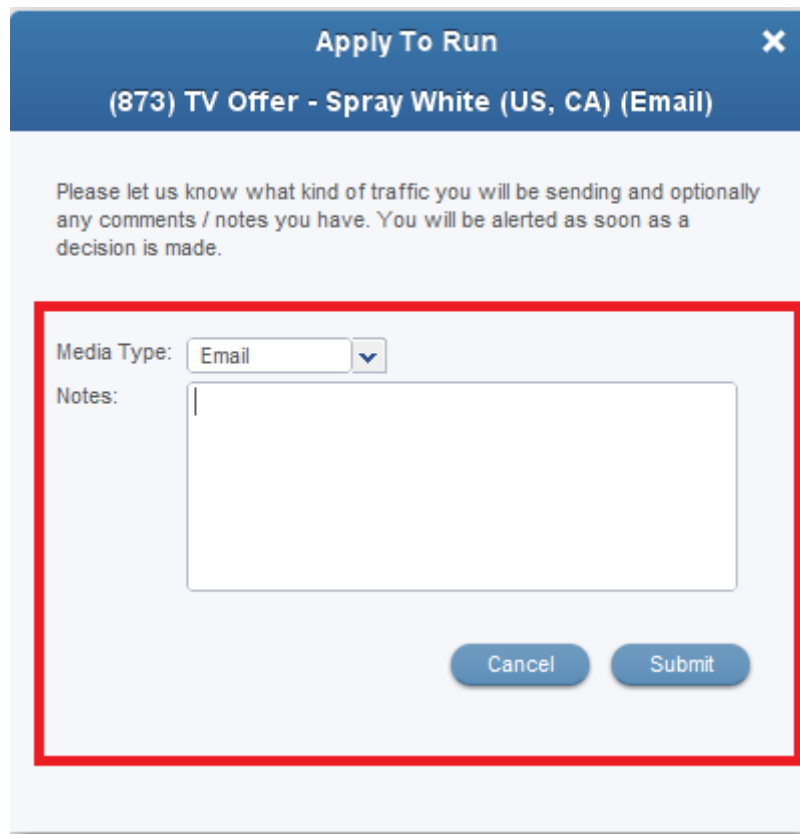
I cannot stress this enough. Getting accepted to your CPA network is really easy. If you are still having problems then please drop me an email or look forward to my official course which is out later this week.

Once you are accepted you want to make sure that the CPA offers you are going to be promoting accept "Email" traffic.

Here are some of the types of CPA offers I promote, using Email traffic.

Before you start promoting your CPA offers you might need them to be approved by your Affiliate Manager.

For example, let's say I want to start promoting the following CPA offer.



The screenshot shows a web form titled "Apply To Run" with a close button (X) in the top right corner. Below the title bar, the offer details "(873) TV Offer - Spray White (US, CA) (Email)" are displayed. A paragraph of text asks the user to provide information about the traffic they will be sending and any comments or notes they have, stating that they will be alerted as soon as a decision is made. The form contains a "Media Type" dropdown menu set to "Email" and a "Notes" text area. A red rectangular box highlights the "Media Type" dropdown and the "Notes" text area. At the bottom right of the form are "Cancel" and "Submit" buttons.

Apply To Run X

(873) TV Offer - Spray White (US, CA) (Email)

Please let us know what kind of traffic you will be sending and optionally any comments / notes you have. You will be alerted as soon as a decision is made.

Media Type: Email ▼

Notes:

Cancel Submit

These are "Apply to run" CPA offers and they will need approval from your CPA Manager before you can start promoting them.

However, when you do want to start promoting a certain CPA offer you need to make sure you give a reason as to how you intend to promote the offer.

Here is a typical answer I can use if I want to promote an email marketing CPA offer.

