



WordPress Website Set-Up For Beginners

Now, I know what you are thinking. You may not like the idea of purchasing a website but please be rest assured that this will pay off in x 10 time more than you will pay. It is known as a virtual real estate! And we know that real estate prices are forever going up and we are here to make that happen 😊

I shall now take you down the familiar path to website development. Starting from registering for a website, to hosting it, to setting it up with great wordpress themes I shall be providing for you.

Please note that the websites we shall be working with are all wordpress since they work the best and all my softwares work with only wordpress powered websites.

Please note: I strongly suggest either a [.com](#) or a [.net](#) website as it will be more credible and prove to be worth a lot in the last few chapters of this PDF. You will read shortly.

Before you register, please ensure the niche you will be marketing to. For example: If you want to market to the technology niche then please use a technology centered domain name. Keeping this example in mind, lets begin:



Please note: I am not going to conduct any keyword research or any such research. I want to keep it as simple and effective as possible!

1.Registration:

Please log on to www.namecheap.com and register for a username and password by using your regular email address because you will get all the updates there.

Let's say for example you would like to register a technology based domain. For example: stylishtechs4u.com

Please see the screen shot provided below for detailed description:





As you can see, I searched for the new domain in the .com format and now, let see if it is available.

Popular Extensions				Sh
<input checked="" type="checkbox"/>	☆	stylishtechs4u.com	Available	\$10.69/yr
<input type="checkbox"/>	☆	stylishtechs4u.net	Available	\$10.69/yr

And both .com and .net are available for this domain.

Please bear in mind that in most cases your chosen domain names won't be available. You can try to use hyphens (-) or period (.) in such cases where you would like to use your chosen domain name.

Now let's pay for it and register the domain under our own name.





2. Hosting

After you purchase a domain we will head off to [hostgator](#).

With hostgator, we will buy a 'hatchling plan' which is priced at \$3.96 a month.

Please be sure that I suggest [Hostgator](#) because, it has the best hosting packages available and they are extremely helpful with any potential issues their customers may have.



After you get your cpanel login details in your inbox, you will go over and install wordpress on to your website. You will also add the hosting details to your domain.

Do not worry I will go over everything ☺



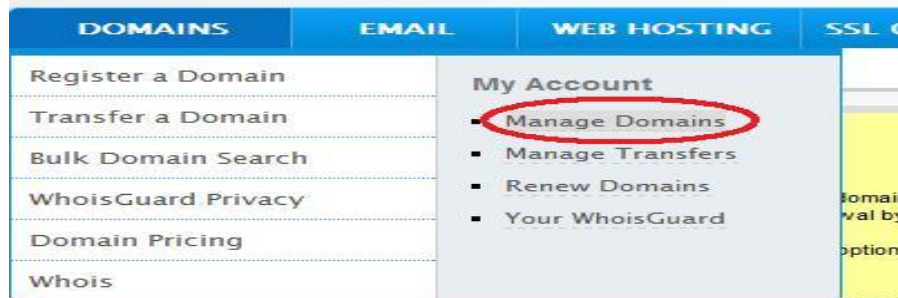
3. Transferring hosting on to your purchased domain:

Please login to www.namecheap.com (since you bought your domain from this site) with your username and password.

You will be taken to a page like this:

A screenshot of the Namecheap Member's Home page. The browser address bar shows 'https://manage.www.namecheap.com/'. The page has a blue header with the Namecheap logo and navigation links: DOMAINS, EMAIL, WEB HOSTING, SSL CERTIFICATES, PRODUCTS, MARKETPLACE, MORE ..., and MY ACCOUNT. Below the header is a yellow banner with a warning icon and text about the 'Credit Card Auto Renewal Feature'. The main content area is titled 'Hana's Home Page' and contains a table of account information with links to view details. To the right of the table is a blue box with the text 'Consolidate your domains with Namecheap' and a 'Click for details' button. Below this is a section for 'FUNDS IN YOUR ACCOUNT' showing 'Available Balance' and 'Account Balance'. On the far right is a 'More Links' section with various links like 'Your Domains / Products', 'Domain Transfer Status', 'Your Hosting Accounts', 'Order History', 'Transaction History', 'Modify Multiple Queue', 'Get EPP Code', 'Affiliate Program', 'Namecheap Bonus', 'Contact Us', 'Help', 'How to transfer a domain', 'How to change DNS', and 'How to restore DNS'.