"I intend to promote the XYZ offer because I feel I can generate lots of targeted leads to this CPA offer. I intend to use my own marketing strategy of getting people to sign up to this CPA offer. These marketing strategies use special mass control techniques that I have picked up as a result of being mentored by some of the world's best marketing coaches online. I look forward in hearing from you and look forward in getting accepted to this CPA offer.

Furthermore, I also have a list of different subscribers in different niches. I feel I can bring good results for this CPA offer"

And this is all you need to say. Keep it simple and straight to the point.

Remember Affiliate managers will make money if you make money so make sure you have a good relationship with them.

Once you have been approved for your chosen CPA offers the next thing to do is use a suitable system that would get people to sign up to the CPA offer.

However, before I get into the meat of that part of the strategy the first thing I am going to show you are the types of CPA offers that I usually promote using Email Marketing techniques.

Product Type of CPA Offers

These CPA offers are always going to be advertising the latest product that is getting a ton of attention. These types of CPA offers are usually called "As Seen on TV" offers and they are always getting attention.

Here are some of your typical "As Seen on TV" offers that have high payouts.

The screenshot displays the AbCoaster Pro website. At the top, the logo "AbCoaster" is on the left, and "AB COASTER® PRO The Fast Track to Great Abs™" is on the right. Below the logo is a navigation bar with links: HOME, FEATURES, SUCCESS STORIES, PRICES, FAQ's, and ORDER NOW. The main content area features a woman on the AbCoaster machine. Text reads: "Order the AbCoaster® Today & Receive:". A list of items includes: The AbCoaster®, Complete Workout System DVD, Exercise Plan, Fast Track Meal Plan, 14-Day Express Program, and a BONUS! Be Energized Energy Supplement. A "FREE 14-DAY EXPRESS PROGRAM" badge is also visible. The price is listed as "Now Just 5 Easy Payments \$49.99 PLUS S&H". A red "ORDER NOW!" button is present. Below this, there is a "Success Stories" section with a photo of Cynthia C. and a testimonial. To the right, another "ORDER NOW!" button is shown. At the bottom left, "The Specs" are listed: All Steel Construction, 2" Steel Rails, Ultra Glide Nylon Rollers, Freestyle Seat Movement, and Heavy-Duty Steel Brackets. Next to it is a section titled "Ab Coaster® Receives National Recognition" with a photo of the product. On the bottom right, a "Featured In:" section shows logos for various media outlets.

This CPA offer is advertising a product that helps people to lose weight. The name of this product is called "AbCoaster".

If this CPA product was “seen on TV” then the chances are there are going to be a ton of searches on Google on this product.

If we head over to [Google Keyword Tool](#) we can see that there are just over 6,600 exact searches for this product.

A screenshot of the Google Keyword Tool interface. It shows a table with four columns: Keyword, Competition, Global Monthly Searches, and Local Monthly Searches. The keyword 'abcoaster' is entered, and the results show 90,500 global monthly searches and 49,500 local monthly searches. The exact search volume for 'abcoaster' is highlighted with a red box, showing 6,600 global and 3,600 local monthly searches.

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
abcoaster		90,500	49,500
[abcoaster]		6,600	3,600

This is tremendously high! So what are you waiting for??

This CPA offer is offered by the CPA Network Peer Fly.

Sign up to them and start promoting this offer because there is pretty much little competition on Google at the moment.

"abcoaster"

About 122,000 results (0.19 seconds)


► [Ab Coaster - Work your abs, core & love handles | HighStreetTV.com](#) ✓ +1 🔍
www.highstreettv.com/Ab_Coaster
As Seen On TV. 30-Day Guarantee.

[Ab Coaster at Amazon - Low prices on Ab Coaster | amazon.co.uk](#) ✓ +1 🔍
www.amazon.co.uk/ab+coaster
amazon.co.uk is rated ★★★★★ 2,661 reviews
Free UK Delivery on Amazon Orders

[Amazon.com: Ab Coaster Home Abdominal Trainer: Sports & Outdoors](#) ✓ +1 🔍
www.amazon.com > ... > Core & Abdominal Trainers - Cached
Well the day I got the **Abcoaster** Pro was the day I took my fitness routine to the next level.
The product is sturdy, durable, and well built. It was easy for an unfit ...