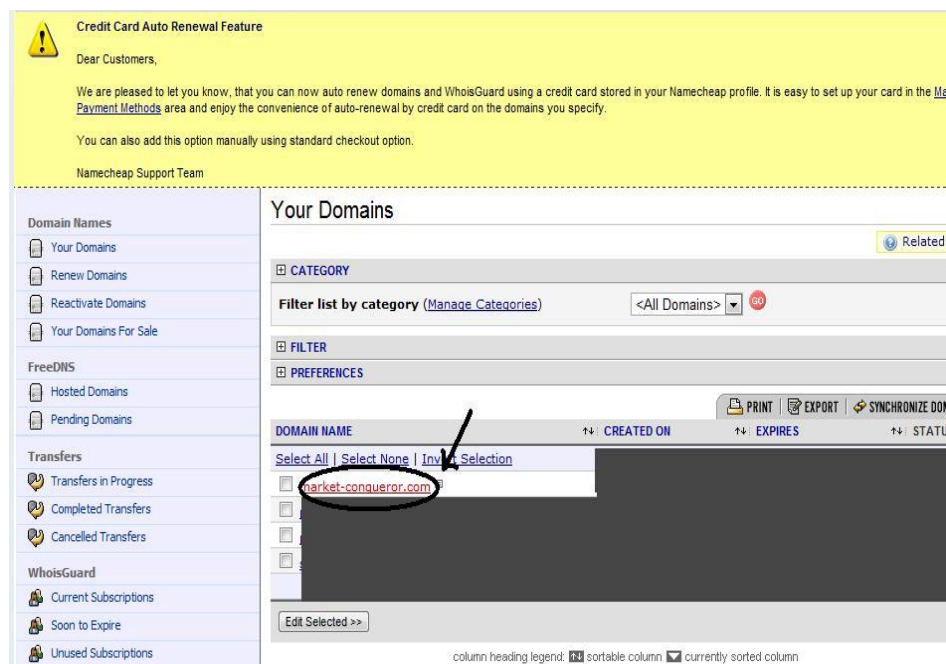
You will then click on 'domains' and click on manage domains , as shown below:



Hana's Home Page

ACCOUNT INFORMATION		
Number of domains in your account		view
Domains expiring within 30 days		view
Domains you have listed for sale		view
Domains you have placed offers for		view
WhoisGuard subscriptions		view
WhoisGuard expiring within 30 days		view
Transfer requests in progress		status
Number of unread recent messages		read


You shall then be taken to a page which will show you your purchased domains.





You will click on your domain and be taken to a page which will contain information about directing your hosts to your website.

We want to direct the hosting we bought with hostgator, to our purchased domain.









 Dear Customers,

We are pleased to let you know, that you can now auto renew domains and WhoisGuard using a credit card stored in your Namecheap profile. It is easy to set up your card in the [Payment Methods](#) area and enjoy the convenience of auto-renewal by credit card on the domains you specify.




You can also add this option manually using standard checkout option.

Namecheap Support Team

General


-  Change Contacts
-  **Domain Name Server Setup**
-  Transfer DNS Back to Us
-  Registrar Lock
-  Auto-Renew
-  List Domain For Sale
-  TypoScan
-  Whois Business Listing


Advanced Options

-  Nameserver Registration
-  Push Domain To User
-  Grant Modification Rights

Modify Domain: [Domain Name]

WHOISGUARD - PRIVACY PROTECTION

 [Redacted]


REGISTRANT CONTACT  PICK AN ADDRESS FROM [List]

Copy Information from: **ADMINISTRATIVE** | TECHNICAL | BILLING

First Name * [Text Box] Last Name * [Text Box] Organization Name [Text Box]

Street Address * [Text Box]

City * [Text Box]

ADMINISTRATIVE CONTACT  PICK AN ADDRESS FROM [List]

Copy Information from: **REGISTRANT** | TECHNICAL | BILLING

First Name * [Text Box] Last Name * [Text Box] Organization Name [Text Box]



Please click on 'Domain Name Server' (DNS) setup. You will be taken to page like the one given below:

The screenshot shows a web interface for managing a domain. On the left is a sidebar with a 'General' section containing links like 'Change Contacts', 'Domain Name Server Setup', 'Transfer DNS Back to Us', 'Registrar Lock', 'Auto-Renew', 'List Domain For Sale', 'TypoScan', and 'Whois Business Listing'. Below this is an 'Advanced Options' section with links for 'Nameserver Registration', 'Push Domain To User', and 'Grant Modification Rights'. The main content area is titled 'Modify Domain: [redacted]'. It has a sub-header 'CHANGE EXISTING DOMAIN NAME SERVER INFORMATION'. A text block explains that you can change the existing domain name server (DNS) information, typically used when changing web hosting, and that changes may take up to 24 hours. There are two radio buttons: 'Use NameCheap Hosting DNS Servers' (unselected) and 'Specify Custom DNS Servers (Your own DNS Servers)' (selected). Below the radio buttons are five input fields for DNS servers. The first two fields contain '[redacted].hostgator.com' and are marked with an asterisk. The remaining three fields are empty.

You will then use the Hostgator hosting details ending with .hostgator.com in the spaces given. Please make sure you choose the radio button of 'Specify Custom DNS servers (your own servers)'. We do this since we are not using 'Namecheap's' hosting.

After this please click on save and you're done.

Now please login to your cpanel with the details that Hostgator has supplied you with. You shall use the username and password.



4.Installing WordPress

We will use the example of the fictitious domain we just bought with namecheap.com, 'stylishtechs4u.com'

Therefore, we will login in with www.stylishtechs4u.com/cpanel

Please note that whenever you want to access the admin panel to your wordpress website, you do not have to login with your cpanel.

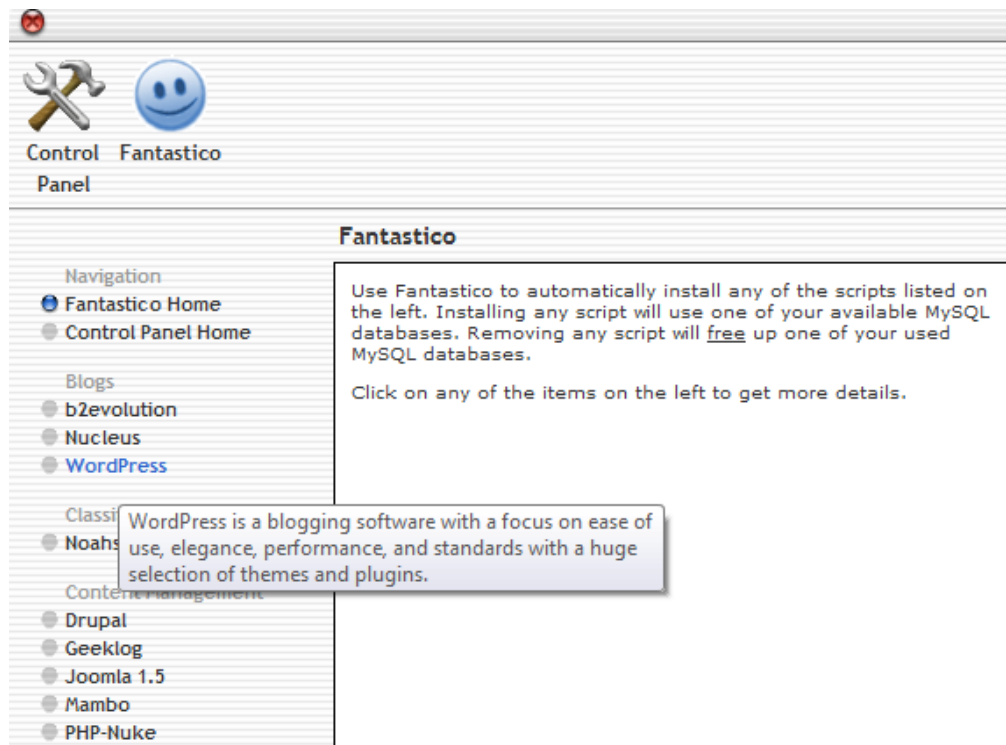
After you login to you cpanel you will see the following page set up. This screen shot is shown on the next page.