[Ab Coaster Reviews - Does the Ab Coaster Work as Is Claimed?](#) ✓ +1 🔍
burnmybellyfat.com/ab-coaster-review.html - Cached
This is something that I love about the **AbCoaster**. However, the question is whether this machine alone can get you optimal results or is there a missing piece? ...

[Shopping results for "abcoaster"](#) ✓

 [Abcoaster Ab Coaster](#) ✓ +1
\$389.99 - Sears

[AbCoaster CS3000 | Commercial Ab Machine](#) ✓ +1
\$1,199.00 - Leisure Fitness ...

[AbCoaster CS1500 | Commercial Ab Machine](#) ✓ +1
\$749.00 - Leisure Fitness ...

By the way the above CPA offer pays a whopping \$131.00 ;)

Just 2 of these conversions a day can easily net you \$200 a day!

Here is another "As Seen On TV" CPA offer.

SMOKE ASSIST

Get Your Free* E-Cigarette
This Offer Is Not Available In Stores!

TRACK MY ORDER
[See Terms & Conditions Below](#)

An Exciting Alternative To Cigarettes!
Satisfy your oral fixation with realistic tobacco flavor, look and feel.

- ✓ Cheaper than tobacco cigarettes
- ✓ A great alternative
- ✓ Legal to smoke in public areas
- ✓ No tobacco, no tar and no real smoke

YOU GET YOUR E-CIGARETTE FOR FREE WHEN YOU PURCHASE THE CARTRIDGES FOR JUST \$89.95 + S&H

*You get the Smoke Assist E-Cigarette for free, all you pay today is for the 20 Cartridges (a full month supply) for just \$89.95 + \$9.95 S&H. That is only \$4.49 per cartridge! That is a huge saving over regular cost of Tobacco Cigarettes. To help ensure your success, we will continue to send you replacement cartridges each month, you can cancel at anytime by calling our Customer Service.

■ Smoke Assist™ Stainless steel shell with Micro-computer control circuit to work the first time every time.

YES! I want to get the E-Cigarette for FREE!*

First Name:

Last Name:

Address:

Apt / Suite:

City:

This one is advertising an E-Cigarette and the brand name is Smoke Assist.

The Payout for this CPA offer is just over \$42.50 and again you should notice the allowed traffic for this CPA offer is "Email Only".

Because it as a "As Seen On TV" CPA offer it is probably getting a ton of searches on Google right now. The hard work has already been done for you so we just need to make sure what the competition is like for this CPA Offer.

If I head over to Google Keyword Tool I can see that there are just over 5,400 exact searches.

Search terms (2)		
Keyword	Competition	Global Monthly Searches ?
☆ smoke assist	<div><div></div></div>	12,100
☆ [smoke assist]	<div><div></div></div>	5,400

About 89,800 results (0.13 seconds)

Low competition!

- Smoke Assist - An Exciting Alternative To Cigarettes! - Home** ✓ +1 🔍
<https://www.smokeassist.com/> - Cached
Smoke Assist is an exciting alternative to cigarettes! FREE 30-DAY TRIAL! TODAY ONLY! ORDER NOW. Satisfy your oral fixation with realistic tobacco flavor, ...
- Smoke Assist - Is Electronic Cigarette Worth It? Truth Revealed In ...** ? +1 🔍
smokeassistreview.net/ - Cached
 30 Oct 2010 – **Smoke Assist** Review - Is this electronic cigarette a scam or does it help you quit smoking? Is it safe? Try out Free Trial to know the truth!
- Consumer complaints about Smoke Assist** ✓ +1 🔍
www.consumeraffairs.com/health/smoke_assist.html - Cached
 I ordered this product, requested extra "cartridges" for the **smoke assist** product. The company sent me 5 orders of the whole product instead of just 5 cartridges. ...
- Smoke Assist - Risk Free Trial with Free Electronic Cigarette** ✓ +1 🔍
sketza.com/smoke-assist-risk-free-trial-free-electronic-cigarette - Cached
 29 Jul 2011 – Order **Smoke Assist's** cartridge today and get **Smoke Assist** electronic cigarette for free. Any orders are covered with 30 days money back ...
- Electronic cigarette - Wikipedia, the free encyclopedia** ✓ +1 🔍
en.wikipedia.org/wiki/Electronic_cigarette - Cached
 A DSE-901 electronic cigarette exhibiting another common design: that of an ordinary cigarette. An electronic cigarette, or e-cigarette, is an electrical device that ...

We can see that competition is also pretty low on Google.

In fact all you would need to do is buy a keyword rich domain name for this brand and then simply start writing articles and making a ton of videos on Youtube to get on the first page ;)

And finally here is another “As Seen on TV” CPA offer.



This CPA offer pays just over \$42.00 for a product that is aimed at dogs.

Of course dogs are not going to be buying this product, but the owners!

Sometimes, its best to promote a niche CPA offer which not everyone will be familiar with.

Just check out the searches for the keyword “Dog Pedic” on Google.

Because this product offer has already been seen on TV it will be inevitable that there are going to be

a ton of people out there who are going to be typing this keyword on Google.

Keyword	Competition	Global monthly searches
☆ dogpedic	<div><div></div></div>	2,400
☆ [dogpedic]	<div><div></div></div>	880

As you can see there are just over 880 “exact searches” on Google.

If we head over to Google and type in Dog Pedic we can see that there is virtually very LITTLE competition 😊

"dog pedic"


About 97,500 results (0.09 seconds)

► **DOG PEDIC** - dogpedic.org/ - Cached
12 Feb 2010 – **DogPedic** permits an individual to take care of your pet nicely while it sleeps. The item is actually a soft and comfortable memory foam mattress ...

Dogpedic - Dog Sleep System Memory Foam Pet Cushion
www.buydogpedic.com/ - Cached
Dogpedic is the pad sleep system that provides comfort, body support and dog happiness, guaranteed! Discounted price on **Dogpedic** Sleep Systems for a ...

DogPedic Dog Owners Recommend Dog Pedic Dog Beds ...
dog-pedic-dogbeds-dogpedic.com/ - Cached
DogPedic has designed these "Top of the Line" memory foam dog beds for Ultimate Comfort and Support. The combination of memory and supporting foam that ...

Dog Pedic Sleep System -- Don't Purchase Untill You Read This!
lanajohnson.articlesbase.com/Health/Sleep/ - Cached
12 Jun 2010 – **Dog Pedic** is a brand new pet bed spun off of the tempurpedic mattress we all see the commercials. Made from the same material it provides ...

DOG PEDIC™ SLEEPING SYSTEM - YouTube
 www.youtube.com/watch?v=OCzVoWw-gTk
2 min - 10 Nov 2009 - Uploaded by tristarproductsinctv
<http://www.buydogpedic.com/> Comfort, Relief and Happiness for your Dog - Guaranteed! Available In 3 Sizes! Designed for Ulitimate Support.

There are just 83 videos on Youtube for this brand name!!

What are you waiting for? Grab a keyword rich domain and start promoting this offer using my email marketing techniques...

But where are your Email Marketing techniques, Imran!!!!!! (I hear you cry!!).

In the next section I am going to reveal my mass control CPA email marketing techniques.

My Mass Control CPA Email Marketing Techniques

I am not going to bore you here but believe it or not the best way to get people to sign up to your CPA offers is to entice them. You do this by getting them "excited" before you "pitch" them something.

That is the number one secret to "email" marketing when it comes to CPA offers.

Have you ever opened emails from high profile marketers and they are constantly giving you "bonuses" for products?