As you scroll down you will come to the 11th section which is called Software/services as shown below:



Make sure you click on the Fantastico De Luxe and you will be directed to a page as shown below:



Please click on WordPress and install it on your website. The whole process is extremely self explanatory. Make sure you install WordPress by using a username and password known well by you, or else you would have to login through the cpanel at all times.

5.Developing Our WordPress Website

Upon installation of wordpress, please log out and now we shall log in our website with our wordpress username and password like this:

Please note: We are still using the fictitious domain of stylishtechs4u.com

www.stylishtechs4u.com/wp-admin



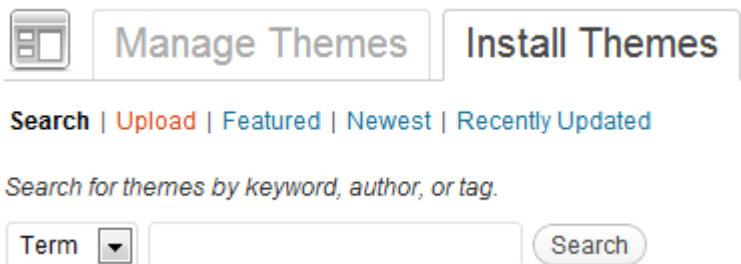
Now you will see a webpage as shown below:



Enter your username and password. You will be directed to your dashboard after you do so. Once on your dashboard we can make whatever changes we want to and it is extremely easy as well as highly customizable.

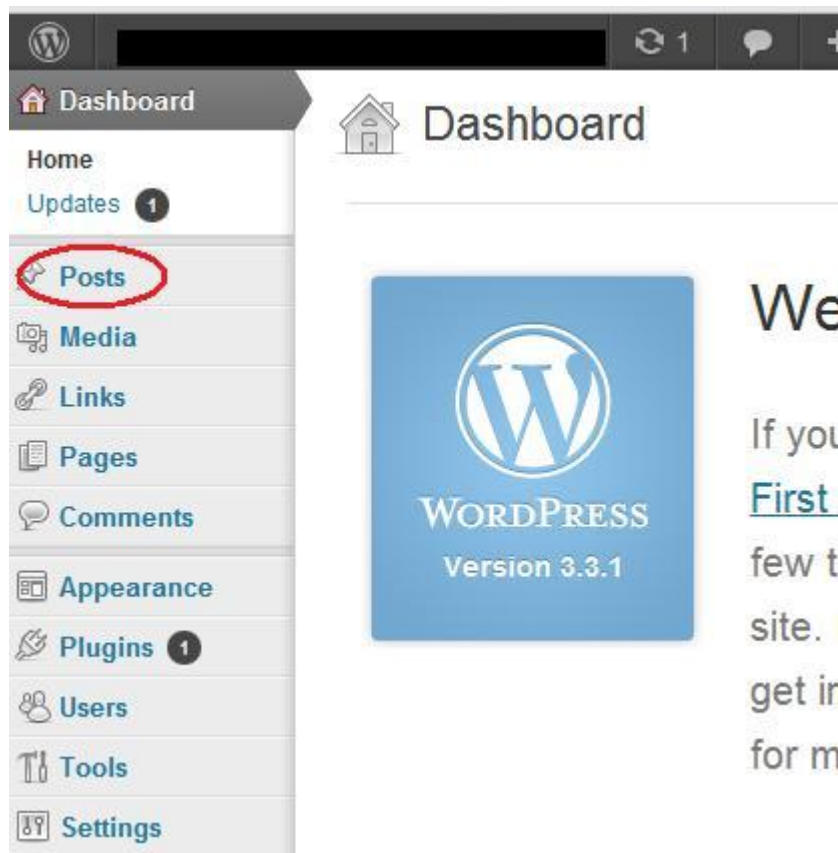


After we get to the dashboard, please click on appearance to set a good theme to your website. I have included a few themes which you can upload. These themes are all included with this product and are premium themes, which you would ordinarily have to pay for. 😊





Once you upload any one of the themes I provide you or maybe any other theme you like which is free with WordPress, you can start writing posts by going to the post button on the left hand side.





Now that we are done setting up our customized WordPress website. Let's proceed towards our powerful method!

I assure you that with this method you will earn like you have never earned before!