These bonuses is to "bribe" you into purchasing the product so they constantly email you reminding you that time is running out etc.

Well did you know that you can more or less use the same principle and business model when it comes to promoting CPA Offers?

For example, let's say I am going to promote the following CPA Offer.

AirClimber™ Only the AirClimber™ has Air Power Technology to help you work out!

HOME WORKOUTS AIR POWERED TECHNOLOGY ABOUT BRENDA SUCCESS STORIES FAQs ORDER NOW!

Order the AirClimber™ Today & Receive:

- Body Cords
- Platinum Burn & Firm Workout DVD
- 3 Additional Workouts
- JumpStart Diet Plan
- Digital Workout Computer
- BONUS! Be Energized Energy Supplement

TRY THE AIRCLIMBER™ TODAY!

FOR ONLY \$14.95 PLUS S&H

The Brand NEW AirClimber System Makes Exercise FUN!

Now get cardio, weight loss and tighter abs and core while you step on air with Brenda Dygraf's new AirClimber System. It's the fun workout that uses air to eliminate impact, while each step lifts and shapes toned legs while you burn carbs. Plus, Brenda's exciting workouts ne fat burning, total body toning and an ab work out, all in one. Try

Waiting for dis.sv.us.criteo.com...

This CPA offer is promoting a product.

The offer pays just over \$34.50 for anyone who manages to persuade someone to pull out their cards and spend \$14.95 for this kit.

If I was to promote this CPA offer the first thing I would so is a bit of research.

So I head over to Google Keyword Tool and see how many searches this product is roughly getting on average. 😊

Keyword	Competition	Global Monthly Searches ?
☆ air climber	<div><div></div></div>	60,500
☆ [air climber]	<div><div></div></div>	22,200

We can see that there are just over 22,200 exact searches for this product!

This is pretty high for a product. However, this does not surprise me because this is a weight loss product and you can imagine the number of people (especially women) who would love a product like this.

The next thing I would do is sign up to an Autoresponder. I am sure you are familiar with Aweber.com

We are going to promote this CPA offer by giving some “cool stuff” away for free before we pitch the offer to the list.

The first thing you need to do is set up a squeeze page for your CPA offer.

I have provided an example of a squeeze page I have used to promote this CPA offer.

They Called Me A Loser...But I *Proved* Them Wrong!

**"You Are One Click Away On Learning About A
Revolutionary System That Changed My Life Forever -
FREE GIFT To You."**

Once inside you'll learn...

- How everyone used to make fun of me in school because of my weight...
- How I managed to turn from a fat, slobby 35 year old woman to a beautiful looking 35 year old...
- My Secret Revolutionary System That Changed My Life Forever!
- How You Can Copy My exact System Today!

And that's just a *tiny* sample!

You can get all the details right now by downloading the "Loser No More" FREE Gift Report Now...

ACCESS YOUR FREE GIFT HERE

Enter your email address in the form below for instant access to



Get Instant Access ➔

**Double-check your email for accuracy to ensure you receive the report.

[Privacy Assured](#) Your email address is never shared with anyone.

As you can see this is a basic simple example of a squeeze page you can use. People love stories and FREE gifts.

All I need to do is direct targeted traffic to this squeeze page.

When it comes to offering a FREE Gift I am sure you are wondering as to what free gift you can give to potential customers.

The Free Gift you are going to give away is going to be a FREE 3 paged report. This FREE report will act as the basis to "entice" your market to sign up to your CPA offer. It is like giving "bait" to the fish.

I am sure you are probably wondering as to how you will get your hands on this FREE Gift. The answer is pretty much simple.

You can either use PLR material and simple repackage it and break it down into 3 pages or you can hire someone to write you an article on weight loss and putting the person in the form of an "I" so it looks as though the person is telling a story.

Once the person downloads and reads your FREE gift you will need to follow up on them.

I use a series of 3-4 simple Autoresponder messages you can simply plug in to your Autoresponder.

I have provided these swipe text files for you to use so it will save you a ton of time.

Message 1

In the first message we are going to be giving away the FREE gift. I would use the following subject lines.

*Download My Weight Loss Gift at no cost..
Download My Amazing Weight Loss Gift...*

Thankyou for entering your name and email address – as promised here is my gift to you at no cost.

In this gift I am going to reveal to you a shockingly easy way to lose weight. I used to be a loser, and my story will inspire you.

Here is the link

{URL LINK}

I hope you enjoy this gift 😊 I will be in touch soon!

Message 2

In the second message we are going to do a follow up message on our Autoresponder to see if the recipient received the gift and if they found it useful.

Did you enjoy My Gift, {{first name}}...? (Subject Line)

I am just emailing to see if you received my free gift. This report is called the "Loser No More" report and it will inspire you and leave you speechless.

If you did not, here is the link again.

[[Url Link]]

Tomorrow I am going to reveal to you the shocking revolutionary system that changed everything for me.

This will blow you away!

This email will prepare them and get them excited for the "revolutionary" secret you are going to reveal in your final email.

Message 3

In the third message we are going to do give them the “secret” by posting the link directly to them so they can sign up for our CPA offer.

Here you can also bribe them and use scarcity. For example, if they sign up today they will get another cool “gift”.

Subject Line: *Grab My Secret NOW!*
My Secret System revealed!

As promised here is the secret system I used to change from a loser to a winner.

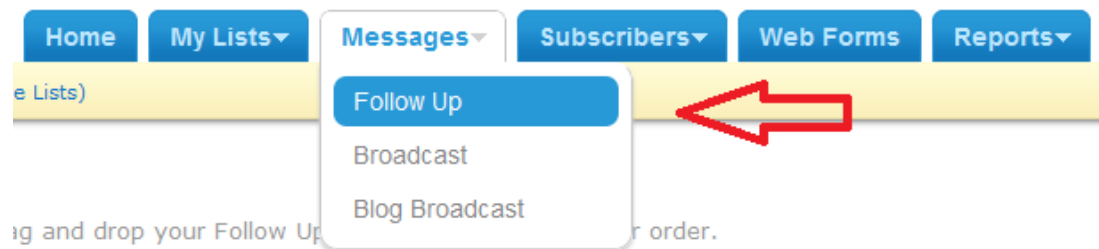
[[URL LINK HERE]]

This product was responsible for giving me the look I always wanted. I now feel so confident...:P

If I can do it so can you, but you will need to hurry as the price will increase soon.

[[URL LINK HERE]]

That is all you need to do to set up all of your messages on complete Autopilot and entice people with “free” gifts.



Doing Follow up Emails using Aweber is pretty easy and simple.

You would also need to get traffic to your squeeze pages.

Hands down I find that forums are excellent in directing traffic to your squeeze page and also Youtube.

Youtube has a ton of videos on products and your CPA offers that you can use. Creating 2-3 videos a day can save you a lot of time.

Article marketing and press releases are excellent in generating traffic. For example, you can hire someone to do a Google News post for you on their website.

There are a ton of really powerful Fiverr Gigs you can check out right now that can help put this method on steroids.

<http://fiverr.com/useless/write-a-news-report-or-press-release-which-will-be-in-google-news>

<http://fiverr.com/cjdbuzz/publish-your-site-on-google-news-site-link>

<http://fiverr.com/krh83/submit-your-website-to-at-least-50-social-bookmarking-site>

<http://fiverr.com/guidetolondon/send-your-press-release-to-1000-relevant-news-media-magazines-tv-radio-online-etc>

I hope you enjoyed this cash cow report RSO and now have a ton of ideas on how you can promote your high paying CPA offers using Email marketing.

As always if you leave a review on the Rags to riches Forum I am going to give **you an exclusive bonus video where I reveal some really cool nifty tricks and strategies of making money.**

The thread is located here at <http://bit.ly/oF44rq>